

We Must Move=We Must Build to
 Cherokee County's Two Great Newspapers
The Scout and Journal's

The Journal Tuesday Morning--The Scout Friday Morning

25 PER CENT PAID
 To each contestant in cash

\$100 In Cash

For the contestant getting the most votes.

School boys and school girls and parents walk money

CAMPAIGN OFFICIALLY BEGINS JULY 11 AND

VOTES
 And Votes Only Will Win
 The **BONUS** of
\$100.00 IN CASH

Subscribe For
3 or 5 YEARS
From Your
FAVORITE
CONTESTANT

RULES OF THE CAMPAIGN

Anyone anywhere can enter this campaign except those who are already in the county and their immediate families. County correspondents are not eligible.

Two people cannot enter as one contestant.

A committee of five prominent people will be appointed to supervise the campaign and determine the winner of the contest.

A person subscribing for the paper will get the bonus money divided between two or more people.

A contestant must turn in \$20.00 in the beginning of the campaign. They are eligible for a commission, but after the first week the \$20 and any other amounts turned in thereafter will be used for the contest.

PRICES OF PAPER

The Scout or Journal subscribed for separately will be, one year\$1.50

BOTH PAPERS one year only \$2.00

BOTH PAPERS

3 years - - \$5.00

BOTH PAPERS

5 years - - \$7.50

The above only applies in Cherokee, Clay, Graham and Union County. Outside of these counties \$1.50 per year for each paper.

VOTE SCHEDULE

Either paper for one year 2,000

Either paper for two years 5,000

For each additional year 4,000

Both papers for one year 6,000

Both papers for 3 years 25,000

Both papers for 5 years 50,000

Votes will drop to one-half the above schedule after four weeks of this campaign and positively will not go back up.

WORK HARD DURING THE BIG VOTE PERIOD.

5,000 votes will be given for reporting each week.

A word from the Editor

The Scout is now in its 50th year. In the past half century it has served the county and earnestly, and with the county has been more successful in its progress than in any other day in and day out.

Yet today we feel that we are getting the greatest bargain and the best news service that it has ever had. We feel the citizens of Cherokee County are getting the best of both worlds.

This campaign is a chance for the citizens of this county to show their appreciation for the same time raise money for the newspaper. It is a chance for even greater newspaper service for our subscribers.

There are ABSOLUTELY NO tricks, no artifice, no chicanery. The campaign is clean and above board. It is lined elsewhere on the page.

TO RAISE MONEY FOR THE PAPER AT REDUCE THE BONUS BESIDES.

And that, we feel, is the best for you.