

Society

Miss Hattie Axley left Thursday morning for Atlanta where she will spend the holidays with her sister, Mrs. Hubbell.

Mr. and Mrs. J. W. Moody and Mr. and Mrs. Ralph Moody are spending a few days in Raleigh with friends.

Mrs. J. W. Davidson entertained the Baptist Missionary Society at her home Tuesday afternoon. A salad course was served.

Mrs. Jack Haygood of Louisville, Ky., is visiting her mother, Mrs. Della Meroney during the Xmas holidays.

Miss Martha K. Smith is spending the Xmas holidays with friends and relatives.

The many friends of Miss Pauline Martin will be glad to learn that she

is convalescing rapidly, and will soon be home.

Mr. Fred Stiles who was operated on for appendicitis a week ago at the local hospital is reported doing well.

Mr. R. V. Wells who was operated on for appendicitis is rapidly recovering.

Mr. W. F. Stoner has been visiting his brother Mr. J. W. Stoner.

Mr. and Mrs. Tom Axley motored to Atlanta Thursday morning for the week-end.

Word reached here this week to the effect that Mrs. J. O. McCurdy was seriously injured in an automobile accident Sunday while returning from a visit to Augusta, Ga. Mr. McCurdy was with her, and sustained

Scouts Late For Last Two Weeks

On account of the extra work incurred in putting out the Christmas Shoppers Edition, The Scout is several days late this week.

Last week the paper appeared late, due to the fact that a mail sack containing The Scout for the routes and city was, by mistake, placed on the train and carried to either Atlanta or Knoxville, and did not return until Tuesday night of this week. The paper for the town and routes were printed over and mailed again Tuesday, and it was just our luck that the first bunch printed should show up just a little too late.

THE FARMERS TUNE IN

For the farmers radio has ceased to be a novelty and has become an important utility. To-day the world's largest user of radio for informational purposes is the United States Department of Agriculture. Daily it broadcasts from 100 station its educational programs lasting for a half hour or more. In addition it broadcasts market news service and weather forecasts.

Secretary Jardine says a potential million farmers are being reached daily by the department's educational programs. Within a few years, Secretary Jardine adds, it will be possible to have the attentive ear of almost every farmer in the United States.

Regular and careful guidance by radio can place agriculture in a strong and secure position. A lack of unity in thought and action has worked to retard agriculture. Radio can serve to weld the farmers into a strong unit.

Secretary Jardine declares this welding process is going on today. He points out that day by day each farmer and each group receives the same counsel. Gradually, all agricultural interests can be expected to share more equally correct knowledge of production and marketing principles, thus mobilizing their strength.

The possibilities for constructive organization and concerted action were never so good before the advent of the radio.

James "Jimmie" Woods



Sincerely behind a glad-hand paid its dividends to this man—who but recently was selected in a national search by a hard-headed group of Los Angeles bankers and business men to manage the new Baltimore hotel there—and at \$50,000 per year.

YOU TELL 'EM

You tell 'em United States, You have a strong constitution.

You tell 'em, Casket, I'm coffin.

You tell 'em, Church Bell, I told you.

You tell 'em, Cotton, I forgot my yarn.

You tell 'em, Suitcase, I lost my grip.

You tell 'em, Mountain, I'm only a bluff.

You tell 'em, Brown Sugar, I'm refined.

You tell 'em, Suspender, You can hold 'em up.

You tell 'em, Pen, I can't holder.

You tell 'em, Carriage, I'm buggy.

You tell 'em, Motorman, I'll conduct-her.

—J. Bowen, Enotah Echoes.

JUST AN AMERICAN BED-BUG

An Englishman had come to visit one of his old friends who had settled in America during the colonial period. Unfortunately, his friend was called away on business on the day that the Englishman arrived, but before leaving he assigned a negro servant to the care of the Englishman and left instructions for the negro to show the Englishman where the best hunting and fishing places were.

The next day the Englishman and negro went hunting and the Englishman was lucky enough to kill several large turkeys. This made the negro very jubilant, and he decided to boast about the American turkeys.

"Say," he said, "dese am bigger turkeys dan dem ober in Englan, ain't dey, marster?"

