

How mild can a cigarette be?
Camels are so Mild
 that a 30-Day Test revealed
NO THROAT IRRITATION
 due to smoking **CAMELS!**



Yes, Camels are so mild that noted throat specialists, making weekly examinations of hundreds of men and women who smoked Camels exclusively for 30 consecutive days—on the average of one to two packages a day—found not one single case of throat irritation due to smoking Camels.

Prove it Yourself! Make the Camel 30-Day Test in Your "T-Zone"



We have MIKE & IKE at our store

—to prove that **PURINA gets MORE PORK at LESS COST!**

Yes, we've started a pig growing race—a race of growth and cost! Mike and Ike are pigs about the same size—but Mike is eating a Purina balanced ration... Ike—just straight grain. So drop in and see how much faster Mike grows than Ike. The difference in cost per pound of gain will amaze you!

Come and see 'em!

E. E. STILES PRODUCE COMPANY

Phone 143 Murphy, N. C.



PRESSURE COOKING SAVES
 —all the Flavor!



For an out-of-the-ordinary meal, pressure cook Spanish Meat Loaf. None of the juice and natural tastiness escapes. They're sealed in. You get the same added flavor in Fleetwood Coffee. SupAromatized coffee is roasted by an exclusive Fleetwood method which gets the same results as pressure cooking. Try this coffee with the rich sealed-in flavor today. You'll taste the difference. In bags or vacuum-packed tins.



Fleetwood COFFEE

SupAromatized
 THE GOODNESS IS COOKED IN—NOT PARCHED OUT

New Studebaker rates high with America's youngsters

This low-swung dream car is their idea of something "super" in an automobile!

TAKE a tip from young America! Take a close-up look at the dreamlined new Studebaker. First by far with postwar styling, Studebaker sets the pace. It's today's stand-out car!



EVANS AUTO CO., Phone, 48 Murphy, N. C.

Studebaker... First by far with a postwar car!

Teachers To Hold Meeting Oct. 8 In Asheville

Asheville will be host to approximately two thousand educators who will convene for the twenty-sixth annual convention of the Western District Teachers' Association on Friday, October 8. The Western District comprises the following counties: Avery, Buncombe, Burke, Cherokee, Clay, Graham, Henderson, Jackson, Macon, Madison, McDowell, Mitchell, Polk, Rutherford, Swain, Transylvania, Yancey, and Haywood.

General officers of the district are Leonard P. Miller, Emma School, RFD 4, Asheville, President; J. M. Piemmons, Haw Creek School, RFD 2, Asheville, Vice President; Mrs. C. H. Price, Hendersonville High School, Hendersonville, Secretary.

The convention program will include two general sessions, four divisional meetings, and seventeen departmental meetings. The first general session, presided over by District President Miller, is scheduled to convene on Friday afternoon, two o'clock, in the auditorium of the Lee H. Edwards High School. Rev. Lee F. Tuttle, pastor of the Central Methodist Church in Asheville, will deliver the invocation and Margaret Toole, Lee H. Edwards High School, will report on the summer convention of the National Education Association. Dr. Clyde A. Egan, State Superintendent of Public Instruction, Raleigh, will bring greetings to the convention. Of most interest to the educators, however, will be a discussion of the legislative program of the North Carolina Education Association. A. C. Dawson, Jr., NCEA President, will lead this discussion.

The second general session is scheduled for Friday evening at eight o'clock, at which time Mrs. Mable Baughman, Bible teacher in Hendersonville High School, will deliver the invocation. Two addresses will feature this concluding program. The first will be given by Dean Guy B. Phillips of the School of Education, University of North Carolina, Chapel Hill. James W. Butler, Executive Secretary, Goldsboro Chamber of Commerce, will be the concluding speaker for the program. The new district officers will be introduced at the conclusion of the evening session.

