

Thursday, December 17, 1981

Pembroke State University

BY GENE WARREN

ANOTHER GRANT IN WHICH PEMBROKE STATE IS INVOLVED

Santa Claus has been very good to Pembroke State University this Christmas with the University the recipient of two grants back-to-back.

At the biggest press conference ever held at PSU last Friday (television, radio and newspapers were represented), Chancellor Paul Givens announced in the appropriate setting of PSU's new Media Center that the University was receiving a grant of \$145,829 from the U.S. Department of Commerce to

equip its TV facilities.

To make this grant complete, PSU must also come up with \$55,479 in community matching funds. Chancellor Givens said he sees no problem in doing this.

The criteria for PSU's receiving the grant includes "greater participation in public television by minorities and women." The area surrounding Pembroke will there fore greatly benefit.

And right on top of this comes an announcement that PSU--along with Bennett College and North Carolina A & T University, both of Greensboro--have received a grant of \$33,000 to plan strategies 'to

increase the number of minority students ready to enter college and who can succeed in mathematics-based professions." The grant comes from the Ford Foundation.

Dr. Charles Bass, chairman of the PSU Mathematics Department, is associate project administrator of this "Access to Mathematics-Based Careers" program. Working with him is Dr. Pete Wish, assistant professor of physical science.

The plan is to help Blacks and American Indians. The participating institutions feel that "a combined leadership thrust coupled with carefully planned interventions will

made a significant difference for these minorities in the targeted North Carolina regions."

How did PSU get involved in this latter program?

Dr. Bass explained: "Chancellor Givens called me last April, and I went out to the University of California at Berkeley where a conference was being held on this topic. I also had an opportunity there to inspect the Berkeley program."

Last May Dr. Bass met with representatives of Bennett College and North Carolina A & T at the A & T campus to discuss strategy. Each of the schools wrote separate parts of a proposal which Dr. Nellouise Watkins of Bennett College put together. Word came from the Ford Foundation recently that the three schools would receive \$33,000 to plan with. Much more funding may be available if the initial efforts proves successful.

Plans now call for the representatives of the three schools to meet in January at a computer assisted instructional workshop. Then in February, 24 teachers (from

high schools and middle schools) will meet at a site to be determined to concentrate on ways to improve students' ability to reason. These will be teachers of mathematics and science of minority students. Eight of these teachers will come from the Pembroke area.

Later the three schools hope to be funded to hold Saturday academies for seventh, eighth and ninth graders; special summer school work for minority students; and ways to help freshmen and sophomore minority college students do well in mathematics and science courses.

This is still another way in which PSU is serving the region--and the state as well in helping minorities.

ADVISORY BOARD FOR PUBLIC TELEVISION GRANT

These four persons have been appointed as members of the Advisory Board for the \$210,308 television facilities project announced Friday by Pembroke State University: Diane Jones, director of career planning and placement at PSU; Mabel Oxendine, expert in Lumbee Culture; Rev. John Robinson, director of the Pembroke Area Presbyterian Ministry; and Mary Alice Teets, principal of Janie Hargrave Elementary School in Lumberton.

Great things can come from this grant for this area with the help of people like this.

RED BALLOON SERIES ANOTHER HELP TO PEMBROKE STATE

Thanks to McDonald's of Lumberton for underwriting it, the PSU Performing Arts Center will have a "Red Balloon Series" of entertainment, especially designed for kids, in January, February, March and April.

The schedule is: Saturday, Jan. 23--Dr. Tom and Seus, a mime show; Friday, Feb. 26--a theatre group presenting two children's classics, "The Prince and the Pauper" and "The Three Musketeers;" Saturday, March 13--Nee Ninying Band; and Saturday, April 3--The Flying Lemon Circus.

Season ticket prices are \$9.50 for general admission and \$7.50 for children of PSU faculty and staff. But this price includes free admittance for the accompanying adult or family member. If you have questions, please telephone 521-0778, which is the PSU box office.

A SEVENTH RADIO JOINS PSU'S NEWS NETWORK

Last week we carried a column note about how Pembroke State news is heard on six area radio stations.

Another station has since then joined the throng; WYRU in Red Springs, where Helen Samson operates the station. That station will start carrying weekly comments about PSU by Gene Warren.

WYRU, by the way, has a PSU student on its broadcasting staff: Lisa Pickles of Fayetteville.