"No," replied the Englishman, "these are just sparrow-size to those of England."

There were not any turkeys in England at that time, but the negro didn't know it, so what the Englishman said considerably lessened his high spirits. The rest of the day he had very little to say.

The following day they went fishing and caught many large sized fish. The negro thought that they were surely larger than those in England.

"Say, marster," he said, "I bet des am bigger fish dan dem in Englan."

"Oh, no," replied the Englishman, "these are just minnow-size to those in England."

Greatly humiliated, the negro took part of the fish and started to carry them home. On the way he met a man who had a large, snapping turtle. Thinking that he would play a trick on the Englishman, he swapped part of the fish for the turtle. Then when he got home he took the turtle to the Englishman's room and placed it in his bed.

That night the Englishman had no sooner than retired when the turtle grabbed him by the leg. Yelling with pain he began rolling and tumbling about over the bed trying to get loose.

"What's de matter, cap'n, what's de matter?" the negro shouted, running into the room.

"What in the world is this?" groaned the Englishman.

"Why," exclaimed the negro, "it's nuttin' in de world but a 'Merican bed-bug!" —C. F. C., Enotah Echoes.



GIVE HARDWARE FOR CHRISTMAS

We have a complete line of tools, electric irons, percolators, oil and coal stoves, ranges, heaters, paints, etc. Pocket knives, express wagons for the boys, air rifles, shotguns, shells, cartridges—in fact—

If It's Hardware, That's Us

MURPHY HARDWARE COMPANY

MURPHY, N. C.



CHRISTMAS DREAMS COME TRUE AT Candler's Department Store

Our preparations for Christmas have been both thorough and complete, and we now ask the privilege of showing you a beautiful collection of gifts, sparkling with the brightest and most original products of the holiday season of 1926.

Rarely will circumstances permit of the presentation of such an admirable assortment of presents, and such splendid advantages, gratifying individual preferences in the selection of appropriate articles.

We give real value at right prices, placing at your disposal

sincerely honest quality and the best holiday selection of the year.

You are cordially invited to come in and see our elaborate preparations for Christmas, feeling certain that you will fully realize your fondest dreams.

We are giving BIG reductions in Ladies Silk and Wool Dresses, Coats, Sweaters and Hats. Men's Suits and Underwear, during the holidays.

Ladies' \$8.50 Dresses, close out \$4.98

- Ladies' and Misses Hats 98c up
- Men's Heavy \$1.50 Unionsuits 98c
- \$2.00 and \$3.00 Sleeping Dolls 98c
- 50c and 75c Dolls 39c

DON'T MISS OUR HOLIDAY DISPLAY!

Candler's Department Store
MURPHY, N. C.



XMAS. WON'T BE MERRY WITHOUT CANDY

The very mention of Christmas brings to mind big heaping boxes and dishes of sweet tooth delights—

CANDY

We have stocked our store high with every known kind of sweets—we are ready to fill your holiday demands. Pure hard candies, fresh and sanitary, in striped canes, sticks and nuggets. The best of gifts—ever appreciated by all—delicious chocolates in appropriate Christmas boxes, from one to five pounds of goodness. Bon bons, assorted candies, covered fruits—in bulk or boxed.

BUY YOUR HOLIDAY CANDIES HERE!

We also have Staple and Fancy Groceries, Feeds, Shoes, and Heavy Notions

W. B. DICKEY & SONS

WHO PAYS FOR ADVERTISING?



Everyone knows that advertised goods are cheapest. Everybody knows the biggest and best bargains are to be found in the stores that advertise most extensively.

So the question: Just who pays the advertising bills? Surely not the customer, because the customer profits by advertising—lower prices, fresher merchandise and better service.

Certainly not the stores doing the advertising. They are thriving and prosperous.

THEN WHO PAYS THE ADVERTISING BILL?

The merchant who does not advertise pays for his competitor's advertising. He not only pays for the other fellow's advertising but he pays out of his cash drawer the profit his competitor makes on sales. The merchant who does not advertise pays in loss of profits. The merchant who loses business thru neglect to advertise has such high overhead and unit sale cost that he cannot possibly sell goods as cheaply as the store that increases its sales and reduces its cost by advertising.