

# Dairy Days Are Here Again!

**WHITE CLOUD Bathroom Tissue**  
4 ROLL PK **69¢** LIMIT 1 WITH 7.50 FOOD ORDER

**KRAFT DELUXE MACARONI & CHEESE DINNER**  
14 OZ. **2/100** LIMIT 2 WITH A 7.50 FOOD ORDER

**KRAFT MIRACLE WHIP SALAD DRESSING**  
32 OZ. **98¢** LIMIT 1 WITH A 7.50 FOOD ORDER

**PIGGLY WIGGLY CRACKERS**  
1 LB. **39¢**

**KRAFT ORANGE JUICE**  
1/2 GAL. **79¢**

**KRAFT PARKAY MARGARINE**  
LB. SIZE **2/100**

**PILLBURY BUTTERFLY BISCUITS**  
10 OZ. **4/49¢**

**HUNTS KETCHUP**  
32 OZ. **69¢**

**SPECIAL! SUPERSEAL 44 oz oblong food saver**  
**49¢** each our reg. \$1.27 with each \$7.50 food purchase

**pantera DIGITAL WATCH by MIKE**  
5 & 6 FUNCTIONS  
**14.99**

AVAILABLE AT ALL PARTICIPATING PIGGLY WIGGLY STORES.

**YAN CAMP Pork & Beans 3/89¢**  
JIF SMOOTH OR CRUNCHY Peanut Butter 14 oz. 1.05

**PAMPERS EXTRA ABSORBENT PAMPERS**  
24¢ 2.59

**KRAFT DRESSING**  
FRENCH 8 OZ. 55¢  
CATALINA 8 OZ. 55¢  
THOUSAND ISLAND 8 OZ. 55¢

**SAUCE 18 OZ. 65¢**  
**GRAPE JELLY 18 OZ. 59¢**

**Marshmallows 25¢**  
**GRAPEFRUIT JUICE 32 OZ. 55¢**

**Cheese Singles 1.19**  
**Squeeze Parkay 79¢**

**PARKAY PARMESAN 1 LB. 69¢**  
**Grated Cheese 1.65**

**PIGGLY WIGGLY WHIPPED Topping 9 OZ. 2/100**

**PARTY PIZZAS 33 OZ. 3.29**  
**SPAGHETTI 12 OZ. 43¢**  
**SOY SAUCE 5 OZ. 35¢**

**PIGGLY WIGGLY BROWN 'N' SERVE ROLLS 3/100**

**PIGGLY WIGGLY CINNAMON ROLLS 2/100**

**NUTTY BUDDIES 5 PK. 69¢**  
**Ice Cream 1/2 GAL. 99¢**

**NABISCO COOKIES OREOS 15 OZ. 75¢**  
**OREOS DOUBLE STUFF 15 OZ. 75¢**

**Cheese Nips 11 OZ. 59¢**  
**Tid Bits 11 OZ. 59¢**

## PLAY CASH KING

**\$70,000.00 in Cash Prizes!**  
**17,000 INSTANT WINNERS**  
**You could win up to \$1,000.00**

DOES EXPIRE EFFECTIVE APRIL 16, 1977

PRIZE	NUMBER OF PRIZES	ODDS FOR ONE GANT TICKET	ODDS FOR 15 GANT TICKETS	ODDS FOR 100 GANT TICKETS
\$1,000.00	1	1 in 15,000	1 in 1,000	1 in 100
100.00	10	1 in 1,500	1 in 100	1 in 10
10.00	100	1 in 150	1 in 10	1 in 1
1.00	1,000	1 in 15	1 in 1	1 in 1
50¢	5,000	1 in 3	1 in 1	1 in 1
25¢	10,000	1 in 1.5	1 in 1	1 in 1
10¢	50,000	1 in 7.5	1 in 1	1 in 1
5¢	100,000	1 in 15	1 in 1	1 in 1
2¢	200,000	1 in 30	1 in 1	1 in 1
1¢	400,000	1 in 60	1 in 1	1 in 1
5¢	1,000,000	1 in 150	1 in 1	1 in 1
TOTAL NO. PRIZES	1,700,000	1 in 150	1 in 1	1 in 1

Scheduled termination of the promotion is July 16, 1977, however Cash King officially ends when all game tickets are distributed.

