

The Cherokee Scout

The Leading Weekly Newspaper in Western North Carolina, Serving a large and Potentially Rich Territory in this state

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MURPHY, NORTH CAROLINA FRIDAY, JANUARY 28, 1927.

5c COPY—\$1.50 PER YEAR

C. T. POWER CO. ADVERTISING FOR MORE INDUSTRIES

Campaign Being Conducted in Nationally Known Magazines — Feature Opportunities of Murphy

That the Carolina-Tennessee Power Company, owners of large undeveloped electrical power rights on the Hiwassee River near Murphy, is conducting an advertising campaign in a number of nationally known and circulated magazines for the sale of large blocks of hydro-electric power, was learned here this week in a letter to W. M. Fain, former mayor, from Mr. W. V. N. Powelson, president of the company, with main offices in New York City.

The company is seeking to attract corporations of high financial responsibility to the opportunities offered manufacturers in this section. The advertisement appeared in the December issue of "The Iron Age," and will appear in the January issues of three other magazines of national circulation.

The letter from Mr. Powelson follows:

January 15, 1927.

Mr. W. M. Fain,
Murphy, N. C.

Dear Mr. Mayor:

I enclose herewith, as an example of my effort to bring Murphy to the attention of industries, a reprint of an advertisement that appeared in the IRON AGE of December 30th. A similar advertisement will appear in the next issues of the following national magazines:

Iron Trade Review
Industrial and Engineering Chemistry
Chemical & Metallurgical Engineering.

I remember the very attractive folder that you got out advertising Murphy when you were in office. The enclosed advertisement of Carolina-Tennessee Power Company supplements what you did. It has in it, however, a punch that you and the Board of Commissioners were not in a position to put in yours in that it contains a definite proposal to furnish power to large industries of the necessary financial responsibility. I am putting in a great deal of time on this work with the heads of industries and I hope that a great deal of time will not pass before the skies clear and the people of Murphy get what they have been looking for so long a time.

With best wishes to you and yours,
I remain

Sincerely your friend,

W. V. N. POWELSON.

The advertisement is 7 x 11 inches, and featured the possibilities and opportunities of Murphy and this section. It follows:

LARGE BLOCKS HYDRO-ELECTRIC POWER FOR SALE

In the Heart of the South

An Unusual Opportunity to Secure Large Blocks of Power for Electric Furnace and Other Operations

Carolina-Tennessee Power Company is the owner of a large undeveloped water power on Hiwassee River in Western North Carolina, in Cherokee County near Murphy, North Carolina, and will be prepared to develop this power to supply new industries who may desire to locate in that vicinity as soon as an initial power market has been created of sufficient size to justify the investment in its initial development.

Murphy is on the Louisville & Nashville Railroad and on the Southern Railroad in a line drawn from Knoxville, Tennessee, to Atlanta, Georgia, about 100 miles north of Atlanta and 60 miles south of Knoxville.

At Murphy there are large deposits of iron ore, quartzite and limestone,

Worked and Climbed



Seventeen years ago Lilly M. Hansen obtained a position as stenographer at \$10 per week in the Kimbell Trust Co. of Chicago. Working by day, studying by night, her reward came last week when she was made vice-president.

Signs Going Up Rapidly On N. C. Routes 10 and 20

RALEIGH, Jan. 17.—Road gangs of the North Carolina highway commission are fast completing the task of erecting new and permanent highway signs on routes No. 10 and 20.

The new signs, made of metal and painted with waterproof paint, will take the place of the old wooden markers used for two years. The new ones are made of iron plates about one-eighth of an inch thick. The letters, figures and borders on the signs are die cast, and raised. Black letters appear on a yellow background.

Curve signs are placed on all curves of four degrees or more; "S-curve" signs on all series of curves with a tangent distance or straight section between curves, less than 300 feet long; and route numbers are placed one-half mile apart, alternating from one side of the highway to the other.

State trunk highways which become units in a national highway are assigned Federal numbers. For instance, No. 20 routed from Wilmington through Charlotte, Gastonia and Shelby, to Asheville, Marshall and Hot Springs, becomes No. 74 in the national system. No. 10, from Beauford to Murphy, is designed No. 70 in the national system of highways.

