

County ASC News

By L. L. KESSELBURG
Agricultural Conservation Program Continues To Pay
 Here is a message from your Cherokee County ASC Committee. Mr. T. L. Martin, chairman of the County Committee says that this is no time for farmers to let up on conservation. He thinks this is the time to build up soil reserves. Population is going to keep right on increasing. We don't know what the world situation will bring. So, he thinks it is best to be ready. To keep our farmers ready for whatever may come. That means keeping the land in good condition.

Because building of the soil for future needs is a vital part of the national conservation effort, Mr. Martin has urged farmers to cooperate in this nation-wide program to protect and improve the county's soil and water resources. The Agricultural Conservation Program provides a system to farmers on a share-the-cost basis for carrying out essential conservation measures.

This assistance serves as an incentive and makes it possible for farmers to carry out the needed practices. In the chairman's words "In a free country such as ours where private ownership of the land is a sacred right, the Agricultural Conservation Program provides a means of carrying out a joint responsibility to the benefit of both the farmer and the nation." Mr. Martin urges farmers who have not signed up for the 1958 ACP to contact their local ASC Office. At this time of the season the ASC Office can still give approvals on winter cover (Rye) provided it will be sown by the 15th of November.

They also are issuing purchase orders for lime and three types of services are offered on this: Bulk, Bagged and Spread. The County Office is still giving approvals for planting forest trees and will pay \$12.00 per acre out of ASC funds for 1958 provided these trees are planted by the 31st of December, 1958. Farmers who have not yet signed up and who expect to use the ACP program to help in carrying out conservation practices should come to the ASC Office at the earliest convenience since 1958 ACP funds are limited. The County Office is open every

James Floyd Laney Dies of Injuries

BRASSTOWN—James Floyd Laney, 32, died at 1 a. m. Thursday in a Macon, Ga., hospital of injuries he suffered when he was caught in a conveyor belt in a mine at Macon.

He was the son of Mr. and Mrs. Floyd Laney of Brasstown, and had attended Cherokee High School.

Services were held at 2 p. m.

day except Saturday and Sunday to help farmers with their Agricultural Conservation Program plans for the future.

The Rev. Fred Lunsford officiated and burial was in the church cemetery.

Surviving in addition to the parents are five sisters, Mrs. Georgia Tweed and Mrs. Margaret Tweed and Mrs. Alta Gibson of Murphy, Mrs. Dorothy Lawson of Cherokee and Mrs. Lois Williamson of Lincoln Park, N. J.; four brothers, Taft of Murphy, Jake and Leon of Hopewell, N. J., and John of Carlisle, Pa.

Ivy Funeral Home of Murphy was in charge of the arrangements.

The mechanical corn picker can be the most dangerous of all farm machines, according to the National Safety Council.

IT COULD HAPPEN TO YOU



AND IF IT DOES...



Make sure you are protected by INSURANCE! See us to be certain you are covered in case of sickness or accident.

CITIZENS BANK and TRUST CO. INSURANCE DEPARTMENT
 VERNON 7-2141
 Murphy Andrews

SPECIAL VALUES!

EXTRA SPECIAL! Aristocrat Saltines 1-Lb. Pkg. 19c
 Jane Parker - America's Favorite Fruit Cake 1 1/2-Lb. Cake \$1.35 1-Lb. Cake \$2.65
 Over 2/3's Fruits and Nuts

EXTRA SPECIAL! Jesse Jewell Frozen, Turkey - Beef or

Chicken Pies 4 8-Oz. Pkgs. 79c

SPECIAL! "Our Finest" A&P
Tomato Juice 2 46-Oz. Cans 59c
 "Our Finest" A&P Frozen - Sliced
Strawberries 2 10-Oz. Pkgs. 33c
 "Our Finest Quality" A&P
White Meat Tuna 2 7-Oz. Cans 65c
 "Our Finest Quality" A&P
Whole Tomatoes 2 No. 2 Cans 49c
 EXTRA SPECIAL! Crispe
Fig Bars 2 1-Lb. Pkgs. 45c

SPECIAL LOW PRICE!
Iona Cut Beets 303 Can 10c
 "Our Finest Quality" A&P
Prune Plums 2 No. 2 1/2 Cans 65c
 Cap'n John's Frozen - Prepared
Oyster Stew 10-Oz. Can 29c
 Betty Crocker 20-Oz. Size
Cake Mixes 2 Pkgs. For 59c
 An A&P Exclusive - Quick
Sunnyfield Oats 20-Oz. Pkg. 17c

Freshly Baked Jane Parker

AP PIES

Blackberry 39c Ea. Mince 47c Ea.