**\$100,000 WINNERS:**  
Louis Caulk Burns, Rennert, N. C.  
Michael Ed. Brown, Robbins, N. C.  
Dorothy R. Gray, Goldsboro, N. C.  
Mrs. Sae Parkins, Greenville, N. C.

**\$10,000 WINNERS:**  
Davis C. Almond, Calypso, N. C.  
Dorothy Chadwick, New Bern, N. C.  
Eva Moody Beslay, Maxton, N. C.  
Mertha Williams, Wilson, N. C.

**SWIFT'S PREMIUM GRADE A BAKING HENS 5 TO 7 LB. AVG.**  
**48¢ LB.**

**ROUND STEAK 1 LB. \$1.18**

**BEEF STEW BONELESS 1 LB. \$1.28**

**TOP ROUND BONELESS 1 LB. \$1.38**

**SIRLOIN TIPS 1 LB. 98¢**

**SIRLOIN TIP STEAK 1 LB. \$1.38**

**GROUND BEEF 5 LB. \$5.90**

**FRESH GROUND BEEF 1 LB. 69¢**

**BACON 1 LB. \$1.09**

**SAUSAGE 12 OZ. 89¢**

**BOLOGNA 1 LB. 99¢**

### PRODUCE

**GOLDEN RIPE BANANAS 16¢**

**SWEET TENDER YELLOW CORN 6/79¢**

**DELICIOUS D'Anjou PEARS 1 LB. 25¢**

**1 LB. BAGS BRIGHT, CRISP CELLO CARROTS 2/29¢**

**CAL IDA CRINKLE-CUT POTATOES 5 LBS. 89¢**

**PIGGLY WIGGLY**

## PEMBROKE—MAXTON—ST. PAULS PIGGLY WIGGLY

## Awards Day Program Held at PSHS



Mr. Fred Lowry



Left to right, Micheal Bryant, Keith Jacobs and Pattie L. Brayboy.



Mr. Steve Jones presenting awards.

The Awards Day Program for Pembroke Senior High was held on Friday, June 3, in the PSHS gymnasium. The program is an annual affair to recognize students who have excelled in various subjects.

Mr. Fred Lowry, the assistant principal, welcomed parents and visitors. Mr. Clarence F. Locklear, guidance counselor, was master of ceremonies. The chairman of each department presented the awards for their department. Mrs. Pattie L. Brayboy, guidance counselor, presented special awards.

Wanda Bullock was the recipient of the Lucy Smith Scholarship. Valerie Roberts received a \$100 scholarship from the Pembroke Jayettes. Michael Bryant was first place winner and 1976-77 PSHS Chess Champion. Jeff Campbell was presented a chess set which was purchased in Leningrad, USSR by Mr. Samuel Kerns.

## Union Chapel Day Care Center Birthdays Observed

The Union Chapel Day Care Center has hosted four birthday parties this month. Oh, Boy! Looks like its going to be a partying month. The ones celebrating birthdays were: Jackie Lynette Cummings, daughter of Mr. and Mrs. Jerry M. Cummings; Amy Leance Oxendine, daughter of Mr. and Mrs. William H. Oxendine;



Amy Leance Oxendine

Willie Von Lowry, son of Ms. Barbara Lowry; and Monica Locklear, daughter of Mr. and Mrs. George Locklear.

Refreshments were enjoyed by all the children at the Day Care Center.



Jackie Lynette Cummings

He concluded by noting that one of the greatest difficulties facing American Indians is life in the city, where the prevailing attitude is often "Do it as we do it, or leave." Frequently, he said, Indian city-dwellers can attain success at work, "but they can't sustain a social life in the city, so they return to the reservation and to poverty."

Praising the universities with which he had been affiliated, he said, "Things are looking up. With institutions like Boston University and Temple, we're bound to win."

Dr. Oxendine is the son of Mr. and Mrs. Thomas H. Oxendine of Route 2, Pembroke.

