

# The Cherokee Scout

Official Organ of Murphy and Cherokee County,  
North Carolina

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L. A. LEE, Managing Editor  
SAM CARR, Associate Editor

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Legal advertisements, want ads, reading notices, obituaries, cards of thanks, etc., 5c a line each insertion, payable in advance. Display rates furnished on request.

All communications must be signed by the writer, otherwise they will not be accepted for publication. Name of the writer will not be published unless agreeable, but we must have name of author as evidence of good faith and responsibility.

Murphy, N. C. June 8, 1934

## THE PEOPLE'S PAPER

Nearly fifty years ago the Cherokee Scout made its first appearance in Murphy. Some of the older residents remember the occasion and a few copies of the first edition still remain. They have watched it grow. They have seen it fight. Perhaps not always for what all the people thought was right. But it did fight, and it grew. But right or wrong it gave the people of this section something tangible—something that would draw the people closer together—a tie that would give one man the views of the other. If it has made any mistakes it has profited by them. "The old order giveth place to the new."

And this week the Scout appears under a new publisher.

The new publisher aims to make this not his paper, but the people's paper.

It is not intended to be an idle organ of degrading cynosure, carrying a load of printed matter that is unreadable, so technically dry that it becomes dull, and serves only to injure good eyesight. Instead it is aimed primarily to give the news—and all the news.

It stands first for the primary needs and interests of Murphy and Cherokee county. No project will be too big for it to tackle—none too small. Rather than a stepping stone for petty injustice, it is designed to report the news, the facts—truly, and as far as possible, accurately. The Scout has no axes to grind, and holds no sacred cows. There will be no trifling dogma built up by years of prejudice in its pages. It will be fair and just at all times with the welfare of humankind behind every word. There will be no "misconstrued meaning" hidden between the lines.

The Scout is designed to be interesting—not to a few, but to everyone. Every phase of local news will be amply and accurately reported. Every comment will be intended to boost rather than knock, and it is hoped that those who read its pages will take the same optimistic view.

Every word printed in the pages of the Scout will have the sanction and thus the honor of the publisher as a gentleman behind it. No article or advertisement will have as its object "to put something over on the people."

Again we say *this is the people's paper*. All laws of nature teach us to protect that which is ours, and to cultivate it so it will not grow stagnant. If the Scout is yours, why not help to cultivate it so it will grow and you can be proud of it? The Scout will appreciate your suggestions, both critical and helpful. Interesting contributions of any kind will be received. Any service within the power of the Scout that can be rendered, is yours merely for the asking.

The Scout is behind the T. V. A. The Scout is behind war veterans. The Scout will beg for the poverty stricken. The Scout is wholeheartedly behind everything that is to the best interest of Murphy and Cherokee county.

And again we say *this is the people's paper*.

## THE SCOUT SALUTES

Always observant and ready to acknowledge the success of another, the Scout this week salutes Miss Beatrice Cobb, editor of the Morganton News-Herald. Miss Cobb, it will be remembered, won national recognition for herself and western North Carolina in journalistic circles recently by receiving third prize in a contest sponsored by the National Editorial Association at a meeting in St. Louis. A single edition carrying a rotogravure section of Morganton scenery and articles of the city's growth won for her the prize. Knowing Miss Cobb as an enterprising lady, the Scout ventures the as-

## WE WANT THE DAM HERE!

The Scout had no sooner pledged itself a full-fledged supporter behind the plans to build a dam here under sanction of the TVA, than an announcement came to the effect that the House had passed the deficiency appropriations bill whereby the Tennessee Valley authority was allotted 124 million dollars to be expended on four dams.

According to The Ashville Citizen Citizen, "These dams with their estimated ultimate cost were listed by Dr. Arthur E. Morgan, TVA chairman, as follows: Aurora, near the mouth of the Little Tennessee river, \$42,000,000. Pickwick, near Muscle Shoals, Ala., Ala., \$39,000,000; French Broad, in the valley of the French Broad, between Ashville and the Murphy area, \$30,000,000; and Hiwassee, in the Murphy area, \$13,000,000."

Four different possible sites for the dam on the Hiwassee are now being considered. They are: the Coleman dam site, at Murphy; Axley Shoals, just above Murphy; Appalachia, and just above the mouth of the Hiwassee where it runs into the Tennessee river.

