

The Cherokee Scout

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Murphy, North Carolina, Thursday, January 14, 1937

NO. 19 BEING IMPROVED A CHANCE FOR ITS CITIZENS TO CASH IN

Albeit construction on Highway No. 19—Western North Carolina's Main Street—is causing a great deal of inconvenience at present the "happy medium" will be returned ten-fold when the project is completed.

Highway officials have given assurances that the practically new highway from Topton to Bryson City will be open for motor car and trunk line traffic within a year from this date. And it is mighty good news to those who have to take the trip between here and Asheville regularly or periodically.

Contracts were let on two new sections of the road recently which means that nearly one-third of the distance, when the job is finished, will have been rebuilt in straight, wide highway permitting traffic to move at a gloriously faster gate than has heretofore been possible.

It is not the distance in miles that will so greatly help the motorists, but the elimination of many sharp and dangerous curves that drivers over the route had to put up with. More than that the new route when completed will cut the distance between Topton and Bryson City by four miles.

There is no doubt about it but that business along the "Main Street" will be greatly aided by the new highway although hotel owners, filling stations, operators, and other businesses that drew from the tourist trade on the highway are suffering its effects at present.

Slowly but surely those who live by No. 19 and draw from its travellers are seeing it transformed into one of the main highways of the South. But it seems to us that very little is being done about it.

It appears as though several Cherokee county citizens have taken the initiative in building a reputation for No. 19 as the main trunk line between Asheville and Atlanta. Little has ever been said or done about it outside of this county that we know of.

It was Cherokee county men, all of whom we would be unable to mention here, who were largely responsible for the improvements now taking place between Topton and Bryson City. It is the same men who urged the paving of the highway from Ranger to the North Carolina-Georgia state line, and it was the same group, practically, that urged Governor Talmadge of Georgia to pave the highway between the state line and Blue Ridge, Ga.

Work was begun, through their efforts and several responsible Georgians, on this link but a turn of administration in that state seems to be holding up the work. There is every reason to believe, though, that the new office holders will see the necessity of paving the Culberson-Blue Ridge link while work is going on between Topton and Bryson City.

Thus when both highways were opened up for traffic next winter we would truly have "the main trunk line between Asheville and the South".

There is no doubt but that new highways are a potentially great factor in stimulating business in the towns along the routes and aid in the tourist business.

If the blessings and the fruits of these highways are to be ours it behooves us to give the situation our serious and cooperative thought at once and see that No. 19 is duly recognized as a great highway.

Traffic is a funny thing. It's like sheep in a storm—they go any way the wind blows. Once drivers become acquainted with a certain route, they become dubious of a newer or better one unless they learn of its safety and economy. It would be well for everyone between Canton, Ga., and Bryson City to organize as a directing wind for the traffic sheep.

If one goes to the lookout on the Robbinsville road the vast program of new highway building along No. 19 can be seen. The engineers in charge of the work, it seems, have been sparing none of their ingenuity in building the best highway possible in these deep mountain ravines and cuts.

It is remarkable how straight and wide the route will be and the inconveniences that will be overcome when it is completed. Anyone who cares to look at the highway at this point will get a pretty good idea of the latest word in mountain highways and can see the advantage over

FREEDOM OF THE PRESS

Recent events, and particularly the elections campaign, served to put journalism on the spot at little more than it ever had been before.

Beginning about four years ago "should or should not the newspaper interfere in the Lindbergh kidnaping, should or should not newspapers interfere in the King Edward-Mrs. Simpson love affair, and should or should not newspapers and other publications attempt to forecast elections results" became mighty pertinent questions to the trade. They answered them all "yes", of course, based on their latch-door key-phrase of "freedom of the press". But even publishers can be wrong—not publishers collectively, mind you, but some individual publishers.

As long as there is freedom of the press the answer will always be "yes", and it is safe to say that none of us will ever live to see its freedom seriously challenged.

The trouble comes, and publishers get in hot water, only when they take it upon themselves to overrun this "freedom" of the press and cram something down the public's throat. The most notable examples of this occurs when certain publishers, usually small fry, set up a list of awe-inspiring and dictatorial policies with which they hope to sway their reading public.

