

# The Cherokee Scout

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## MURPHY ROUTE IS ADVERTISED IN FLORIDA

PAMPHLETS, RADIO AND NEWSPAPERS USED TO TELL OF SCENIC WONDERS

Federal Route 19, between Gainesville and Bryson City, a link of the Appalachian Scenic Highway, was last week forcibly called to the attention of tourists in Florida by the distribution of 21,000 eight-page pamphlets describing the beauty and carrying photos of this particular section of highway, advertising in seven of the metropolitan papers and radio announcements over station WRUF, at Gainesville, Fla.

This advertising scheme was gotten up by a committee composed of Bonnell H. Stone, Blairsville, chairman; S. E. Cover, Andrews, vice chairman; J. B. Storey, Murphy, treasurer; and J. P. Randolph, Bryson City, secretary, in co-operation and in consultation with Willis E. Powell, for 29 years a newspaper man and commercial secretary in Florida. The name of the association, comprising the four towns, is known as the Neel Gap-Smoky Mountains Tours.

Mr. Powell's work in Florida for the past 29 years, and his experience, enabled the committee to put the advertising over in a big way at a minimum cost. Through his connections as a newspaper man and chamber of commerce secretary, sixty of the leading Florida papers were sent a story covering the route and latest reports were that forty of the newspapers had carried it. The story is carried here for the information of our readers.

The Association holds its meetings once each month, the meeting for April being held at Bryson City at the Fryemont Inn. Mr. and Mrs. Powell, of Indian Springs, Ga., were guests of the occasion. The next meeting will be held at Murphy during May.

Among the important matters taken up and adopted by the meeting at Bryson City Monday, was the decision to print certificates of membership or placards to be distributed to the donors in the four towns and along the route, and ask that same be placed in the office or store in a conspicuous place; and with the request that any advertising scheme be endorsed by this association before a member donates to it. In this way, the committee, decided, the advertising put out by and for the route would be uniform and prevent its members from being preyed upon by solicitors of outside interests in the numerous schemes to collect money for advertising, as has been the experience in the past.

The story written by Mr. Powell and sent to the Florida papers, follows:

Ten years ago the automobile guests of Florida after inching their way from their native states to spend the winter here worried themselves into a temperature over the difficulties of the return trip, multiplying the many adventures of the down trip—the terrifying mountain trails where only staunch steel and firm grip on the steering post keep them from slipping into thousand-foot gullies—of the stretches of mud that seemed interminable with attendant skids and calls upon mule power to extricate them from the embrace of gumbo and clay. Today all this is changed. You can go from Florida to everywhere over paved roads. The treacherous mountain trails have been decanted into easy grades over smooth surfaces, with safeguards at every turn. The trip is no longer a nightmare, but a pleasant thought.

Thus writes W. B. Powell, for 29 years a newspaper man and commercial secretary in Florida, who has been in North Georgia and Western North Carolina, in the interests of the Georgia Forestry Board, as a member of the Citizens' Advisory Committee on Parks to the said Board. His mission at Blairsville was to obtain first hand knowledge of the needs of Neel Gap, to make it more attractive and comfortable for the halting tourist.

"Here," said Mr. Powell, "is a new road from Florida to the North that is unknown and unsung, but when the beauties of the Neel Gap route are known it will become the most popular route to and from Florida. The road is known from Atlanta to Asheville as 'Government Route No. 19.' From the time you leave Atlanta to Asheville you traverse undulating terrain, a sort of roller-coaster road of cement. Soon the foothills appear in the distance. At Gainesville there is a curtain of hills in the far distance, and at Cleveland you begin to be confronted with a seeming barrier of mountains—in cloudy weather smothered in mist, and in partly clear weather, the cum-

## MARTIN REUNION

"A re-union of the James L. Martin family was held Sunday, April 13th, at the old home place at Notla. Those enjoying the occasion were Mrs. James L. Martin, Miss Mildred Martin, Mr. and Mrs. Glenn Martin, Mr. and Mrs. Bass Haigler and family and Mrs. Robert Hall, all of Murphy. Mr. Ben Martin of Covington, Kentucky and Mrs. Poley Stiles of Klamath Falls, Oregon. The families of Mr. and Mrs. Carl Loudermilk and Mr. and Mrs. Alton Martin of Isabella, Tennessee and Mr. and Mrs. Jake Martin of Chattanooga, Tennessee. This included the immediate relation of Mrs. James L. Martin, excepting the family of Mrs. Andrew Hall, who were unable to be present on account of illness in the family.

Others present were Sheriff Ramsey, Mr. Haigler, father of Bass Haigler. The family of Mr. and Mrs. Jarvis Hamby and Mr. and Mrs. John Hall.

