

PREVATTE AUTO PARTS

521-4130 • Pembroke, N.C.

Now Let's Compare The Facts:

Weekly Specials:

| | |
|-----------------------------------|----------|
| Douglas Batteries (2 Years) | \$ 17.00 |
| AC & Motorcraft Filters | \$2.50 |
| Blue Diamond Wax | \$2.95 |

•Same Day Service On Hard-To Get Parts!

OPEN WEDNESDAY AFTERNOONS!

•NAME BRAND PRODUCTS YOU CAN TRUST!

1-The fact is that Wholesale Auto Parts is not nationally known as alleged. NAPA is.

2-You will notice that they **Did Not Compare Their Selection With Ours**. Why? Because we have engines, transmissions, drive shafts, and hundreds of other items on hand that they must order.

3-The fact is that they have been in business 1 year, not 50. Prevatte Auto Parts has been in business since 1954 and in Pembroke since 1965. We have 3 locations to serve you in Pembroke, St. Pauls, and Lumberton, and supply parts over a large portion of North and South Carolina.

4-Prevatte Auto Parts registered the Private "Jet" Brand Label in 1956 on Battery and Generator products. We now sell only **Nationally Advertised and Original Equipment Brands** such as **Motorcraft, AC, and Mopar** because we have found these to be of much better quality than private brands. We represent 59 companies who **Manufacture** their own products not just "buy" and "relax." So you get the **same quality filter**, for example **each time** you buy a Motorcraft or AC Filter.


5-We do carry "Dupli Color" paint which is recognized as the industry's best in paint. We do not custom mix paint for body shops as this takes time away from providing vital services in hard parts replacement. **Which had you rather have, a crankshaft for your tractor when you need it or a can of Paint?**

6-We do not have a service department because we are not in competition with our good garage and service station customers. The many fine service stations and garages around Pembroke install our parts, **we don't need to install our own.**

7-Again we don't compete with service stations and garages! There are several fine garages and service stations that depend upon this **minor** machine shop service for their survival.

8-Speed Parts: We don't have much, just T.R.W., Melling and Muskegan. Over 40 different numbers of Performance Cams, complete coverage of High Volume and High Capacity Oil Pumps, Chrome-Moly Push Rods, T.R.W. Pistons, Muskegan M.P.R. Rings, to mention a few.

9-Delivery Service: We maintain a fleet of 4 vans and 1 station wagon that make hourly deliveries between our 3 stores and our fine supplier at Lumberton. That hard to find part you would normally wait over night for **can be yours the day you need it!**



Have You Ever Wondered Who The "Their" Is In Prevatte Auto Parts' Ads? It Is....

WHOLESALE AUTO PARTS OF PEMBROKE.

Our Competitors Are Always Asking You To Compare. Let's Compare:


- WHOLESALE AUTO PARTS:** Nationally Known and Respected Locally in All 5 States. Prevatte: Locally Known.
- WHOLESALE AUTO PARTS:** One of the Largest Selections of Auto, Truck, Tractor, Small Engine and Farm Parts On The Local and National Level. Prevatte: Modest Selection in Comparison to NAPA.
- WHOLESALE AUTO PARTS:** Over 50 Years of Proven Quality and Service. # 1 in U.S.A. Prevatte: Approximately 20 Years of Local Growth.
- WHOLESALE AUTO PARTS:** NAPA Name Brands Have Been Proven to Meet or Exceed Manufacturers' Specifications and They Have Proven Reliability with a Generous Warranty at A Saving in Cost to the Customer.
- WHOLESALE AUTO PARTS:** No Known Private Labels to Save the Customer. Prevatte: No Known Private Labels to Save the Customer.
- WHOLESALE AUTO PARTS:** A Complete Paint Department For All Painting Needs with Martin Senour Paint. Prevatte: No Known Paint Department
- WHOLESALE AUTO PARTS:** Complete Service Department For Fast Repairs. Prevatte: No Known Service Department.
- WHOLESALE AUTO PARTS:** We Turn Brake Drums, Disc Rotors and Resurface Flywheels. Prevatte: No Known Machine Shop.
- WHOLESALE AUTO PARTS:** Speed Parts, Custom Wheels and a Full Line of Speed Accessories on Hand. Prevatte: No Known Speed Inventory on Hand.

WHOLESALE AUTO PARTS: One Night Service on A Large Majority of Hard To Find Parts. Prevatte: Delivery Service Limited.

NOW THAT WE HAVE COMPARED, WE WILL ALLOW YOU TO JUDGE WHO GIVES YOU THE MOST VALUE AND SERVICE FOR YOUR MONEY. IS THERE REALLY A CHOICE?

WEEKLY SPECIALS: Friday, May 20 through Thursday, May 26

| | |
|---|---------|
| NAPA FILTERS (Most Ford, G.M. and Chrysler Filters) | \$2.60 |
| Douglas Battery (Group 24/24 Months) | \$18.50 |
| Blue Max (#3000) | \$4.65 |



WHOLESALE AUTO PARTS 521-2800
Union Chapel Road, Pembroke, N.C.

we help keep America moving