Furious political attacks, unfounded and eruptive statements of color designed to mislead the public and the erudite treatment of certain small facts that came about as victims of circumstances most always act as boomerang to the publisher and hurts the profession in general.

The American public has become surprising educated to newspaper work in the last decade. Time was when the average person became sincere in the belief in anything he saw in the paper. But now Mr. John Q. Public is prone to take all his reading matter with a grain of salt. He can spot insincerity, dressed-up publicity and subtle treatment of political issues a mile off.

We do not infer that modern journalism has lost any of its prestige. But when the Lindbergh case, the King Edward affair or any other startling news comes to headlines he sees the reporter earnestly about his duties gleaned all the news as quickly and as accurately as possible.

Too the "oh-that's-just-newspaper-talk" attitude is dwindling. Education and wide and varied media of reading has taught the public as much about the newspaper as it knows about its banker, its merchant and its bootlegger.

Publishers have learned that they are only fooling themselves when they attempt to fool the public in these days and times. You can play up your pet candidate all you want to but you've got to deliver the goods to put him across.

Too often our many newspapers forget this or fail to realize it. When they lose sight of their value and purpose as a news agency and resort to publicity the public sees their perfunctory duties in what they really are looking for and bad impressions are left.

Nothing is so serious that it should not and could not be brought to light to the interest of the public. No good newspapermen ever interfered where loss of intelligence, life and limb were at stake.

Newspaper and other publications are sensational or conservative as you please; and you will find your choice of the two at your disposal. So when you see people sit around and throw up their hands in horror at newspaper "interference" with the Lindbergh's movements and King Edward love affairs, just think how much better off might many be if they really knew what their government was be some of our foreign countries such as Spain and Gerplanning, their crime agencies were doing to combat iniquitous efforts and their lovers' methods of courtship.

Please don't get the true meaning of the "freedom of the press" mixed up with "yellow journalism".

other routes between Asheville and Atlanta.

In fact if we can get our Georgia friends to cooperate with us in improving the highway between Culberson and Blue Ridge, the new "Main Street" should be a motorists' paradise when completed.

Nowhere would advertising be of more benefit than bringing this fact before motorists and commercial companies using the highways between Atlanta and Asheville. What with the building of the dam here Murphy's trade should incite a highly competitive bid between its surrounding cities and their offers of support should be gleamed to our advantage and to the advantage of the Asheville-South highway.

It appears to us that three definite steps should be taken at once:

1. Enlist the support of Georgia highway officials in paving the Culberson-Blue Ridge link.
2. Plan a giant motorcade between Atlanta and Asheville next fall if both projects are completed.
3. Institute a cooperative advertising plan supported by all the corporated public units between Marietta, Ga., and Bryson City.

Cherokee county and its citizens should then be recognized as the "main spring" that brought these possibilities about and the gratitude of the other communities would be earned along with increased business here.

TURNING BACK HISTORY'S PAGES

10 YEARS AGO

Friday, January 14, 1927

Miss Leila Posey, Miss Sara Cook and Mr. Howard Ferguson motored to Blairsville, Ga., Tuesday and had dinner at the Akin Hotel.

Mrs. Hardy Colvard of Robbinsville spent the week-end with Mrs. Bessie Deweese.

Mr. and Mrs. Fisher Hubbell, of Decatur are visiting relatives here.

Col. J. N. Moody is attending Buncombe county Superior Court this week.

Mrs. J. W. Jones who has been at the bedside of her mother, Mrs. P. E. Nelson, returned last week to her home at Turtletown, Tenn.

Messrs. T. S. Evans and Fred Johnson were business visitors in Atlanta, Wednesday.

Ex-Sheriff Riley Orr, of Graham County was a business visitor here Tuesday.

Mr. Fred Swain and Mr. Ed Dalrymple were in Asheville last week on business.

20 YEARS AGO

Friday, January 12, 1917.

W. H. Woodbury was a visitor in Asheville the first of the week.

Sheridan Heighway who is with the Asheville Telephone Co., is here this week on a visit.

