## A COMMUNITY The Development Of An Idea

Years ago this community was but an idea. Today our happy home life is made possible because the development of that idea stands as a milestone on the road to greater future growth, greater future prosperity and a greater home community.

The consummation of our ideas, the realization of our dreams, the achievement of our plans rests upon a common foundation—the united efforts of every member of this community toward developing our idea of what we want this town and community to be.

Be loyal to Murphy to its enterprises. Trade at home and help keep our money at home.

An acorn is a small thing, but the old adage: "Large trees from small acorns grow" is true beyond a doubt. So it is with the dollar. If kept at home, it circulates at home—and comes back to you in in better schools, better churches, better civic improvements—better everything.

Let's resolve that during the year 1926 we will do our utmost to keep the fifty or seventy-five thousand dollars that annually go out of this community at home.



The firms listed below have underwritten this series of page advertisements. They are for Progress and make a special bid for your patronage

THE BONITA THEATRE Special, Monday December 21 THE BORDER LEGION, By Zane Grey Beginning Saturday, Dec. 19, matinee at 2 P. M. on Saturdays especially for benefit people living in rural sections, so they can come to 'own and see the show at 2 P. M.	THE BANK OF MURPHY HALF MILLION RESOURCES WE SOLICIT YOUR BUSINESS	THE CHEROKEE BANK EESOURCES \$300,000 Prompt, Courteous, Reliable	W. D. TOWNSON COMPLETE HOUSE FURNISHER MUSICAL INSTRUMENTS "The Store with a Conscience"
MURPHY SERVICE STATION G. W. ELLIS, Manager When you are out on the road and your tire blows out, just call 46. We do the rest. OUR SERVICE MUST PLEASE YOU Official Service Station for Carolina Motor Club	Candler's Department Store Ladies' Dresses, Coats, Shoes, Millinery Piece Goods and Dress Trimmings Men's Clothing, Hats and Shoes	J. W. DAVIDSON Gent's Clothing, Shoes, Hats And Furnishings	JOHNSON'S MARKET Fresh Meats of All Kinds Phone 97
J. C. Slocumb Variety Store Disbes, Aluminumware, Enamelware, Tinware, Other fine Wares and Light Hardware "SOMETHING FOR EVERYBODY"	THE CHRYSLER Is the most famous car on the market; a trial will show you why. W. P. PAYNE Authorized Dealer	J. W. McMILLAN'S GARAGE Automobile and Machine Repairing Standard and Gulf Gasoline and Motor Oils Day Phone 81—Night Phone 122	Shields Garage & Machine Shop We have taken over Johnson's Garage and Machine Shop. We are doing first class guaran- teed vulcanizing and general repair work. Bring us your ald times and we will vulcanize or buy them. At Junction of Blue Ridge and Belleview Ronds at Beal Branch
Cherokee Manufacturing Co. MANUFACTURERS OF LUMBER and Dealers in Everything for the Builder Phone 95	J. G. GREENE Complete Line of Fancy Groceries Phone 124	W. B. DICKEY AND SONS Staple and Fancy Groceries, Hay and Feedstuff Famous Selz Shoes for the Family Heavy Notions Phone 131 Prompt Service Free Delivery	W. M. Fain Grocery Company Wholesale Fruits and Vegatables FRUITS, GROCERIES, FEED, PRODUCE AND COAL Phone 101 101-103 Depot St.
MURPHY COAL & ICE CO Lay in Your Supply of Coal Now WE HAVE IT Call Phone 80	T. N. BATES Dry Goods, Notions, Groceries and General Merchandise Office Phone No. 1—Residence Phone No. 90	GRIFFITHS, Inc. Hats, Dresses and Coats Women's and Children's Wear Children's Shoes	MURPHY HARDWARE CO. Hardware, Tinware, Cooking Utensils and Farm Implements
R. H. KING General Merchandiss Dry Goods and Shoes	WOMACK & HAMILTON Successors to Muprhy Garage & Machine Shop We Do All Kinds Of Repairing: Automobile, Steam Engine, asw Mill, shafting, Bearings Rebabitted, Pipe Fitting, Etc. All Work Guaranteed Phone 76	A. M. WILEY Cleaning, Pressing, Repairing Phone 75 Upstairs Opera Bidg. AGENTS SWANNANOA LAUNDRY	THE CHEROKEE SCOUT PRINTING AND PUBLISHING