After visiting around the old homestead, recalling many reminiscences of days gone by, a picnic lunch was spread on the lawn. A delightful day was enjoyed by all."

## BIRTHDAY PARTY

Little Miss Mary Lee Teague daughter of Mr. and Mrs. Forest Teague celebrated her second birthday with a party on Saturday evening April 19. After several games were played cake and lemonade was served. Those present were Pauline, Dorothy and Francis Vandiver, Pauline Gilbert, Wanda, Ruth and Hawen Patton, Francis Ratcliff.

## Supreme Court Convens Mon. 28

A two weeks term of Clay County Supreme Court will open Monday morning April 28th, with Judge H. Harwood, Presiding.

Quite a number of criminal and civil cases are up for trial. Paul Platt will be tried for the shooting of Jule Elliott. This is the first murder case to be tried in Clay County in several years.

ulus clouds weave fantastic feathery patterns about the crests. Then you begin the ascent through Neel Gap, where no grade is steeper than 6 per cent, weaving and winding in niches blasted into the mountain side—hair pin turns, roads pyramiding on into the other, ever climbing, until the State pavilion is reached. Here one pauses and walks up an observation platform to look upon a scene of marvelous beauty unfolded before the eye—3108 feet in the air your vision extends down a valley thousands of feet below you for miles upon miles, the serrated mountain ranges on either side—here and there water tumbling over rocks falling hundreds of feet in silvery torrents. To the west is Blood Mountain, some 1500 feet higher, reached with a two-mile trail if one is inclined to climb.

On the crest of Blood Mountain the American Legion of Georgia will erect this summer an imposing monument to the soldiers dead of the State. You leave Neel Gap and drop down into Blairsville, every foot of the way unfolding new beauty at every turn. Stop at Blairsville and meet its good people, hardy mountaineers whose hospitality is proverbial and thence to Murphy in North Carolina, a small city famed for its many attractions and appeal to summer visitors. Then on to Andrews and Bryson City through the Nantahala Gorge, one of the scenic wonders of the Eastern world where Nature has been ravaged by years of erosion, tamed and made accessible to man. You pass the homes of the cliff dwellers with their abodes tunneled far up the mountain side; the tumbling waters of the Tennessee and Nantahala Rivers, pausing at length approaching Bryson City to look upon the Great Smoky Mountains National Park, with seven peaks towering to the skies, Clingman Dome, 6,680 feet is the next highest mountain east of the Rocky Mountains and the others topping 6,000 feet. The beauty and grandeur of this scene is unsurpassed. At Bryson ity there are side trips to the Indian Reservation. At Topton to Robbinsville where you can look down into the Nantahala Gorge a sheer drop of over 1000 feet.

"An all-weather route from Florida to everywhere without a worry," continued Mr. Powell. "There is but eight miles unpaved from Miami to Quebec or the far West. The contract for the paving of this 8 mile stretch, north of Gainesville, Ga., will be paved one-half at a time so traffic will not be compelled to detour. I dare say that this 100 mile stretch from Cleveland, Ga., to Bryson City, N. C., is unequalled for scenic beauty in all this country, and will add a new pleasure to the tourists in their movement to and from Florida."

## Writes From Holy Land



## LETTERS FROM REV. POWELL

The following letters have been received from the Rev. Howard P. Powell, pastor of the Murphy Methodist Church, who is now on a tour of the Holy Land:

ON BOARD S. S. "ALEZIA"  
Tuesday night, April 1, 1930.  
My dear Mr. Bailey:

We had a very interesting visit in Ponta Delgada Saturday, in the morning. We were met by Rev. Kenneth Cox, who is an English Missionary with the United Brethren Church. He assisted us in securing sightseeing cars and accompanied us on the trip. We saw one of the most beautiful gardens in the Azores. We visited the church, or chapel, of which Mr. Cox is pastor. The chapel has its little garden in which the baptistery was found.

We sailed from Ponta Delgada Saturday afternoon. I had the pleasure of preaching on board our ship on Sunday.

Today we passed the famous Rock of Gibraltar. As we are sailing on a French Boat we could not stop. However, we were permitted to get a good view of the rock and the city. On our right we could see the Morocco.

Tomorrow, Wednesday, we land at Oran at 6 o'clock, where we will spend a few hours. We expect to arrive at Athens, Greece Sunday and have Sunday and Monday there. We expect to worship on Mars Hill in a service led by Dr. J. T. Spangler of Dallas, Texas, who is a member of our party. Dr. Spangler has been professor of New Testament Greek at The Evangelical Theological College, Dallas, Texas. He goes this fall to Bob Jones College, Lynn Haven, Fla. You can see how he will be able to speak with an unusual degree of authority on Paul at Athens.