T. C. and Fred Dickey went to Washington, Ga., last week to visit the former's brother, A. K. Dickey, who is in bad health.

E. A. Davidson of Atlanta, has been here several days visiting his relatives.

A. B. Dickey returned this week to Douglas, Ga.

Harve Elkins came home Sunday night from Hopewell, Va.

Miss Maida Austin has gone to Hopewell, Va., where she has a good position.

J. W. Davidson left yesterday for Miami, Fla., where he will spend a month with Harry P. Cooper.

34 YEARS AGO

Tuesday, January 14, 1902

H. B. Elliott visited Ducktown last week.

Mrs. A. J. Martin went to Asheville Wednesday.

Miss Mellie Brittain is visiting relatives in Asheville.

Miss Annie Axley left Wednesday to visit relatives in Blount county.

Attorneys Dillard and Axley visited Statesville last week on professional business.

Miss Josie Cooper has returned from an extended visit to friends and relatives in East Tennessee.

Dr. J. F. Abernathy has returned from a short trip to Oklahoma.

40 YEARS AGO

Tuesday, January 12, 1897

James Cooper has resumed his studies at Chapel Hill.

Rev. A. B. Smith occupied the Baptist pulpit Sunday night.

Miss Bessie Meroney will leave tomorrow for a visit with her sister, Mrs. R. L. Porter, at Franklin.

T. J. Sword returned from Atlanta last week.

J. M. Barnett, who has been west for several years, returned last week to stay and will occupy the Craigmiles house in East Murphy as soon as his family arrives.

GET UP NIGHTS DUE TO LADDER IRRITATION?

It's not normal. It's nature's "Danger Signal." Make this 25c test. Use buchu leaves, juniper oil, and 6 other drugs, made into little green tablets called Bukets. Flush out excess acids and impurities. Excess acids can cause irritation resulting in getting up nights, scanty flow, frequent desire, burning, backache, and leg pains. Just say Bukets to your druggist. In four days if not pleased your 25c will be refunded.

PARKER DRUG CO.—Murphy, N. C.

DR. E. L. HOLT
Dentist - X-ray Specialist
Hill-Parker Bldg.
Murphy, N. C.

666 checks FEVER and COLDS
LIQUID-TABLETS first day
SALVE - NOSE Headache, 30 minutes
DROPS
Try "Rub-My-Tism"-World's Best Liniment

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EASY TERMS
MAGNETO EQUIPPED
350,000 in Use All Over the World!
A wonderful engine for home, farm, shop or mill. Reliable power for pumping, meal grinding, shelling, sawing, cross separating and churning. Quickly pays for itself. Put one to work.
Write Today For FREE CATALOG.
WITTE ENGINE WORKS
2667 Oakland Ave. 293P So. 2nd St.
Kansas City, Mo. Harrisburg, Pa.

use the **BABY POWDER** that's **ANTISEPTIC**
Don't be satisfied with ordinary baby powders that are not antiseptic. Without paying a cent more you can get Mennen Antiseptic Powder—which not only does everything that other baby powders do, but also sets up an antiseptic condition all over baby's skin and fights off germs and infections. It stops chafing and rawness, too. So get a tin of Mennen Antiseptic Powder at your druggist's today.
MENNE Antiseptic POWDER

QUESTIONS THAT ARE ASKED ABOUT BANKING

"How much of its deposits does a Bank loan?"

THE demand for loans by business concerns and individuals governs, to a considerable extent, the amount of money which a bank loans. A bank cannot, however, loan all of its deposited funds.

A portion must be kept in cash to meet the daily needs of customers. A portion must be set aside as reserves which are required by law. A portion is kept in other banks to facilitate the "clearing" of checks from one city to another. A part is invested in government bonds and other readily marketable securities that can be turned into cash as the bank may need it. The balance of the bank's funds is available for sound loans.

This bank has money to loan for sound purposes that safeguard the deposits entrusted to our care. In this way we can perform the maximum of useful service in the business life of this community.

Citizens Bank & Trust Co.

MURPHY



ANDREWS