MOHAIR FAVORITE AUTO UPHOLSTERY FABRIC













CAR'S INTERIOR ATTRACTS WOMEN

Upholstery May Enhance Comfort, Smartness and Ultimate Value of Car.

WHEN it comes to selecting the family automobile, a good basis of procedure is that adopted by the sight-weary American tourist who said to his partner when they came to the next important cathedral: "You to the inside and I'll do the outside." The average woman is quite content to have her husband concern himself with the body of the car, the wheelbase and general mechanics, provided the may have something to say about the inside. The car's clothing, as its upholstery may well be called, is equally important with the rest of the car, for upon it depends much of the comfor upon it depends much of the com-fort, smariness, beauty and ultimate take of the car.

In choosing the upholstery for the interior, a number of distinct features should be considered—good appearance, smart design, pleasing color, wearing quality, riding comfort, cleanliness and economy. The only material that can be depended on to em-ture these important features in one fabric is velvet mobair, otherwise known as velmo, and made from the listrous decee of the Angora goat. Be-cause of its original showy whiteness, mobair can be dyed any shade, however subtle. Its lustrous sheen and soft, silky texture leave nothing to be desired in the way of beauty and lux-trious appearance, while the long desired in the way of heauty and inxarious appearance, while the tong
wearing quality of pile mohair, as conmasted with that of flat fabrics, is un
disputed. A velmo upholstered carwill be fresh and inviting long after
the rest of the car- has lost its good
appearance or even given itself up to
the infirmities of age. Because of the
smooth surface of individual mohair
fibres, discernible only under a micro
scope, dirt does not readily adhere to
nor penetrate them, and the material

pure soap and warm water.

Easy riding, an important feature when taking long trips, is assured with mohair velvet because there is no slipping and sliding about, as with smooth fabrics, and each . re of the pile rabric acts as a resilient spring to absorb shocks. It is easier on the clothing, too, as the reduced friction avoids rubbing and subsequent shainess.

Added to those advantages is the

Added to these advantages is the Added to these advantages is the additional one that they all add materially to the trade-in value of the car when the time comes to get a new one. In fact, it has been conservatively estimated that anywhere from the context of the tively estimated that anywhere from fifty to two hundred deliars difference can be looked for in a car whose upholstery is in perfect condition and inviting to the event. viting to the eye.

Offer Prize for Oldest Piece of Mohair

Have you a mohair-covered chair or sofa in your home? If so, you may be \$250 the richer for it!

This paper is in receipt of a message from the Household Science Institute, Chicago, asking for help in locating the oldest piece of mohair-upholstered furniture in the United States. The furniture in the United States. The style of the sought-for furniture, its use or none use at the present time are not important, providing it is in good condition. Its owner will be awarded \$250, and the piece itself will be exhibited with other old-time furniture during the World's Fair in Chicago in 1933.

Back of the Institute's offer is the desire of Grace Vaill Gray, its directions.

desire of Grace Vaill Gray, its director, to ascertain the longevity of mohair. It is claimed that unless delib-erately injured no instance has as yet been found of a mohair wearing

Readers who feel that they have something of interest should communi-cate with Mrs. Gray at the Household Science Institute, 7 South Dearborn Street, Chicago, giving the history of the piece in mind.

end Greetings ELEPHONE me relative or friend. SOUTHERN BELL TELEPHONE & TELEGRAPH CO. THE COST IS SMALL WHEREVER YOU CALL"

WOLF CREEK

Mr. A. F. Cloer, while cutting lo-cust stakes Monday, lodged one tree and while in the act of dislodging it, it fell and caught him and bruised him up pretty seriously.

Several of our people attended the funeral of Mr. Columbus A. Bell at the Pleasant Hill cemetery Saturday afternoon. Mr. Bell was well known here, having spent the major portion of his life in and near our community. He had been in the employ of the D. C. & I. Co. for more than 40 years, and had been retired by it on part pay. Mr. Bell was more than 75 years of age, and leaves a widow and 8 living children, and a host of grandechildren and other relatives. All his children were present but Mrs. Jesse Ballew. The large gathering at his funeral showed the esteem in which he was held. The funeral directors were Center & Abmathy, and the service was conducted by the Rev. Fester, of Ducktown.

On the 7th of this month Master.

On the 7th of this month, Master Howard Garren left for Madison, Tenn., where he entered the Nash-ville Norwal and Agricultural Insti-

A truck load of our people visited the lake formed by the dam across the Toccoa river near Blue Ridge a few days ago. The dam lacks about 7 feet of being full to the overflow

to be away for two months.

Mr. W. H. Amburn has been suf-fering lately with a severe attack of

Colonel Mallonee, of Murphy, was a visitor here last week on profes-sional business,

Those who attended the singing convention at Marble Sunday report

Mr. Ernest Davis, while tearing The dry weather continues. Corn up a dynamite cap last week, lost a is looking fine but the potato crop is part of two fingers and a thumb and suffering for the want of moisture. was seriously wounded in the other was seriously wounded in the other hand and also in one leg. His mother was also badly injured by the explosion. Dynamite caps are small in calibre but there is a lot of power wrapped in them. Better let "John" play with them.

Freaks of Nature

Some manuaris seem to have bor-rowed parts from their neighbors -Nature must have been in a jobing mood when she produced them. Two mood when she produced them. Two instances are the duck-hilled platypus of Australia, a creature with a body of fur and a duck's beak; and the white-headed saki of Siam, a matumal which has a huge bushy tail, black body, and a face of a paic other color resembling that of a benevolent old gentleman.

Chance of a Lifetime!

Reliable man wanted to call on farmers in West Cherokee, Gra-ham and Clay Counties. Won-derful opportunity. Make \$8 to \$20 daily. No. Experience of capital needed. Write today.

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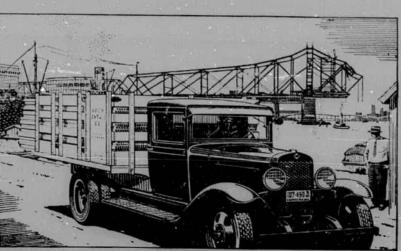
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charges on both parts and labor are exceptionally low. That the active life of Chevrolet trucks extends well past the 50,000 mileage mark.

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