No confusion will result from this double designation, officials stated. National markers will probably be placed on federal highways. They will be finished in different colors from the state route signs.

and nearby at Copper Hill, Tennessee, are large supplies of copper, sulphuric acid and iron sinter, a by-product of the copper smelters which contains about 68 per cent metallic iron, free of phosphorus. Near Knoxville are large coal mines and many coke ovens. There is an abundance of intelligent white American born labor in this mountain region and good concrete roads. North Carolina is one of the most prosperous and enterprising States in the Union, the laws of which encourage and protect sound business enterprises.

The combination of power, labor, water, raw materials and climate at this location offers most favorable opportunities for the establishment of industries for the manufacture, among other commodities, of

Alloy Steel—Electrolytic Products
Electric Steel—Ferro-alloys—Electro-thermal Products—Textiles

Corporations of high financial responsibility who can use large blocks of electric power to manufacture any of the above products are invited to communicate with—W. V. N. POWELSON, President.

CAROLINA-TENNESSEE POWER COMPANY
40 Wall St. New York City.

WHO HAS READ THE SCOUT LONGEST?

Several weeks ago a proposition was made to give the five subscribers who had read The Scout longest without interruption a year's subscription to this paper. A number of letters have been received, some have already been published, and others follow. How long have you been reading The Scout?

Postell, N. C., Jan. 22, 1927.

Editor Scout:
I have been taking The Scout for thirty-six or thirty-seven years. I subscribed to the Bulletin and The Scout at the same time, one a Republican and the other a Democrat paper at the time. The Bulletin was run by A. A. Campbell and The Scout by Don Towns. Campbell died and when he died the Bulletin just stopped, but (Continued on page 4)

CLAY CHIMNEY TRAIL

Gripping Story of
the Early West



By EDWIN L. SABIN

Former books by this great American writer are "Circle K," "The City of the Sun," "Bar B," and "White Indians. You will enjoy "Clay Chimney Trail."

BEGINS NEXT WEEK IN

The Cherokee Scout

She stared, round-eyed. "I reckon you're a gambler!" she accused.

"I am seeking health in the West," I said, "where the climate is high and dry."

"My Gaud!" she blurted. "High and dry! You're goin' to the right place. For all I hear tell, Benton is high enough and dry enough. But laws sakes, you don't need to go that fur. You can as well stop off at North Platte, or Sidney or Cheyenne. They'll sculp you sure at Benton—unless you watch out mighty sharp."

"How so, may I ask?"

"You're certainly green," she apprised. "Benton's roarin'—and I know what that means. Didn't North Platte roar? I seen it at its beginnin's. My old man and me, we were there from the fust, when it started in as the railroad terminal. My sakes, but them were times! Gamblin', shootin', drinkin' and high-cockalorums night and day! Twasn't no place for innocence! Easy come, easy go, that was the word."

See Next Weeks Scout and Go On With the Story.

Swims to Fortune



George Young, 17 year old Canadian swimmer, who by his great feat in the Catalina channel swim won \$25,000, is now besieged with theatrical, movie and athletic offers which promise to net him a fortune far beyond his wildest dreams.

Clay County Coming To Forefront With Road and Schools

(The Asheville Times)

Hayesville, Jan. 15.—Though the little county of Clay has for years been greatly isolated, the advent of good roads and the establishment of the county unit system of schools has not only drawn attention to this prosperous and progressive section, but has actually awakened Hayesville citizens to a realization of the fact that prospects for future development in Clay will compare favorably with those of most of the counties in Western North Carolina.

According to Mr. Allen J. Bell, superintendent of the county schools, there is a general awakening among the people of this county on account of road construction work now being done here by the state highway commission. Highway No. 28, leading from the Cherokee county line through Clay to the Macon line is practically all graded. This road passes through Hayesville, the county seat, and from this point No. 9 leads to Hiwassee, Ga. When it is completed travel may be directed around through Franklin, Brevard, to Asheville, to return on No. 10 via Franklin, Bryson City or Murphy.