We are having good weather and good health.

Sincerely yours,  
HOWARD P. POWELL

At Sea, Tuesday April 8, 1930.  
By dear Mr. Bailey:

We arrive at Piraeus, Greece, Sunday afternoon. Sunday evening and Monday morning we were in prayer services on Mars Hill, Acts 17. This, as you know, is in Athens, Greece. The two cities have almost met and are becoming very modern.

We had lunch at Hotel Minerva, Athens. The population of the two cities, including the refugees, is about a million and a half. The people have somewhat outgrown some of the old customs, but the Acropolis and the various temples still hold one to the thoughts of the Greek Philosophers.

We sailed at five in the afternoon for Salonica, Greece. This is the ancient sight of Thessalonica, to which Paul came from Athens. We are to arrive at noon today, April 8.

Sincerely yours,  
HOWARD P. POWELL

Mrs. E. S. Miller entertained Circle No. 4 at her home on Tuesday afternoon. After a short devotional by Mrs. E. S. Miller and Mrs. T. W. Axley Miss Lowe, Community Nurse made an interesting talk about her work in this county. The hostess assisted by Miss Lowe served delicious cake and coffee. Those present were: Mrs. Clara Sherrill, Mrs. W. M. Fain and little daughter, Mary Porter, Mrs. S. D. Akin, Mrs. R. B. Ferguson, Mrs. T. W. Axley, Mrs. A. H. Brown, Mrs. F. E. Dickey and Miss Lowe.

## NEXT WEEK IS CLEAN UP WEEK

Next week has been set aside as the regular annual spring clean-up week. All residents of the community are asked to put their premises, both public and private, in good condition early in the week so the town truck can haul off the rubbish and have the town looking clean and attractive before Easter. All newspapers, leaves, sticks, and other refuse matter should be raked and piled near a street or alley so that the truck can get within a reasonable distance of it for loading. It is preferable, announced city officials this week, to have this material placed in boxes or barrels so that it will not be scattered after it has been raked.

Officials are anxious to have the clean-up campaign participated in by every family and individual in town. The tourist season is upon us, and the clean-up should be thorough and far-reaching so that the Town will present an attractive appearance to visitors.

The Woman's Club and other organizations are co-operating in the campaign.

## A Motion Picture Shown At Chapel Monday Morning

A motion picture entitled "Hydroelectric Power Production in the New South" was shown at the chapel Monday Morning at the assembly of the High School and seventh grade.

This film, which was obtained through the courtesy of E. I. du Pont de Nemours & Company, Inc. of Wilmington, Delaware, showed the development of a great hydroelectric project in the heart of the Great Smoky Mountains of North Carolina. How the contractors were forced to blast ledges along the side of the mountains for the right-of-way for a railroad to the site of the dam; how cables, 200 feet above the river, were thrown across a gorge so that men as well as equipment could be swung across in small cars to the hitherto inaccessible operations; how a flume had to be built to divert the waters of a creek from the tunnel headings and how ingenious Machines were designed so that the lining and driving of the tunnels could progress at the same time, are all depicted in the film. Animated graphs outlined the project plans and the same type of illustration made clear to the audience the correct use of explosives in tunnel work.

## Asheville Bryson City Murphy Lions Meet

FORMAL DINNER AT BRYSON CITY

On the evening of April 25 the Lions and Lionesses of Murphy and Asheville will journey to Bryson City and be the guests of the Bryson City Lions Club at a get-together meeting and dinner at the Fryemont Inn. The Bryson City boys and girls promise a rousing good time, and nothing less is anticipated.

Bryson City Lions were organized at the same time the Murphy Club was organized, but they allowed their organization to lapse, and only reorganized about one month ago. They are very enthusiastic, took much new blood into the Club and retained most of their old members, and are ready to tell the world that they are a working organization, and are there to stay. They are working with the Murphy Lions Club, the Andrews Rotary Club the Blairsville and Cleveland Georgia Chambers of Commerce in advertising the hundred mile stretch between Cleveland, Ga., and Bryson City, and their work is already showing results. The local hotels and filling stations report that there has already been more tourists thru here than there were even as late as August of last year. It pays to advertise.

The Murphy Lions Club will take a good delegation to Bryson City, especially the officers and directors of the local Club, with their wives. Asheville will do the same, and the guest of honor will be Governor Ed. Whitaker of Charlotte, Governor of the Thirty First district of Lions International, which comprises North Carolina. On to Bryson City.