It is to the best interests of Murphy to have the dam situated here. First it means the dispersment of 13 million dollars in Murphy. Thousands would be put to work. Their supplies would come from local merchants, industries and farmers. The water that would back up would flood out acres of waste land that could be sold. The back water would be supplied with fish. Murphy would become a thriving center of seasonal and visiting tourists. Merchants would increase their business. Summer homes and cottages would be built. It would be necessary to have an auditorium seating thousands of people. Murphy would thrive on the visitors and delegations that would come here.

Murphy would become one of the most renowned cities in the United States—*if the dam were built here!*

Is progress such as this worth rolling up your sleeves and fighting for? Chattanooga is fighting to get the dam there. This is why they want it. We quote in part a story by Cecil Holland appearing in the Chattanooga Times: "The Hiwassee dam will serve a three-fold purpose. . . . It will be a power dam for the manufacturer of primary power. It will also serve as a reservoir for the purpose of preventing floods, which means much to Chattanooga, and also keeping a steadier flow in the Tennessee river for navigation purposes.

"The Hiwassee dam will be to Chattanooga what the Norris dam has been to Knoxville. That means that engineering offices will be located here and the development directed from this city. Less than fifty miles from Chattanooga, it is quite conceivable that a part of the large force necessarily employed on a project of this kind will be recruited from Chattanooga—just as Knoxville is supplying many workers for the Norris dam."

Would it mean anything to Murphy to have their power bills cut almost to nothing? Would it mean anything to Murphy to have the engineering offices located here? Would it mean as much to Murphy as it would to Chattanooga? *Is it worth fighting for?*

If Murphy goes after the dam right, there is no reason why we should not have it here. Several TVA officials have come here. When asked where the dam would be built, they said they did not know, and if they did know, they would not be permitted to give out the information. Murphy has nothing to lose by asking.

As the Scout was about to go to press, it was much interested in the plan to get up a local delegation of prominent persons to go to Knoxville and personally talk to Mr. Carl Bock, assistant chief engineer and secretary to the board of the TVA. The Scout endorses such a delegation and wishes it well.

sertion that it might have been her dream to receive such worthy recognition. We have heard time and time again that dreams do not come true. But when dreams are built on constructive thinking and constructive civic progress, they will come true.

We need not be told again that pulling together spells progress. If the farmer hitched one mule to one end of his wagon and the other at the other end, he could whip them all day, they would wear themselves out pulling, and he would be no closer to town at sundown than he was at sunrise. One of the very first principles of the Bible is cooperation.

Cooperation can come only from constructive thinking and will automatically bring about civic progress. More than that it will instill a certain feeling of civic pride. One man will not hesitate to trust another. And after all that is the basis of sound living and progress.

So if you dream, make that dream worth while.

## A MESSAGE TO NEWS READERS AND ADVERTISERS . . . . .

Beginning with the next issue of The SCOUT, we plan a number of important changes and improvements, all designed to give subscribers more news and interesting features, and advertisers greater service and increased coverage in the Murphy trading area. These improvements will be noted next week, and announcements will be made in succeeding issues of the paper, from time to time.

The local field will be covered thoroughly for news stories—general news, sports stories, society news, agricultural items, country correspondence school and Church news—every bit of reliable information of interest to the public. This local news will be supplemented by news from state and national agencies. Features of the first grade, lively and entertaining, supplied by nationally known writers, will be added to the departments you will want to read regularly each week.

The number of papers printed and actually mailed is no secret, and any information in regard to our circulation lists will be gladly furnished any advertiser at any time. Thorough coverage of the city, county, and surrounding trade area is our aim.

Merchants who use the columns of The SCOUT for their advertising will be given the whole-hearted co-operation of the newspaper staff in writing copy, mapping advertising campaigns, tying up local ads with national campaigns, and in a dozen other ways. Merchants will not have to call on us—we'll be calling on them regularly.

In addition to the newspaper, a commercial job printing department is operated, prepared at all times to give prompt and efficient printing service. Letterheads, envelopes, statements, labels, cards, invitations, stationery, programs, booklets, printed forms, and a thousand other printing needs can be supplied at reasonable cost. A telephone call will bring a man ready to assist and advise, or to submit samples.

Contributions of any kind will be greatly received. In fact, we urge you to send us any news of importance, or any literary or poetic efforts. And if you have a criticism to make, do not hesitate. If you want to boost, that's allright too. But in all cases the Writer's name must be signed.

Remember, "this is your paper".