

REYNOLDS

with the revolutionary SLIDING BALL-PROTECTOR

UNCONDITIONALLY GUARANTEED

PEN ITSELF GUARANTEED TO LAST A LIFETIME



Click! it's ready to write, no cap to remove.

Click! it's ready for pocket or purse, no cap to replace.



NEW FEATURES

- Unconditionally guaranteed to write at least 4 years without refilling.
- Convertible into a man's or woman's pen. Extra top provided at no extra charge.
- New "Midnight blue" Satinflo ink gives more legible, smoother-writing.
- New sliding-ball protector covers ball point when not in use . . . it clicks with a flick.

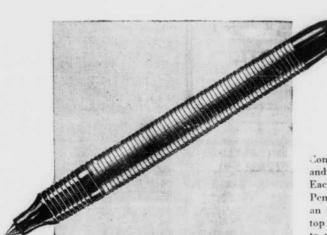


GUARANTEE

Every tested Reynolds "400" Pen contains normal 10 to 15 years supply of "Midnight Blue" Satinflo ink. Ink supply unconditionally guaranteed to write at least 4 years from date of sale. Service is guaranteed for a lifetime whenever pen is returned with 35 cents



PRECEDENCE DE LE REPRESENTATION DE LE REPRESENTATION DE LA REPRESENTATI



Convertible for Mrs. and Miss America. Each Reynolds "400" an interchangeable top for conversion to women's model.

THE NEW STREAMLINED REYNOLDS "400" AGAIN SCOOPS THE PEN INDUSTRY!

Now Reynolds . . . the fastest selling pen in the world . . . takes another forward step in pen perfection, announces the new Reynolds "400" with the longest, most amazing writing guarantee in history.

Styled by a famous designer, quickly converted for use by men or women, this beautiful streamlined pen is precision engineered to last a lifetime. It is unconditionally guaranteed to write smoothly, evenly for at least 4 years without refilling.

Here's the pen that outmodes all other forms of writing, meets every purpose of a pen or pencil set. Come in today and see the new Reynolds "400." After you test its truly wonderful writing quality, you won't be satisfied until you own one.

- Writes on wet surfaces and
- under water.
- O Dries as it writes no smearing.
- o Writes clearly through six
- · Writes high in the sky.



streamlined gift package

FAIR TRADE PRICE

This wonderful Pen can be bought at

MAUNEY DRUG COMPANY MURPHY, N. C.