

CHAMBER PLANS HUGE ADVERTISING PROGRAM FOR '41

Accomplishments Of Body To Date Are Listed By Secretary

The Murphy Chamber of Commerce decided to promote a huge advertising campaign, larger than anything attempted here, for the 1941 tourist season, at a meeting held in the town hall Friday night.

Continued advertising for the remainder of this season was also voted and an order was placed for 2000 more of the pictorial folders being used this year. Next year's program will carry an even more elaborate folder, bumper cards, industrial advertising and various other means of publicizing this town and county.

Due to the fact that the chamber hasn't met in some time, a number of the activities of the organization were cited by secretary Fred Christopher, covering the more important accomplishments since the chamber was formed in December.

Accomplishments listed were the placing of huge road signs on all highways leading into Murphy at an approximate cost of \$500; distribution of 2,000 bumper cards; large advertising in the rhododendron edition of the Asheville papers; news article and advertisement in the magazine "Touring"; Entrance of a float in the TVA celebration in Chattanooga, all cost of which was borne by the Chamber, Lions club, and the two women's clubs with the exception of the truck on which the float was built, which was donated by Frank Ellis; letters to congressmen seeking munitions plant for Murphy; distribution of 2000 advertising folders; page advertisement in the Andrews paper seeking business from the dam-building project there; and erection of signs directing tourists and visitors to Hiwassee Dam.

Various other possible industry and tourist attraction plans were aired and action voted on some. Although no definite arrangement has been made, a few industries are now dickering with chamber representatives for location here.

Recreation Plan To Be Submitted By TVA Tuesday Night

A committee of TVA representatives will meet with local citizens and the town board of commissioners and mayor in the Murphy town hall at 7:30 Tuesday night, at which time the TVA will present a program of recreational development here for approval.

At a similar meeting a few weeks ago the TVA representatives offered to draw up a program of recreational development for the town to submit in the event the town should desire to develop such a project. This plan would only be derived after a study and mapping of the entire town and its business, residential and street areas, which survey has been made during the past two weeks.

Development of the project will be up to the town after the TVA submits a plan. Their planning has been accepted in several small towns in the TVA area, and have been developed successfully.

Although a local development, no action can be taken officially on the project until the town forms a zoning committee for completely zoning the town before the TVA will cooperate. This is expected to be taken care of soon.

Sheriff Townson Nabs Escaped Convict Near Suit Last Wednesday

Ray Bowers, escaped convict of Dalton, Ga., was apprehended near Suit last Wednesday afternoon by Sheriff J. C. Townson, who returned him to Dalton this week where he is serving a six months sentence for robbery.

Sheriff Townson said that Bowers was carrying a .45 calibre pistol when captured but that he gave him no opportunity to use it. The pistol was stolen from the home of a Tennessee man as Bowers came through.

The sheriff recognized Bowers as he passed in Suit and immediately threw his gun on him, disarmed him, and brought him to the Murphy jail. There was a \$25 reward for the capture.

LIVESTOCK SHOW TO LEAD EXHIBITS AT COUNTY FAIR

New Premiums Are Offered In Horse And Cattle Exhibits

Leading the exhibit parade at the Cherokee county Fair this year will be the livestock department, with several additional premiums offered and a number of newly listed young workstock and cattle.

For the horse show only, 58 prizes are being offered in the various classes of exhibits, ranging from \$5.00 down to \$1.00 in four divisions of each exhibit.

The most advantageous point in favor of the livestock farmer this year is that all horses, colts and mules will be judged in classes separately this year, thereby eliminating the competition formerly of light horses with colts and with heavy horses.

Extra prize money and premiums are also being offered in the beef cattle department stressing the fine development recently seen in this section for Herefords and Aberdeen Angus. Especial attention has been called to the exhibit of the group of four animals get of a purebred sire in which division four prizes are being offered.

Officials stated that judging would be held all during Wednesday and that exhibitors should enter their animals as early as possible, Tuesday afternoon or real early Wednesday morning.

Ample shed space has been provided to take care of the enlarged livestock exhibits this year, and various improvements are now being made on the buildings and grounds.

Purebred Cockrels Are Added To Flocks Of Smithmont Hatchery

A shipment of 40 U. S. R. O. P. pedigreed New Hampshire cockrels, the largest ever to come to Murphy, was received by Smithmont Poultry farm and hatchery this week.

These birds come from one of the leading breeders of the southeast and will be used for flock improvement, one of many new and modern improvements being made by the hatchery.

The Smithmont flocks have been under the national improvement plan and testing supervision of the state agricultural department for four years. Last year a total of 45,000 chicks were produced which were shipped to five southern states. Plans are underway for enlargement of production to reach 100,000 chicks next year.

UNAKA HIGHWAY IS BEING BUILT FROM MURPHY TO DAM

WPA-State Project Will Be Completed Around January 1

Construction of a gravel highway from Murphy to Hiwassee Dam by way of Unaka has been under construction by the WPA, in cooperation with the state, for more than three weeks, according to information released this week from the office of L. E. Barnett, local WPA supervisor.

The highway which leaves Murphy from the Valley river bridge at the lower end of Tennessee street, will take a course through the Violet section for four miles to the dam where it will join the road which crosses the top of the dam. Construction is expected to be finished by January 1st.

When completed the highway will be 22 feet wide for the entire route with a surface of gravel. Crews of workmen are working from both ends of the highway, cutting new routes and grading at present.

The state is furnishing practically all of the machinery for the construction work on which rental is paid by the WPA. The WPA is furnishing all the labor, and the two organizations are jointly meeting actual building expenses.

The highway is entirely state-sponsored with WPA aid through a plan grant.

A short highway to Violet now exists but it is much narrower than the present road will be when completed.