"The newspaper report neglects to mention that the American

**WYRU, 1510 Radio**

**TOP TEN**

1. When I Need You - Leo Sayer
2. Sir Duke - Stevie Wonder
3. Couldn't Get It Right - Climax Blues Band
4. I Wanna Get Next To You - Rose Royce
5. Lido Shuffle - Box Scaggs
6. Can't Stop Dancing - Captain and Tennille
7. Got To Give It Up - Marvin Gaye
8. Your Love - Marilyn McCoo and Billy Davis, Jr.
9. Lucille - Kenny Rogers
10. Calling Dr. Love - Kiss

**All Music Station Red Springs**

## Keynote at SED Expo '77 Extolls Cultural Pluralism

**'GOVERNOR' RICK BROOKS**  
**9 AM - 3 PM**  
**MON THRU FRI**  
with your favorite

**COUNTRY MUSIC**  
**WLAB 1060 AM**

by Dick Prozzolo

"A rainbow is more beautiful than the dull gray which would result if all the colors were mixed," said Joseph Oxendine, a Lumbee Indian, commenting on the benefits to be derived from a diversity of cultures within a nation. Oxendine, Dean of Temple University's College of Health and Physical Education, called for Indians and other groups to work for cultural pluralism in a keynote address delivered at the School of Education's Expo '77 at Boston University earlier this month.

Oxendine, a respected authority on physical education, grew up in a poor, segregated section of Pembroke, North Carolina. As a boy he and his neighbors were prohibited from frequenting "white" stores and were relegated to the balcony in the local movie theater.

"Cultural pluralism," he said, "supports ethnic character. Simultaneously, it strengthens the larger community by fostering mutual appreciation and understanding, cooperation in economic and civic institutions, and the peaceful coexistence of life styles, folkways, languages, religious beliefs and family structures."

The alternative approaches, he added, are assimilation or separatism.

"Following many years of Indians Wars," Oxendine said, "the U.S. Government established a policy for assimilating American Indians. The white society agreed to be kind to them, except in his home state, where mixed marriages were prohibited, he added.

Assimilation seemed to be working. The one million Indians estimated to have been living in America when Columbus arrived had fallen to 240,000 by 1900. "It was thought the assimilation process would be completed within a few years, and only a few 'real' Indians would remain as a cultural curiosity," Oxendine continued. However, he added, "The Indians population grew, and now it's as large as it was four or five centuries ago."

"I have no problem with assimilation, but I find it abhorrent for any group to be pressured into assuming another group's culture," Oxendine told his audience at the two-day educational exposition.

Forced assimilation, which

began with the early missionary schools' attempt to "Christianize" the Indians, continues today, he said. He told of a group of Chippewa Indians who were required, as part of a Bicentennial activity at their school, to write an essay on "Why We're Glad the Pilgrims Landed at Plymouth Rock." "Of course, their parents wished it had been the other way around—that Plymouth Rock had landed on the Pilgrims," Oxendine commented wryly.

He noted that some American Indian leaders, as well as leaders of other cultural groups, have encouraged isolationism. "I believe, however," he said, "that striving for 'ethnic purity' through isolationism is not only destructive to society at large, but is self-defeating."

Oxendine fled his home when he was 17 to work in Detroit. A year later, having saved \$1,700.00 he enrolled in Catawba College, in Salisbury, North Carolina. He subsequently earned a full scholarship, and in his senior year he was named to the state's All-American Football Team. In 1952 he earned a master's degree at Boston University and, after a tour in Korea, he returned to the University to earn a doctorate in education. He joined the faculty

in 1959.

"I wonder if the white man can ever understand how great an inferiority complex the average minority member has, and how easy it is to crush his personality in the tender years," Oxendine said. He said it was not until he was in college that he realized, "how many dull souls frequent the white man's ranks."

The subtle put-downs continue, he added, noting that "A book used in a California elementary school is dedicated to 'All children who like Indians and animals.' And a series of books published by the National Geographic Society is composed of 'Spiders,' 'Cats,' 'Creepy Crawly Things' and 'Indians.'"

A San Francisco Examiner article, last year criticized land concessions made to American Indians by reporting, "The original occupants were the most primitive people, who had never thought of the wheel, had never learned to use metals, and knew nothing of the spinning and weaving of fibers. If the white settlers brought nothing but those gifts and skills, (the Indians) were well paid for their land."

Indians' contribution to the white settlers included medicines, corn, potatoes, and most of the other vegetables we eat today," Oxendine commented. (Oxendine, a sports bluff who is currently preparing a book on American Indians and sports, also added parenthetically: "To say nothing of everything needed for a ball game—peanuts, popcorn, cracker jacks, chewing gum, cigarettes, and even the rubber inside a baseball...")