

Hotpoint

JUST ARRIVED!! Another Carload Of Hotpoint

To Another New Hot Point Dealer

SNIDER'S DEPARTMENT STORE

TO SELL RIGHT - YOU HAVE TO BUY RIGHT -

SNIDER'S DEPARTMENT STORE HAS JUST BOUGHT A CARLOAD OF HOT POINT APPLIANCES, THEREFORE THE SAVINGS WILL BE PASSED ON TO YOU!

Come In & See The FULL LINE Hot Point Appliances WE WILL NOT BE UNDERSOLD!

Top-size! Lowest price!

new 1954 **Hotpoint**

10½ cu. ft. CAPACITY



finest styling that will always be new!

newest automatic defrosting!

- 3 aluminum door shelves
- Slide-opening freezer
- Newest Roll-out shelves
- Circulate cold control
- Full-width chiller tray

Feature for feature, this is the greatest refrigerator value ever offered

Look at its size! Full 10½-cu. ft. capacity with the full-width freezer that stores 49 pounds! See the 3 Super-Stor door shelves! And see, feature for feature, how modestly it's priced—one of the finest values we've ever had. See it soon!

All this for only \$279.95

A MINIMUM OF \$50 TRADE - IN ON YOUR OLD REFRIGERATOR



- * Full Width Freezer—Freezes and stores up to 39 pounds of Food.
- * Capri Color Styling
- * Three Aluminum Door Shelves
- * Tall Bottle Zone
- * Aluminum Slide-away Shelves
- * 10½ Cubic Foot Capacity.

FOR ONLY \$299.95

A MINIMUM OF \$75 TRADE - IN ON YOUR OLD REFRIGERATOR

Hotpoint SUPER-STOR

new styling! new features!
Completely New for 1954



with the 3 great advancements everyone wants

- ▶ No Defrosting—fully automatic!
- ▶ True Freezer—quick freezes!
- ▶ Moist Cold—foods don't dry out!

First to give you two fine appliances combined in one, Hotpoint now offers completely new styling in every part. Improved, advanced, more convenient than ever before. New Capri color styling, big 74-lb. freezer, new egg-chill new Butter Bin, and many others. Let us show them all to you soon.

\$384.95

A MINIMUM OF \$100 TRADE - IN ON YOUR OLD REFRIGERATOR

Snider's Department Store

ROBBINSVILLE N. C.