The Classroom Teachers Division of the NCEA will hold a dinner meeting in the high school cafeteria at 5:30 and a business session in the girls' gymnasium at 7:00. Margaret McGimsey, Oak Hill School, Morganton, CTA District President, will preside over these sessions. Other District CTA officers are Helen Wells, Emma School, Vice President, and Mrs. James Sledge, Brevard High School, Secretary. For the business session Eunice Riggins, State President of the Classroom Teachers group, will bring greetings and Mrs. Lucille Allen of Hendersonville, 1947-1948 CTA President and NCEA Vice President, will report on the Teacher Shortage Conference held at Meredith College, Raleigh, on June 17 and 18.

The Higher Education Division will meet in room 206 at 4:30 Friday afternoon. Dr. Rosser H. Taylor, Western Carolina Teachers College, will review the President's Commission on Higher Education.

Officers of the Higher Education Division are President: Cordelia Camp, Western Carolina Teachers

College, Vice President: Dr. Glenn L. Bushey, President Asheville-Biltmore College, and Secretary: Murt W. Loomis, Brevard College. The Division of Principals and the Division of Superintendents will hold a joint meeting in the Pine Room of the S & W Cafeteria at six o'clock Friday afternoon. Officers of the Principals' Division are President: E. L. Justus, Flat Rock School, Hendersonville, Vice President: Fred G. Brummit, Bowman School, Bakersville, Secretary: L. C. Broom, Salem Junior High School, Morganton. Officers of the Superintendents' Division are A. D. Kornezay, Hendersonville, President; W. A. Young, Glen Alpine, Vice President; and R. G. Anders, Hendersonville, Secretary.

Among the various speakers who will address the subject matter groups during the afternoon meetings scheduled for 8:30 are the following: Dr. J. B. Kirkland and Professor J. K. Coggins, State College, Raleigh, who will address the Agriculture teachers; and Parker Lyles, Supervisor of Business Education, Atlanta, Georgia, who will speak to the Business Education teachers. The Elementary Education group will have as its guest speaker Dr. Arthur Bannerman, President, Warren Wilson College, Swannanoa. Lee Edwards High School students under the supervision of Augusta Barnett will demonstrate basketball techniques. These demonstrations are sponsored by the Health, Physical Education, and Recreation teachers. The Council for Social Studies will participate in a round table discussion of "Methods of Evaluating the Social Studies Program."

The English teachers and Dramatic Art teachers will hold a joint meeting to hear an address by Dr. Lodwick Hartley of State College, Raleigh. Speakers appearing before the Home Economics group will be Mrs. Thelma Harrill, Western Carolina Teachers College; Mrs. Rozelle Nesbitt, Waynesville; Mrs. Louise McCall, Marion; Vera Price, Lattimore; and Mrs. Euzella Vollbracht, Fallston.

The Modern Language teachers will hear Clayton Curtis of Western Carolina Teachers College; Edith Feliu, Saint Genevieve of the Pines School, Asheville; and Anastasia Tomberlin of Swiss High School.

Birdie Holloway, Woman's College, Greensboro, will address the Music teachers on this subject: "Creative Music in the Elementary School," and Mrs. E. L. McKee of Sylva will speak to the Latin teachers on "The Value of Latin to Boys and Girls in the Atomic Age."

The twenty-sixth annual convention which begins at two o'clock on Friday afternoon will adjourn at the close of the evening session.

State Fair Offers \$25,000 In Prizes

Approximately \$25,000 will be offered in agricultural premiums at the 1948 North Carolina State Fair which will be presented at the spacious fairgrounds near Raleigh October 19-23. Dr. J. S. Dorton, manager of the annual exposition, announces.

The amount of prize money sets a record for the fair, and it is expected to result in a large array of the finest products of North Carolina farms. Premium books are being distributed now.

In addition to the usual awards for farm and home ribbon-winners, the State Fair is offering this year for the first time a \$1,000 cash prize to the first North Carolina farmer producing 200 bushels or more of corn to the acre, with the prize going to the farmer producing the greatest amount over 200 bushels in the event that more than one grower surpasses that mark. Nearly 400 farmers have entered the contest.