A crowd of young folks enjoyed a picnic and marshmallow toast at Brasstown last Saturday night. Those in the party were: Misses Clara McCombs, Emily Sword, Miss Nell Campbell of Colowhee, Bettie Kate and Ruby McCombs and Lelia Posey, Messrs Ralph Harper, J. P. Francis, George Ware, Hugh Brittain and Brookshire.

## Lions Club Organized At Robbinsville Spon. By Murphy Lions Club

On April 22, 1930 a group of twenty interested Citizens of Robbinsville met at the Club House of the Bemis Lumber Company and enjoyed an informal dinner given by the Murphy Lions Club. The Murphy Lions were represented by W. M. Fain, R. W. Gray and Dr. Edw. E. Adams. Lionism was explained to the Robbinsville men, and the different activities the local Lions have been interested in were recounted. Much interest was manifested by the Robbinsville guests and after talks and many questions, it was the decision of those gathered that they desired a like organization for their City.

Mr. J. H. Corv, Civil Engineer, one of Robbinsville's most influential men and one who has shown repeatedly that he has the interest of his City in mind at all times, was elected President. Mr. L. C. Bemis, of the Bemis Lumber Co. was elected Vice President. Mr. L. W. Wilson, Treasurer of the Bemis Lumber Co., was elected Secretary. Mr. J. K. Wilson, Cashier of the Robbinsville Bank, was elected Treasurer. Messrs W. B. Wiggins, Merchant, R. L. Phillips, Lawyer, and R. C. Barrett, Supt. County Schools, were elected Directors. Mr. T. M. Jenkins, able Lawyer, was elected to the important office of Tail Twister, and Mr. R. B. Morpheus, another able lawyer, Lion Tamer. The other members are Messrs Harry R. Frymoyer, H. S. Parry, P. R. Griffith, Frank Colvard, O. L. Ammons, Oscar Patton, Wm. Sherrill, C. C. Ghormely and R. B. Slaughter. Several more men not present had signified that they were interested in becoming members, which will raise the total membership to above twenty, a goodly bunch of Roaring Lions.

The majority of these men are well known in this County, and the local Lions are proud to welcome them into membership. They have a wonderful future, for their is much to do for any active Civic organization, and they are every one an enthusiast. It was announced at the meeting that Robbinsville would soon have a News paper, that the last link between Robbinsville and Calderwood, Tenn. was being rushed to completion, and that the first activity of the Robbinsville Lions Club would be to get a Telephone Company interested and put them in a system. What twenty of the leading men in Robbinsville want they will get, for organized effort and cooperation is the one and only key to success. Watch Robbinsville grow, and all power to them.

## MURPHY WOMAN'S CLUB HOLD MONTHLY MEETING

The regular monthly meeting of the Murphy Woman's Club was held Wednesday afternoon, April 16, with the President, Mrs. W. M. Axley, presiding.

During the business session, splendid reports from the different committees were given and the following officers elected for the ensuing year:

President, Mrs. Tom Ekins; V. President, Mrs. H. G. Ekins; Rec. Sec., Mrs. C. W. Savage; Cor. Sec., Mrs. R. S. Parker; Treasurer, Mrs. J. B. Storey.

Continuing the study of "Makers of North Carolina History", interesting papers by Mrs. D. Witherspoon and Mrs. R. S. Parker, on the lives of Charles Duncan McIver and Charles Brantley Ayeock, were read. A vocal number "The Desert Song" by Mrs. T. J. Mauney, accompanied by Mrs. J. N. Hill at the piano, was an enjoyable part of the afternoon's program.

The first meeting of the Club year 1930 and 31 will be held May 15.

Mrs. W. E. Studstill was entertained with three tables of bridge at her home in the Adams building on Saturday afternoon in honor of Mrs. Scott of Andrews. Easter decorations was beautifully carried out. Baskets of Easter eggs and Bunnies were placed on each table. Those present were: Mrs. M. W. Bell, Mrs. B. W. Sipe, Mrs. E. E. Adams, Mrs. T. A. Case, Mrs. Neil Enead, Mrs. Winslow McIver, Mrs. Dot Cooper, Mrs. H. H. Keener, Mrs. Scott, Misses Lulia and Kate Hayes and Miss Annie B. Bailey. Mrs. B. W. Sipe won top score and Mrs. Scott was presented with a guest prize, also the consolation prize. After the games each table cut for the table decorations and the prizes were won by Miss Kate Hayes, Miss Annie B. Bailey and Mrs. M. W. Bell. The hostess served a delicious salad course.

## MRS. W. M. DAILEY DIES

Mrs. Ella Meeks Dailey, wife of W. M. Dailey, died at her home on Tusquittee the 21st, age 72 years 9 months and 20 days.