

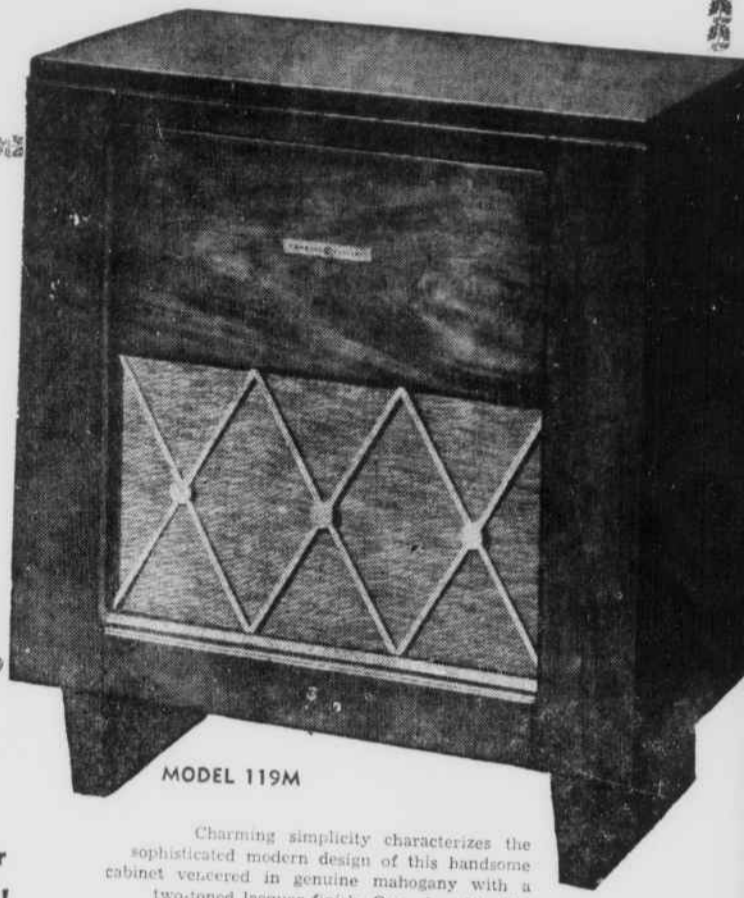


TRADE-IN YOUR OLD RADIO NOW FOR CHRISTMAS!



FROM \$35 to \$95
ON YOUR OLD RADIO

Here is a "Break" for Santa! Give your family a new General Electric radio this year . . . and actually save money! Imagine getting all the big, new features offered only by General Electric at savings up to \$95.00 by trading in your old radio! These new consoles are beauties . . . with the famous G-E electronic reproducer, beam-a-scope, natural color tone, and many other exclusive G-E features.



MODEL 119M

Charming simplicity characterizes the sophisticated modern design of this handsome cabinet veneered in genuine mahogany with a two-toned lacquer finish. One piece lid lifts to disclose the radio controls at the left and the phonograph compartment at the right!

Truly a beautiful radio, thrilling reception, natural color tone!

REG. PRICE \$159.95 YOUR OLD RADIO \$35.00 **\$124.95**

All "Presents" Accounted for with radios



"Trade-in Your OLD RADIO! On A New One!"

A G-E makes an ideal gift for the children . . . these small table models are exceptional values!

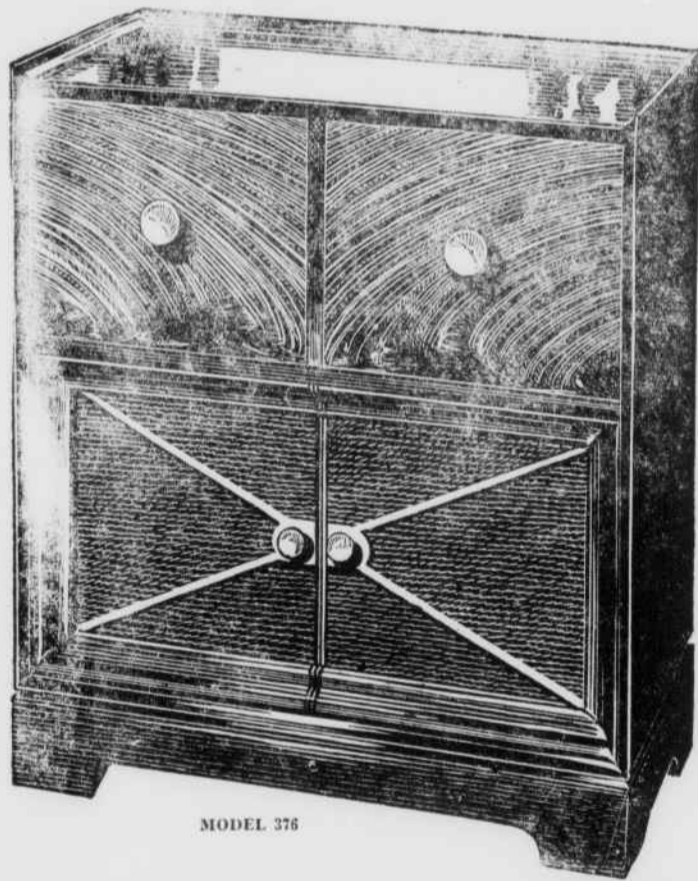
here is an

amazing radio!

