

MURPHY SUPPLY CO.

Noah Lovingood, Manager

"Murphy's Largest Dept. Store"

Murphy, North Carolina



STYLE & QUALITY

in
School
SHOES



Easy - flexing, comfortable one-strap of fine leather with oak-tanned soles. Fully lined.



Expertly made on tailored lines . . . trim, comfortable and long-wearing. Chrome-tanned soles, rubber heels.

BUILT sturdily materials for full value and long wear. Attractive styles and models to delight young hearts. Comfortable, roomy lasts to protect the growing feet. These school shoes satisfy all requirements at moderate cost.

\$1.00
\$1.95
\$2.95



LOOK AHEAD
To A Long
SCHOOL YEAR

Dark brown oil-treated double-tanned leather uppers. Oak leather middle sole; grain leather in-soles. Cloth lined vamps with three quarter gusset tongues. Sturdy leather heels with metal plugs. Here's the all weather school shoe that will withstand the hardest kind of wear from growing boys.

WORK SHOES

Well built from top to toe. These are husky work shoes for rough, all weather wear. Double tanned grain cow-hide uppers. All seams strongly stitched with harness thread. Composition rubber outer sole, oak-tanned leather middle sole.



\$1.95

After months of wear these work shoes will stay soft, supple and comfortable. Made of selected leathers, ideal for any job you want to do in real ease. Constructed by craftsmen who know how to handle fine leathers.

\$2.95

Chrome tanned Elk-skin. Double soled, built on roomy, comfortable lasts with nailed and sewed construction. You can expect these shoes to take rough treatment.



Tailored UNDERTHINGS



25c
to
\$1.95



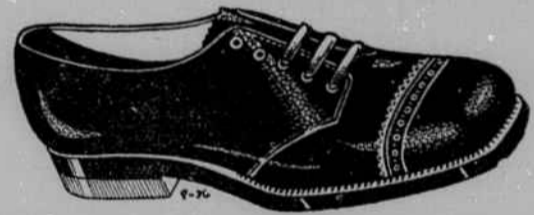
TAILORED underthings . . . charmingly simple, beautifully made All pure silk . . . chiffon net mesh, and the popular pin point weave. Tailored shadow proof slips with love lace yokes. Panties, step-ins, vests, brassieres.



Berkshire
Full Fashion
HOSE

69c
and
95c

HEAVIER LEATHER for FALL



Grain-Calf

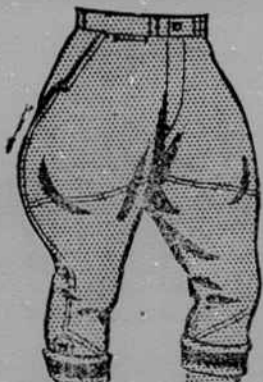
The favorite for Fall. Rich expensive-looking grain calf. It's so tough as to be practically indestructible. Plenty of style and comfort. All at a most moderate price.

\$2.95 up

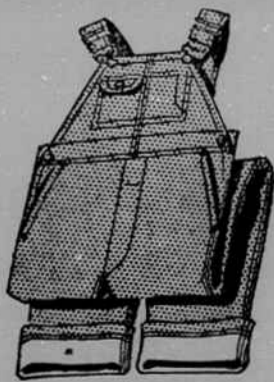
Calfskin

Soft and comfortable, this rich, rugged leather is as practical as it is good-looking . . . the choice of well-dressed men the world over. Popular fall styles on foot-saving lasts and in all sizes at this popular price.

\$3.95



MEN'S RIDING OR
BOOT
PANTS
\$1.49 to \$3.95



MEN'S Sanforized
OVERALLS
Pair
\$1.19



MEN'S
DRESS SOX
Plain and Fancy Colors
10c and 25c



BOYS'
SWEATERS
49c to \$2.95