



"Building Communicative Bridges
in A Tri-Racial Setting"

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Pembroke Warriors Open Season at Rowland

The Pembroke Senior High Warriors travel to Rowland Friday to play the South Robeson Mustangs in the first varsity football game of the 1981 season. For the Warriors under head coach Ralph Ward it will be an invitation into what is hoped to be a good season. The coaching staff has expressed some very optimistic thoughts about this year's varsity squad. Pre-season practice has gone very well and the squad made a respectable showing in their scrimmage against Maxton last week.

There are a few changes in the schedule for this year. For the past few years the Warriors have played the St. Pauls Bulldogs in their non-conference schedule. This year, however, the Warriors will be playing Gumberry High School. In addition to being a new opponent, Gumberry will also be the most distant school the Warriors have played in football with the team having to travel almost

to the Virginia line.

In the conference schedule, both Whiteville and Fairmont have withdrawn from the Three Rivers 3-A Conference and have been replaced by Clinton and Pender County. Homecoming is scheduled for October 9 and Parents Night for October 16.

Ticket prices for 1981 will be \$2.50 at the gate. Season tickets may be purchased for the five home games for \$10.00.

The 1981 football schedule is as follows: August 28-- South Robeson (at Rowland); September 4--Orum (at PSHS); September 11--Red Springs (PSHS); September 18--Gumberry (at Gumberry); September 25--Open; October 2--Prospect (at PSHS); October 9--Clinton (Homecoming at PSHS); October 16--West Columbus (at PSHS); October 23--Pender County (at Burgaw); October 30--East Bladen (at E. Bladen); November 6--West Brunswick (at W. Brunswick).

NEW BUSINESS IN TOWN



Participating in the ribbon-cutting activities are (left to right) Councilman Larry T. Brooks; Josephine Locklear, Assistant Director; Miss Lela Anne Brooks; Mrs. Myrtle Woodell, staff person; Mrs. Elizabeth B. Brooks,

Director and owner; and Mayor James A. "Pete" Jacobs. Two other staff persons of the Center in the background are Mrs. Elaine C. Swett and Mrs. Betty B. Locklear (Bruce Barton photo).

The ribbon-cutting and Open House of Lela Anne's Learning Center (Planned Nursery School) was held Sunday, August 23, from 3:00 to 5:00 p.m. on South Blaine Street in Pembroke. Present for the occasion were many local "folk" including Mayor Jacobs and the staff of the center.

Mrs. Elizabeth B. Brooks is the Director and feels "right at home" in her venture since she brings with her ten years experience in Early Childhood Education and more than sixteen years in rearing four children.

Her Assistant Director is Ms. Josephine Locklear. She is the daughter of Mrs. Pauline Locklear and a 1979 graduate of Pembroke State University.

The Center is North Carolina State-Licensed and provides child care and planned educational programs for children from infancy to six years of age. The hours of operation are 6:30 a.m. to 6:00 p.m. Monday through Friday.

Mrs. Brooks extends an open invitation for those unable to attend the Open House to visit her facilities whenever possible.

PEOPLE AND PLACES AND THINGS

PEMBROKE SENIOR HIGH ATHLETE OF THE WEEK

The coming of the high school football season will bring a new article each week in the *Indian Voice*-The Athlete of the Week. Each week the coaches will select a player who demonstrated those talents which made him an outstanding player during the previous game. The player's photograph and a description of his exploits will be printed.

BOOSTER CLUB TO MEET

The Pembroke Senior High Booster Club will meet Monday, August 31 at 7:00 p.m. in the school cafeteria. Booster Club President Delton Ray Locklear invites all members and all interested community members to attend.

DEEP BRANCH ACTEENS SPONSOR CAR WASH

The Deep Branch Acteens, of Deep Branch Baptist Church, are having a Car Wash September 12, 1981 at First National Bank in Pembroke, from 10 a.m. until... Price will be \$2.00 per car. Come out and help support a good cause.

VOTER REGISTRATION DRIVE

A Voter Registration Drive will be held at the Pembroke District Court-house, Saturday, August 28, 1981, from 10 a.m. to 5 p.m.

"Have a voice in the decision-making process here in Robeson County; register and exercise your right to vote. You owe it to yourself, your family and your community," said a representative of the Pembroke Township Committee of the Robeson County Indian Caucus, which will be sponsoring the Drive.

Registrars will be available to register anyone regardless of where they live. If you need transportation in order to register, please call 521-3798 and the committee will transport you to and from the courtroom without charge.