Prize Foot Bridge To Be Dedicated On Wednesday, Sept. 25

Formal dedication and presentation of an award will be made the town of Murphy on Wednesday, September 25, by a representative of the American Institute of Steel Construction in cognizance of the national prize-winning foot bridge crossing the Valley River between the local school campus and the fair grounds.

National first prize for the best steel foot bridge of its class in the United States was awarded the local structure some time ago. The award will be in the form of a stainless steel plaque which will be placed on the bridge during the ceremonies with stainless steel bolts.

The date selected for the ceremonies was chosen due to the fact that it will be during the fair and will be school day at the fair when all county school children will be released to visit the annual festival.

The dedication and presentation ceremonies are scheduled to begin at 2:30 Wednesday afternoon.

Young Democrats Will Hold Meeting Friday

The Cherokee County Young Democrat club will meet Friday evening at 7:30 o'clock in the Murphy courthouse for the purpose of electing officers for the coming year.

In addition to present members, all democrats in this vicinity are invited to attend this meeting. A. B. Chandler Jr., of Andrews, is president of the club.

MASONIC NOTICE

Cherokee Lodge 146 A. F. will hold a special communication Monday night, September 9, for work and instruction on the First Degree in Masonry.

1200 Students Enroll As Murphy Unit School Opens

Murphy Unit Members Of N. C. Educational Association To Meet

The first meeting of the Murphy Unit of the North Carolina Educational Association will be held in the Home Economics building of the Murphy high schools in the form of a supper meeting Thursday night, September 12, beginning at 6:30 o'clock. Mrs. J. W. Davidson, president, announced today.

This first meeting will have to do with organization and planning for the coming year, and the selection of certain committees for the year's service. The Murphy Unit schools have a 100 percent membership in the association.

Delegates for a sectional meeting to be held in Waynesville September 17 will also be selected at this meeting.

The officers of the local unit are: Mrs. J. W. Davidson, president, K. C. Wright, vice-president, Mrs. J. H. Axley, secretary. The position of treasurer is vacant at present and will be filled by election at the meeting.

SUCCESS MARKS MURPHY ENTRY IN TVA CELEBRATION

Col. Starling High In Praise Of Local Float In Parade

Murphy's entry in the big TVA celebration was a huge success according to the large number who attended the ceremonies from Murphy.

The Spirit of Murphy and her attendants received a huge ovation when presented at the court of the celebration king and queen, and practically stole the show in the various other parades and activities.

Many visitors from other towns and states were lavish in their praise of the Murphy float, some of them stating that it was the most beautiful in the parade. Many compliments were paid Murphy girls on their beauty.

Col Edward W. Starling, chief of the White House secret service detail, and former resident of Murphy, was high in his praise of the Murphy float.

"I noticed the float from Murphy, N. C.," Col. Starling said. "You know I used to live in Murphy and I was real proud of the float. It showed how the highways wind into Murphy. I don't know when I have enjoyed a parade any better."

Henn Captures Title In Class A Boat Races

P. J. Henn, local sportsman, captured the Class A inboard motor race at Chattanooga Labor Day, defeating Claude Gross of Chattanooga on the five mile course with an average speed of 52 miles per hour.

Elimination runs and qualifying tests were made Saturday at which time all other entries were either eliminated or dropped out. A qualifying speed of 49 miles per hour was required. The boats of Henn and Gross were the only survivors. Seventeen entries did not enter the qualifying tests after seeing the performance of several of the fastest boats.

A beautiful \$175 trophy was awarded Mr. Henn for the victory, in addition to several merchandise awards.

Class Congestion Relieved By New Science Building

With hundreds of voices ringing through hallways, the patter of young feet, and shouts and calls across the campus, the Murphy school opened its doors on a new year Monday morning.

Approximately 1200 students were enrolled on the first day in the five schools comprising the Murphy unit. Six hundred and fifty enrollees in the high school was very near a new record, while the elementary schools had its normal 360 pupils. In the other schools in the unit Bates Creek had 50, Grave Creek 75, Texana (colored) 35, and Tomotla had approximately 30.

Organization of classes, assignment of rooms and teachers was somewhat simplified this year by the new science building just finished a few days ago. This building contains two home room classes of the high school, and added classroom space which did away with all overflow classrooms in hallways except one. Formally a number of classes were conducted in the halls due to lack of space for the increased influx of students.

Rural students have been greatly aided by the added service of three new busses in the county and no congestion has appeared in the transportation of these students to and from the local high school.

General routines were taken up in classes after preliminary arrangements were made and the usual academic curricula was continued the same as last year. A few new courses have been added this year, however, which tend to serve a very valuable purpose. These courses incorporate training and study for practical living, a trend which is gradually being taken up in schools all over the state.

These courses which include instruction in music, art, educational guidance and general culture, all in a practical sense. All academic learning must be given a practical test for value, it has been pointed out, and these newly introduced courses will aid the student in the practical appliance of any and all knowledge secured through his studies.

At present physical education classes are being conducted out-doors due to the fact that the gymnasium is now being prepared for the annual county fair. These classes will be conducted in the gym immediately following the close of the fair.

The manual training classes are being conducted as usual in the training class buildings which were occupied during the summer by the NYA boys. The NYA evacuated shortly prior to the school opening.

Y. D. Club Has Meet In Andrews Thursday

A meeting of the Young Democrat club of Cherokee County was held last Thursday night at the Andrews school house with several prominent speakers present.

Although only a small group of members was present a large representation from neighboring counties attended. Another meeting was set for Friday night in Murphy in order to give all members an opportunity to attend.

Speakers for the occasion were T. C. Gray, of Hayesville, James Mal-lonee, of Murphy, candidate for the state house of representative, and Edwin Whitaker of Bryson City, candidate for the state senate.