

TUBELESS TIRE SALE GOOD YEAR TUBELESS Super-Cushion A big success last time!

Here's the tire that features Goodyear's exclusive 3-T Triple-Tempered Cord and Grip-Seal Construction for extra protection

Tempered Cord and Grip-Seal Construction for extra protection against blowouts and punctures. A tough, durable tread with Stop-Notch Design for quick-action traction. It's the best tubeless tire buy in town. Get yours NOW!

Phone 328

PHONE 202

Phone 37

OTHER SIZES ALSO LOW PRICED

FITS YOUR PRESENT WHEELS-NO EXTRAS TO BUY YOUR OLD TIRES ARE YOUR DOWN PAYMENT PAY AS LITTLE AS \$1.25 A WEEK

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND

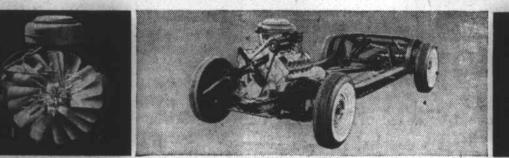


PALMER SINCLAIR STATION

E.C. MOORE

the state of the second

This isn't just "big" talk. Dodge actually is bigger all around—up to 7.7 inches longer than cars in its own field, 14.5 inches longer than cars in the "low price" field. Dodge is bigger inside, too. More *legroom* front and rear! More *hiproom* front and rear! Dodge gives you *plenty of room* to relax in comfort. Dodge push-button PowerFlite makes every other way of driving old-fashioned. It's mechanically perfect—the easiest, safest, surest way of driving ever developed. Just touch a button and go!



Dodge is powered for today's driving! Aircrafttype 260 hp. V-8 engine develops tremendous break-away power!

You can stop on a dime-

with Dodge power brakes. Front wheel brakes have two

cylinders, two anchors for positive, predictable stops.

107 VALLEY RIVER AVE.

Murphy, r. C.

MURPHY, N. C.

Murphy, N. C.

Solid — that's the way Dodge builds 'em! From the frame right on up, Dodge is engineered to take the roughest punishment. EXAMPLE: Box-section side rails provide greater strength and ruggedness than common I-beam or U-channel type used in most other car frames. Crossmembers are extra heavy. Here's solid dependability.

V. 10 says parking isn't fun? Dodge power steering does 80% of the work, takes fewer turns of the wheel than other cars.



North Will

It's America's performance champion! No other car has ever given such proof of superior performance. In a 14day run at Bonneville, Dodge outclassed American stock cars and European sports cars both—shattered 306 AAA records in all, including 27 world records.

C. MOORE

Franchise Dealer 600