Banquet planned in celebration of Indian Heritage Week

Charlotte--The Indian Advisory Council of Charlotte is sponsoring a banquet in celebration of North Carolina Indian Heritage Week. The banquet will be held at the Sheraton Center, 555 S. McDowell St., at 7:00 p.m. on September 25, 1981. Tickets are \$12.00.

Mr. Jim R. Lowery, Chairman of the Board of Directors for the North Carolina Commission of Indian Affairs, will be the guest speaker.

Entertainment will include Dorraine Jacobs, Miss Columbus County; Jackie Jacobs, Miss Lumbee; Brenda Williams,

a former Miss Lumbee; and Hoop Dancer Stephan Swimmer from Cherokee, North Carolina.

On the following day, Saturday, September 26, 1981, the Council will also sponsor a "Day in the Park" at Park Road Park featuring Indian dance and storytelling, authentic Indian made crafts-- jewelry, baskets, wood carvings, paintings, beadwork, and Indian fry bread.

The public is invited to attend the banquet and the "Day in the Park." For additional information you may contact Rosa Winfree at (704)376-0122.

PRESENTS "OKLAHOMA"

Last Friday evening, August 21, 1981, the students of Lumbee River Native American Center for the Arts, a component of Lumbee Regional Development Association presented selections from Rogers and Hammerstein's Broadway musical Oklahoma! The show was presented at the performing Arts Center on the Pembroke State University campus. Approximately forty students

performed in the show. Vocal, drama, and dance students played before a crowd of about 800.

The students, as well as the audience enjoyed the show. The students received a standing ovation for their efforts. In the near future the students will be traveling to Washington, D.C. to perform. For information concerning future performances in this area may call 521-2401.

John (Chico) Carter New Admissions Counselor at PSU



John (Chico) Carter

Pembroke--John (Chico) Carter, a 1976 graduate of Pembroke State University with a B.S. degree in Psychology, has returned to the University as an admissions counselor in the Admissions Office.

He is the grandson of John L. Carter, long-time registrar of PSU who retired in 1975. His parents are Mr. and Mrs. John L. Carter, Jr. of Fayetteville.

Since graduating from PSU, Chico Carter has had wide experience in advertising, radio, insurance and an administrator for the "March of Dimes" in the 10-county region surrounding PSU.

I believe I can utilize all of this experience in my new position with PSU" says Carter. "The responsibilities of an admissions counselor will encompass all my selling experience and public relations background."

Carter, 28, is a strong advocate of PSU. "I support it, believe in it, and know it is a growing institution," he said. Carter welcomes the opportunity to use his psychology degree in this new counselor position.

From 1976-78 he was assistant director of the "March of Dimes" office out of Fayetteville, having a 10-county region. During this same period he was a part-time announcer for WFLB radio in Fayetteville. He then sold life insurance for one year before joining WFLB in the fall of '79 as a full-time advertising executive. In Dec. of '80 he went to WFAI radio in Fayetteville, also as an advertising executive with part time radio announcing responsibilities.

While a student at Pembroke State, Carter was senator in the Student Government Association and a member of the Psychology Club, Pembroke Dramatists, Wrestling team and Tennis team.

He is married to the former Barbara Naylor of Spivey's Corner. They are parents of a new daughter, Jennifer Leigh almost four months old.



TOWN MEETING CHANGED

The regular meeting of the Mayor and Town Council of the Town of Pembroke scheduled for September 7, 1981 has been cancelled. There will be a special

meeting of the Town Council on September 8, 1981 at 7:00 p.m. in the Town Council chambers.

Ruby N. Smith
Town Clerk

McKEITHAN JONES: A STEEL TYING MAN

Maxton--It's more properly referred to as re-inforced steel erecting, but most of us know it as steel tying. Indians are particularly good at it as they are with many of the trades in construction industry.

Like McKeithan Jones and his partner, Elwood Jones, now busily tackling their biggest job--the warehouse of Campbell Soup in Maxton, North Carolina.

They are doing all the re-inforced steel erecting in the second phase of building at Campbell Soup.

Indians are well known for their good work habits and proficiency in the construction industry, particularly in hanging sheetrock and tying steel.

