

Cherokee County Farm & Home News

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Home Agent

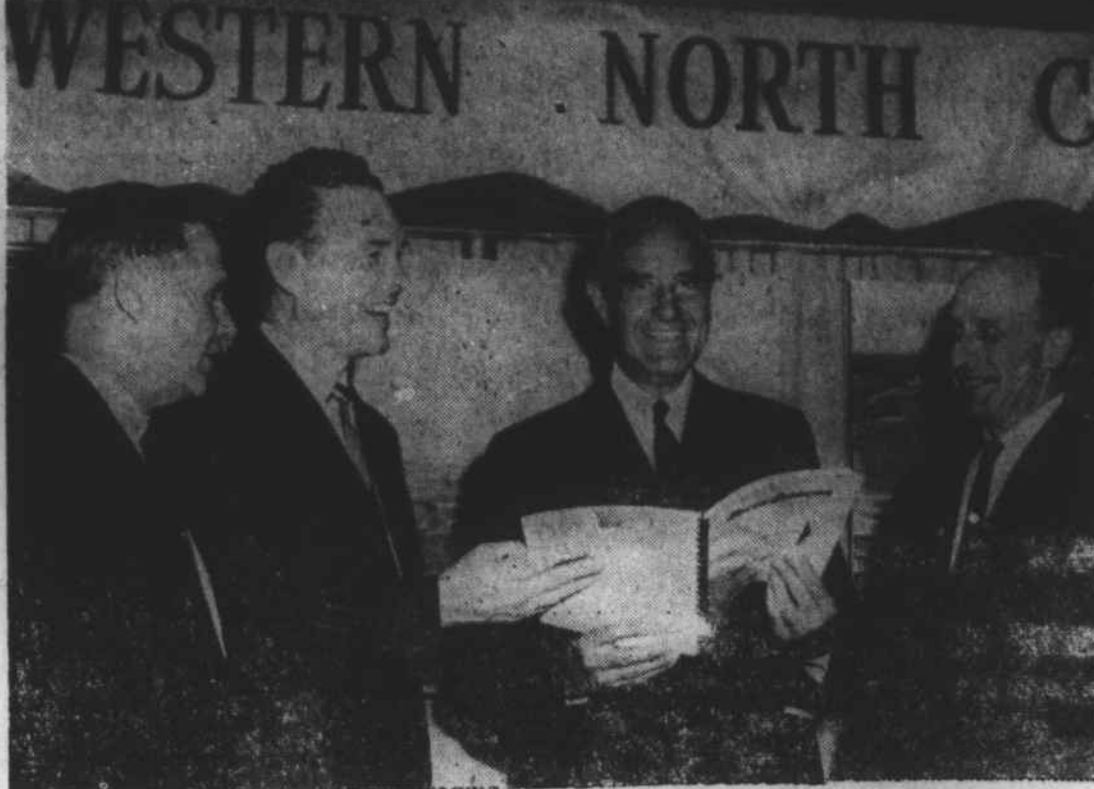


Here are some tips in planning color schemes that will bear study in these few paragraphs we deal in rather general recommendations to their specific situation.

A feeling of rest, or balance, is the first requirement of lovely color schemes. The larger the area of color used the quieter the effect should be, while the smaller the area the more sharp the contrast may be in intensity, value and hue.

Color has both weight and proportion. Color has three qualities, namely:

1. Hue (or name of the color)—having warmth or coolness.
 2. Value — the degree of lightness or darkness of a color.
 3. Intensity — the degree of brightness or dullness of a color.
- There are three fundamental or primary colors — red, yellow and blue. All other colors are derived by mixing these colors in varying amounts.
- Colors may be classified into two groups — warm and cool. Warm colors are cheerful and stimulating while cool colors are calm and restful.
- Warm colors are advancing and



