

SALE
STARTS
JANUARY
3RD,
1927.
CLOSES
FEB. 1ST.

J. W. DAVIDSON'S

January CLEARANCE

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Owing to the bad weather we have had during December, we have decided to continue our Sale through the month of January. We have gone over our entire stock and reduced it again in order to clean our shelves for our Spring goods. All of our merchandise is clean new stock and as good as you can buy in cities, and for less money. I want to call your attention again to the second reduction we have made in our Sale. Be sure and be here January 3rd, and get your share of these bargains.

35c HAND TOWELS
Every person trading \$2.00 or more during this sale will be entitled to purchase one 35 cent Handtowel for **1c** Get Yours!

1/4 off TO 1/3 off

35c HAND TOWELS
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STOP! LOOK! LISTEN!

Curlee Clothes reduced again. We have about 200 suits that we are going to slaughter in order to clean our shelves for Spring. These are all new and up-to-date Suits, and are guarantee. If you are going to need a new suit in the next year it will be a big saving to take advantage of this great Reduction Sale.

- \$25.00 Values **17.95**
- This Sale
- \$30.00 Values **21.95**
- This Sale
- \$32.50 Values **23.95**
- This Sale
- \$35.00 Values **25.95**
- This Sale
- \$37.50 Values **27.95**
- This Sale
- We have 1 lot of Curlee Clothes we are going to close out at **12.95**
- One lot of American Brand, going at **8.95**

We have reduced our stock less than cost and there will be nothing charged during this sale to ANY ONE.

SWEATER COATS
3 dozen Sweater Coats.
\$2.50 Values **1.39**
This Sale
Get yours while they last.

BLUE CHAMBRAY SHIRTS
This Sale **69c**

BOY'S UNION SUITS
\$1.00 Values **59c**
Don't fail to get yours while they last. We have any size.

SHIRTS
MEN'S WOOL SHIRTS
\$2.50 Values **1.59**
\$3.50 Values **2.19**
\$5.00 Values **3.59**
Be here early and get yours while they last.

SWEATERS
One lot **1.69**
\$2.50 Values
One lot **2.29**
\$5.00 Values
One lot **3.95**
\$7.00 and \$8.00 Values

CHILDREN'S SLIP OVER SWEATER
ALL WOOL, HEAVY WEIGHT
One lot **1.49**
One lot **1.69**

LOOK! LOOK!!!
MEN'S HEAVY WEIGHT OVERALLS
Sale Price **1.19**
Get Yours.

MEN'S UNION SUITS
\$1.75 Values **95c**
\$2.50 Values **1.65**
\$3.00 Values **2.15**
\$3.50 Values **2.55**
\$5.00 Values **3.55**

NOTICE!
This is a strictly cash sale. We cannot and will not charge at these prices.

These bargains can not and will not last long at these prices. Get your share of them during **DAVIDSON'S**



DRESS PANTS
\$3.50 Values **2.55**
\$4.00 Values **2.95**
\$4.50 Values **3.20**
\$5.00 Values **3.55**
\$6.00 Values **4.15**
\$7.50 Values **5.65**

We have one lot of Boy's and Men's WATERPROOF COATS going at an unusually low price. Get yours.

MEN'S FINE DRESS SHIRTS
\$2.00 Values **1.35**
\$2.50 Values **1.65**
\$4.00 Values **2.10**
\$3.50 Values **2.55**

GLOVES
20c Canvas **11c**
75c Wool Glove **45c**
\$1.25 Hansen's Dress **85c**
\$2.50 Dress **1.65**
\$3.00 Dress **2.15**
\$3.50 Dress **2.65**
Get Yours.

MEN'S WORK GLOVES
\$1.00 Values **39c**
\$2.00 Values **1.19**
Get Yours Now.



LOOK! LOOK!! MEN'S HATS

One lot, \$5.00 **1.00**
One lot, \$5.00 **2.50**
\$6.00 Values **3.75**
These Prices include all our best hats which were bought for Fall.

MEN'S OVERCOATS
\$20.00 Values **14.95**
\$25.00 Values **17.95**
\$27.50 Values **19.95**
\$30.00 Values **21.95**
These are exceptional values. All the latest styles.

SHOES! SHOES!
BOSTONIAN SHOES
\$7.00 Values **5.25**
\$8.00 to \$8.50 Values **6.75**
\$9.00 Values **6.95**
\$10.00 Values **7.55**

MILLER LERCH SHOES FOR MEN
\$4.50 Values **3.29**
\$5.00 Values **3.69**
\$6.00 Values **3.89**
These are all solid leather shoes and new stock.

J. W. DAVIDSON

"THE STORE OF QUALITY"

MURPHY, - - - - - N. CAR.