- Swift Jewel Oil Qt. Bot. 31c
- Duz Soap 1/2 Pkg. 35c Gt. Pkg. 83c
- Dash Dog Food 3 1-Lb. Cans 49c
- Red Heart Dog Food 1-Lb. Can 15c
- Liquid Chiffon 12-Oz. Can 39c
- Blue Dot Duz Reg. Pkg. 35c Gt. Pkg. 83c
- Oxydol 1/2 Pkg. 35c Gt. Pkg. 83c

Ann Page Strawberry

Preserves

12-Oz. Glass 27c 2-Lb. Jar 59c

MORE ANN PAGE VALUES

- Creamy Mayonnaise Qt. Jar 49c
- Salad Dressing Qt. Jar 45c
- Ground Cinnamon 1 1/4-Oz. Pkg. 23c

GERBER'S
 BABY FOOD
 Chopped Strained
 2 Jars 29c 3 Jars 31c

- AUSTEX FOODS ●
- Beef Stew 15-Oz. Can 33c
 - Tamales 15-Oz. Can 23c
 - Beans W/Chili 15-Oz. Can 31c
 - Beans W/O Chili 15-Oz. Can 41c
 - Spaghetti and Meat Balls 15-Oz. Can 25c
 - Hawaiian Punch 46-Oz. Can 35c
 - Strietmann Zestas 1-Lb. Pkg. 29c

- DEL-MONTE FOODS ●
- Y-C. Peaches No. 2 1/2 Can 35c
 - Fruits For Salads 303 Glass 39c
 - Fruit Cocktail 303 Can 27c
- HEINZ FOODS ●
- Baked Beans 2-1-Lb. Cans 37c
 - Spaghetti 15 1/2-Oz. Can 15c
 - Macaroni 15 1/2-Oz. Can 20c

GO FORD-WARD

...for the **BIG SAVERS!**

You're looking at the '59 Ford Styleside And for '59, there's lots new besides styling. There's new strength—from new heavier bumper to husky wrap-around body corners. New gas savings—with Ford's Short Stroke Six. New comfort—the smoothest ride of any half-ton pickup!

...for the **HARD WORKERS!**

New additions to Ford's '59 line of 371 models—Tilt Cab Tandems, rated up to 75,000-lb. GVW! They combine advantages of tilt-cab design with the carrying capacity of tandem axles. Other all-new models: 4-wheel drive units at low Ford prices, available early in 1959.

...for the **SMART LOOKERS!**

It's the '59 Ford Ranchero—new from longer wheelbase to greater loadspace Ranchero gives you the luxury and handling ease of a '59 Ford car... yet it hauls half-ton loads! New features include a 20% bigger windshield, increased body strength, new ride stabilizers.

GO '59 FORD TRUCK

They're here—new Ford trucks for '59. Here to take you Ford-ward for savings, Ford-ward for modern style and rugged dependability!

There are brand-new features: nylon-reinforced seat fabrics that wear up to twice as long... new cab interiors. And there are the proven gas savings; the proven longer life of Ford's rugged chassis! Come see the new '59s now!

LESS TO OWN... LESS TO RUN... LAST LONGER, TOO!

BURCH MOTORS

VERNON 7-6151 FRANCHISE DEALER 600 MURPHY, N. C.

IF YOU'RE INTERESTED IN AN A-1 USED CAR — BE SURE TO SEE YOUR FORD DEALER

Fruits And Vegetables

- Chestnuts lb. 19c
- Fresh Corn 5 For 29c
- Large Size — Juicy Florida
- Cranberries Ocean Spray Fresh 1-Lb. Pkg. 25c
- York Apples 4 Lb. Bag 29c
- Pole Beans lb. 19c

GRAPEFRUIT 3 FOR 25c

"Super-Right" Quality Meats

Smith's Pride, Frozen, Young

TENDER FRYER PARTS

Breasts 2 1/2-Lb. Box \$1.39 Thighs or Legs 2 1/2-Lb. Pkg. \$1.29

"Super-Right" Fresh Pork Loin Roast

Roast "Super-Right" All Meat

- Whole or Half Lb. 55c
- Loin End Lb. 45c
- Franks lb. 55c
- Center Cut Loin Chops Lb. 85c
- Center Cut Rib Chops Lb. 75c
- Market Style Back Bones Lb. 45c

MARCAL PAPER PRODUCTS

- Hankies 3 100-Ct. 25c
- Toilet Tissue Roll 10c
- Dinner Napkins 2 40-Ct. 29c
- Waxed Paper 100-Ft. 19c
- Freezer Wrap Roll 49c
- Sandwich Bags Pkg. 10c
- Pastel Napkins Pkg. 10c
- Cocktail Napkins 3 60-Ct. 25c

White Napkins 2 80-Ct. Pkgs. 19c

Protex Deodorant Soap 2 Reg. Bars 25c

Protex Deodorant Soap 2 Bath Bars 35c

Sweetheart Soap Reg. Bar 10c

Trend Powder 2 1/2 Pkgs. 39c	Trend Liquid 2 12-Oz. Cans 59c	Camay Soap 2 Bath Bars 29c	Camay Soap Reg. Bar 10c
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