AT "OPERATION BOOTSTRAP": Executive Secretary N. H. Barnes of the Murphy Chamber of Commerce (left) is shown with New York Gov. Averil Harriman (center) and others at the National Industrial Development Exposition in N. Y. last week. Gov. Harriman was on hand to meet Lt. Gov. Luther E. Barnhardt of North Carolina (second from right) and representatives of the Western North Carolina Industrial Development Corp., known as "Operation Bootstrap." "Operation Bootstrap was conceived by shoe industrialist Helms Rollman of Waynesville. Mr. Rollman is president of Welco-Ro-Search Inc. Chamber President Dave Townson was also present at the exposition but was absent when the photo was made. Shown are, left to right: Mr. Barnes, Ned J. Tucker, acting director of WNC Industrial Development Corp., Waynesville; Gov. Harriman, Lt. Gov. Barnhardt, Gov. Harriman made his first stop at the WNCIDO exhibit booth on his official welcoming tour of the exposition. He praised Mr. Rollman for "this unique industrial development plan. . ."

Delegates Give Report On Seminar Meeting

ANDREWS—Three or four delegates to the Washington-United Nations Seminar gave reports on the seminar at a WSCS meeting

here recently. Delegates, all members of the Andrews First Methodist Church, were: Robert Pullium, Walter Brown Jr., Rachel Ann Carter and the Rev. Edwin Carter.

Rev. Carter, Mr. Brown and Mr. Pullium reported on their impressions and experiences of the seminar.



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You can depend on each pie to have a crust that's tender, flaky and golden brown and a filling that's creamy, smooth and delicious . . . a combination that makes for pure pie-eating pleasure. Pick your flavor favorites . . . chocolate, lemon, coconut or strawberry . . . from your grocer's frozen food cabinet. Each pie weighs one pound and measures 8 inches in diameter . . . plenty for 6 good-to-eat servings.

Adv.

make objects appear larger and nearer by pulling the walls "in" whereas cool colors appear to recede and make objects appear smaller in size by pushing walls "out".

If one is inexperienced in combining colors perhaps the safest color scheme should include two colors one warm and the other cool with one color predominating. A safe formula to remember are these proportions: predominating color used in about 60 per cent of area, the subordinate color in 30 per cent and the remaining 10 per cent used for accent.

To guide one in deciding which color should predominate the exposure of the room should be considered. Use the cool colors in greater amounts for rooms with afternoon light; consequently on the opposite side of the house use warm colors as dominant and subordinate cool colors. The same color scheme should be used throughout the house so as to achieve unity.

If the dining room or family room opens directly off the living room a feeling of spaciousness may be created by using the same color scheme.

Seniors of AHS Nearer Trip Goal

ANDREWS—The Senior Class of Andrews High School last week was \$70 nearer its goal for funds

The living room is the focal point for the whole family, and is the place where various activities are enjoyed by family and friends. The family living-center should have a lived-in feel and look, and it will, if cheerful and lovely colors are used in backgrounds and furnishings.

for its trip to Washington and Baltimore.

Three local service stations last Saturday helped seniors by making available "wash racks". Throughout the day a constant stream of cars were washed by seniors. Some remained for the entire day, while others worked in relays. Much enthusiasm was noted and a fine spirit prevailed.

Seniors praised Clarence Hogan, Sinclair Station manager; Guy Hall, manager of the Pure Oil and Mr. Mintz, manager of the Esso Station, who made it possible for them to use the wash racks.

Say GOOD-BYE to LEAKING ROOFS!



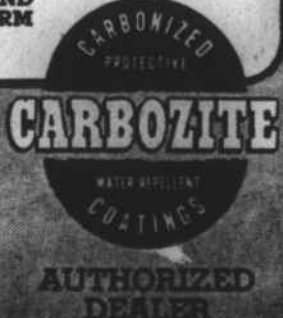
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In times of lessened business activity everywhere, this willingness to work is more important than ever before, both for Southland industry and for

its workers. It helps management keep production cost per unit down, so that the finished product can be priced to sell in today's highly competitive markets. And this, in turn, makes jobs for workers.

A good supply of good workers has always been one of the Southland's greatest drawing cards. It brings new, job-providing manufacturing plants to the South — and keeps them busy after they get here. Now in particular it benefits everyone in the Southland to "keep up the good work" — and keep it that way!

Harry A. DeGutha
President

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