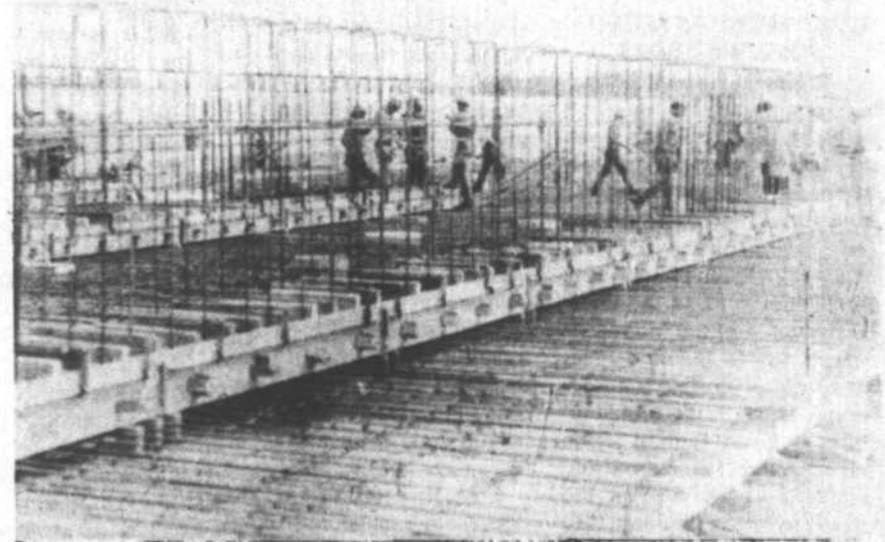
McKeithan Jones in particularly good at tying steel. One of 12 children of the late John Wes Jones and Penicher Jones in Union Township, Jones learned how to work on the family farm. He has applied those same work habits to Native Reinforced Steel Erectors, the company formed by himself and Elwood Jones. Says Jones, "We try to do a job like it's supposed to be done and do it on time. I have never been afraid of work...my mother and father taught me how to work and it has never hurt me a bit." Jones learned the steel tying business

in the winter months when "things were slow on the farm." He still maintains his farming interests but devotes just about all his time to Native Reinforced Steel Erectors now.

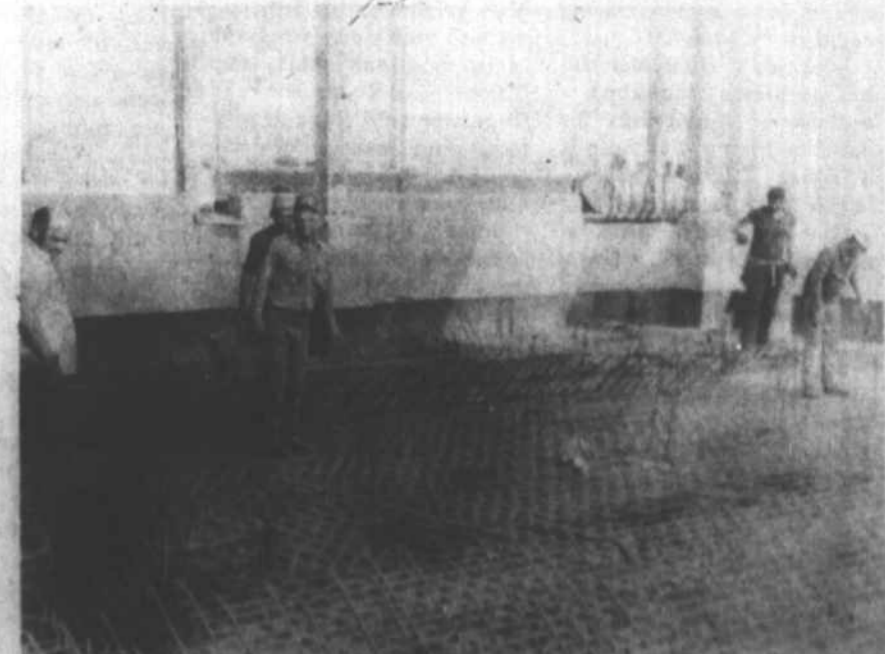
Jones speaks highly of his 30-man crew calling them "the best crew in the steel-tying business." He is not afraid of a challenge. Although Campbell Soup is his biggest job to date, "We have a job coming up in Greensboro that is twice as big..."

Jones also wants to give something back to the community. His company recently sponsored a party for the cast of "Strike at the Wind" at the Pembroke Jaycee Clubhouse in Pembroke. Carnell Locklear, the general manager of "Strike at the Wind" called it "One of the best parties the business community has given us." Jones said, "I want to succeed and I want to see 'Strike at the Wind' succeed too."

McKeithan Jones believes a man can do what ever he wants to, if he is willing to work hard and keep his word. Said Jones, "I want to be the best in the business and I plan to achieve my goal by working hard at it. I am thankful for the job at Campbell Soup Company and I plan to bring it (the job) in on time."



Native Reinforced Steel Erectors "tie steel." (Bruce Barton photo)



McKeithan Jones looks over some of the handy work of his company. (Bruce Barton photo)