R. W. Shoffner of State College again will aid Dr. Dorton as assistant manager of the entertaining and educational exposition. General directors of exhibits will be J. Warren Smith, Dr. I. Q. Schaub, Dr. J. H. Hilton and Cecil D. Thomas, prominent leaders in North Carolina agriculture.

Anticipating a record attendance of a half-million people if good weather prevails throughout the five-day fair program, Dr. Dorton said "reports from all over the State indicate there is more interest in this year's fair than in any of the previous State fairs".

Early applications for exhibit space indicate the huge exhibition halls and outside exhibit areas will be crammed with the best North Carolina has to offer in agriculture, arts and industry.

The Carolinas Poultry Industries Exposition will be held in Asheville September 28-30.

Proper Curing Advised For Sweet Potatoes

Farmers who cure their sweet potatoes carefully and store them at the proper temperature and humidity are finding their losses from rot to be reduced appreciably, says H. M. Covington, Extension Horticulture specialist at State College.

Sweet potatoes have for years been "cured" before storage—kept for about 10 days immediately after harvest at a temperature of 85 degrees and a relative humidity of about 85 per cent. The explanation for the success of this process is that when the skin of a sweet potato tuber is broken in the harvesting process, the tuber forms a layer of corky cells which heals the wound. This healing takes place most rapidly in fairly high temperature and moisture conditions.

Even with the greatest possible care in handling, there are at least two small wounds on almost every sweet potato, where the ends are broken in harvesting. Until completely healed by the formation of new cells, these breaks are entrances for disease-producing organisms. U. S. Department of Agriculture specialists working in cooperation with the Southeastern States have found that wound-cork layers formed beneath the dried and hardened wound surface greatly retard infection and to a large degree actually prevent it.

At a temperature of 85 degrees and a relative humidity of 85 per cent this healing process begins by the third day and proceeds rapidly.

The potatoes should be placed in the curing house within a few hours after digging, and in no case should they be allowed to remain outside overnight. After curing, storage house temperatures should drop to about 55 degrees, but humidity should be maintained at 80 to 85 per cent. Storage temperatures should not be allowed to go below 50 degrees, or cold damage may result.

A new variety of head lettuce which is resistant to tipburn has been developed by scientists of the U. S. Department of Agriculture and the New Jersey Experiment Station.

PUBLIC SPEAKING

HONORABLE GEO. M. PRITCHARD
 Republican Candidate for Governor of North Carolina

will speak at the Courthouse in Murphy on **Saturday, October 2nd,** at 2:00 o'clock P. M.

All citizens, regardless of political faith, are cordially invited to hear him.

D. M. REESE, Chairman

Cherokee County Republican Executive Committee.

Real Estate -- Insurance

We have some wonderful Buys in small Acreages with good Houses, also large Acreages at Bargain prices. Business property, and Dwellings for Rent. List your Rentals with Us.

Business Men—don't Gamble with your life's savings. You can be sued if some one is Hurt or killed in or on your Premises. Protect yourself with

LIABILITY INSURANCE

and keep your Property covered with **FIRE NSURANCE**

We pay Dividends to our Policy Holders contact

Johnson & Watson

Witherspoon Bldg.

Phone 342

Murphy, N. C.



The solid silver with beauty and craftsmanship is **International Sterling**

HERE is solid silver of ageless beauty. Here is the culmination of more than a century of proud craftsmanship. And it can be yours so easily on the Place Setting Plan! Come in and give yourself the joy of choosing which exquisite pattern is to become a part of your life.

Most six-piece place-settings cost less than \$25.00 including 20% federal tax.

USE OUR LAY-A-WAY PLAN

DAVIS' JEWELERS

Cor. Regal Hotel

Murphy, N. C.