Graceful design and unusual convenience of operation distinguish this cabinet panelled in genuine mahogany with a two-toned durable lacquer finish! An automatic radio-phonograph at its best . . . genuine FM so virtually static-free in NATURAL COLOR TONE too! Famous G-E Electronic Reproducer assures new beauty from every record it touches! Both FM and AM and G-E built-in Beam-A-Scope for clear and sensitive reception. A gift sure to be appreciated.

REG. PRICE . . . \$299.50
LESS YOUR OLD RADIO . . . \$ 50.00

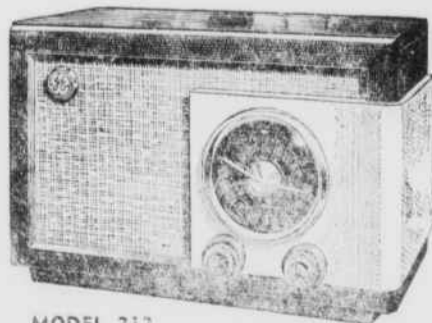
YOU PAY ONLY **\$249.50**



MODEL 376

FM

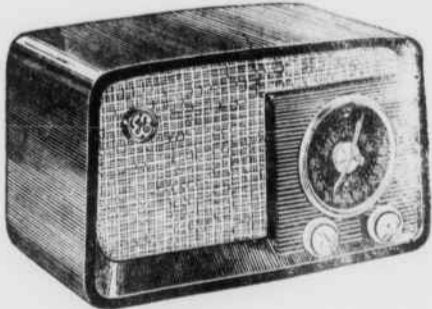
WE RECOMMEND THESE! They're performance engineered at Electronics Park by the genius that built the best FM receivers in the world more than 10 years ago than any other manufacturer!



MODEL 212

Here is the same superb radio as Model 210, but this cabinet is rich-looking American Walnut. You get the same natural color tone, the same engineering. The only difference is the cabinet!

\$64.95



MODEL 210

Both FM and Standard Radios at their best! Enjoy the glorious realism of natural color tone . . . built-in antennas for both FM and AM. Powerful speaker with G-E Alnico 3 permanent magnet. Rich Rosewood cabinet.

\$55.95



MODEL 60

Another G-E Clock Radio! Get one and wonder how you ever lived without it! It wakes you up with music . . . turns itself on your "pet program" automatically! Use it to remind you of anything all during the day!

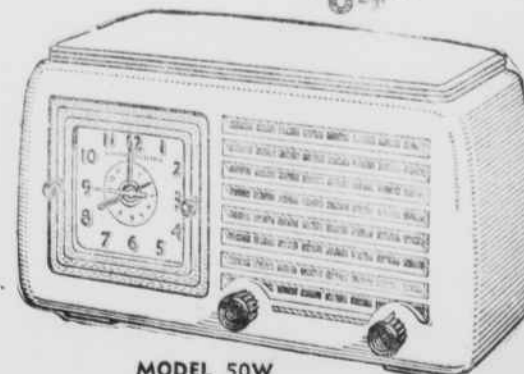
\$39.95



MODEL 202

NATURAL COLOR TONE . . . a Deluxe Table Radio! Standard broadcasts in natural color tone . . . truly a wonderful gift for any room in the house. Rich Rosewood plastic cabinet . . . a deluxe table radio . . . in tone and performance!

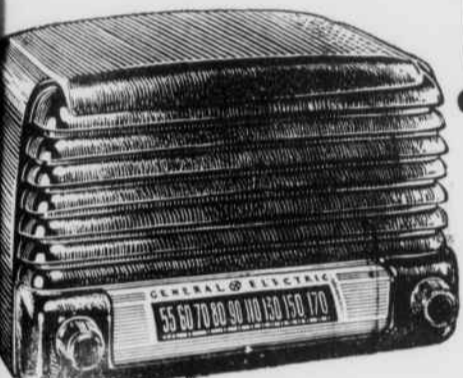
\$34.95



MODEL 50W

The famous G-E Clock Radio! A Clock . . . Electronic Reminder . . . all in one! Superb tone, superb performance . . . superb styling . . . in ivory plastic. A delightful gift for any member of the family!

FORMERLY \$29.95 **\$24.95**



MODEL 107

Exceptional Value, easy visibility of tuning scale are "built-in" this G-E Table model! Built-in Beam-A-Scope. 4-inch dynapower speaker. An "extra" radio . . . an exceptional gift!

\$22.95



MODEL 150

You'll be sure of MORE FUN with this honey of a portable! This G-E brings you fine reception out in the woods . . . in the "sticks" or off on a trip. Plays on AC-DC or Batteries.

\$39.95



MODEL 378

One of today's most beautiful FM-AM Automatic Radio-Phonograph Combinations! A General Electric Masterpiece! Fine proportions and Charming Simplicity make it an outstanding example of the best in contemporary design! See this outstanding New Model 378 by General Electric Today!

\$325 Less Your Old Radio . . . **\$95** You Pay Only . . . **\$230.00**

JIM H. GIBBS
Western Auto Associate Store

Tennessee St. Phone 100 Murphy, N. C.