Beauties of Clay

Mr. Bell, who has held the position of county superintendent for the last six years, said that, though Clay is one of the smallest counties in the state, it is in a position to get more, proportionately, from highway construction and in the county unit system of schools than any other county owing to the unique geographical situation it holds. The beautiful Hiwassee river traverses the county, and the large water courses of Shooting Creek, Brasstown, Tusquette and Fires Creek con-join in such a way as to make Hayesville an ideal location for a county metropolis. Indeed, the 220 square miles of beautiful highland territory, with the high mountains of Tusquette, Bald, Stumpy Gal, Hightower, and Standing Indian, which has a 6,000 feet elevation, surrounded a picturesque valley of fertile fields and gently sloping divides. From this springs the popular saying hereabouts, "All county roads lead to Hayesville."

Splendid Schools

Clay's population is only 4,646, but her property valuation is \$2,389,397. The school enrollment is 1,543, scattered through thirteen public schools. The three schools doing high school work are: The Hayesville high school, which has twelve teachers under the direction of A. H. Shuler; the Shooting Creek school, under the direction of Parks Prickett; and the Ogden school, of which P. C. Pipes is principal.

Clay count was established in 1853. It was named in honor of Henry Clay, and not as many think, for the fine variety of clay that is known to be in rich deposits in the Hiwassee val-

PUBLIC HEALTH NURSE FINISHES SURVEY HERE

Miss Hobbs Examines 350 Elementary Pupils and Reports To Parents and State Interesting

Miss Cleone Hobbs, public health nurse from the state department of health at Raleigh has just completed an examination of the school children in the local schools and made her report to the parents and the school officials. Miss Hobbs examined the eyes, ears, teeth and throats of the children and tested weights with the standard height-age standards for the country as a whole.

Miss Hobbs examined only the children of the elementary schools. A summary of her findings follows: Number of children examined 350; hearing defective 7; vision defective 76; throat defective 213; teeth defective 182; other defects 74; underweight 87; overweight 11. The national rate of underweightness is about 20 percent. The rate here is nearly 25 percent, or nearly five per cent higher than for the country as a whole.

A card stating the defects of each child examined was sent to the parents by the children in the hope that the parents would have the defects remedied. As the report shows, the greatest numbers of defects was with the throats; usually caused by bad tonsils and adenoids. It is comparatively simple operation to correct these defects and Miss Bobbs expressed the hope that the parents would have the corrections made.

The Mission Study and Social meeting of the Methodist Missionary Society met Tuesday afternoon, January 18th, at the home of Mrs. J. H. McCall.

The devotional services were opened with a prayer by Mrs. McCall. Several members of the society made very interesting talks about the Mexicans, Cubans, and Italians, after this Mrs. E. S. Miller sang several solos, she was accompanied at the piano by Mrs. Kolos.

During the social hour a delicious salad course was served by the hostess. She was assisted by Mrs. Holt and Mrs. Miller.

Five silver trophy cups will be awarded by merchants and bankers of Halifax for the greatest production of corn per acre in the upper part of Halifax County this year.

This will be a good year to know more about how to grade tobacco. The State College of Agriculture is offering a free short course on the subject on February 8, 9 and 10.

ley. Hayesville bears the name of the county's first state representative, George Hayes.

Illustrious Citizens

This county has given to the state many illustrious citizens. Dr. George W. Truitt, noted Baptist minister, was born and reared a few miles from Hayesville. Col. G. H. Haigler, a respected citizen of the county, has spent 51 years here. He organized the Clay County bank 17 years ago, and has been its cashier and a director since that date. He is now 73 years old. He was one time county superintendent of schools. He married Miss Mollie Pass of Clay. They have nine children.

Sheriff Ed Kitchen is one of the most fearless and popular officers in the western part of the state. He is 40 years old, tall and erect, with easy bearing, but he possesses a natural firmness which inspires confidence. He was elected sheriff four times in succession was out one term and was again re-elected last November. His duties are manifold, as he is ex-officio tax collector, and jailer. At the time, however, his work as jailer is "nil," as no one has been imprisoned for some time.