SOCIAL WORK CLUB HELPS PROSPECT HEAD START CENTER

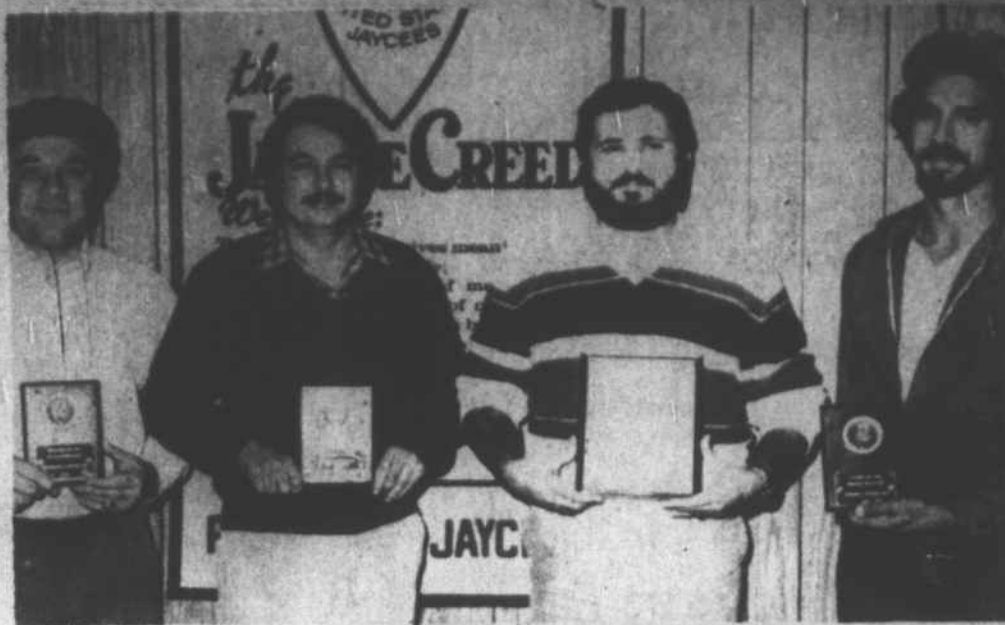
The Social Work Club of PSU did a good deed recently. It took 35 children from the Prospect Head Start Center on a trip to Cross Creek Mall at Fayetteville where the youngsters enjoyed seeing all of the Christmas decorations. Now that's Christmas spirit.

BILLY LEE: PROVED HIS SKILLS LAST YEAR

After reading those comments about PSU basketball coach Billy Lee (three players are no longer members of the team), one comment is necessary. Under Lee's guidance, the Braves last year won their first Carolinas Conference championship. When he coached a much smaller team to a 74-67 win over Catawba in the tourney semifinals on Catawba's home court, it has to rank as one of the best PSU coaching jobs ever! Enough said.

AND A MERRY CHRISTMAS & HAPPY NEW YEAR TO ALL

Examinations end Friday at Pembroke State, and the students and faculty have a two-week vacation until Jan. 4. To all of you, we wish a Merry Christmas and a Happy New Year!



Shown above are Carnell Locklear, Rooster of the Quarter; Jimmy Goins, President, accepting award for Raymond Cummings, Officer of the Quarter; Stanley Locklear, Jaycee for the Month of November; and Ronnie Oxendine, Jaycee of the Second Quarter.

Pembroke Jaycees honored

The Pembroke Jaycees are really moving closer and closer to the top rung of the ladder this year, and this is due to the fact that they are involved in their community.

The Jaycees are devoted to their fellowman, helping in all aspects. To prove this, several Jaycees were honored recently for being the best Jaycees in the Pembroke Chapter for the second quarter.

Stanley Locklear was chosen "Jaycee of the Month of November, 1981," because of his devotion as was evident in the hospital visitation project, the haunted house project, cook detail, and other projects of the Chapter.

Ronnie Oxendine was recognized as "Jaycee of the Quarter." Ronnie has really progressed and developed as a leader among the Pembroke Jaycees. Ronnie has been instrumental in contributing to the successfulness of the following projects: turkey shoot, haunted house, and wood-cutting. The Pembroke Jaycees are proud to have Ronnie as a Brother Jaycee.

Carnell Locklear was recognized as "Rooster of the Quarter." Carnell was chairman of several projects, including the blood drive, hospital visitation, raffle, as well as serving as vice chairman of the Gospel Sing.

Raymond Cummings was chosen as "Officer of the Quarter" because of his devotion to the Pembroke Jaycees. Raymond is always ready to help in any capacity, and really urges young men between the ages of 18 and 35 to get involved with the Jaycees because the Jaycees can help in many ways. The Pembroke Jaycees meet every Wednesday night at 7 p.m. at the Pembroke Jaycee Hut, located approximately one mile East of Pembroke on the Deep Branch Road.



The King and Queen of Rex-Rennert School, James Davis and Barbara Bullard, pictured above, participated in the Annual Christmas Parade in Pembroke sponsored by the Pembroke Jaycees and Jayceettes. The parade was held Friday morning at 10 a.m., December 11, 1981. James is the son of Mr. and Mrs. James Earl Davis. Barbara is the daughter of Mr. and Mrs. Winford Bullard.

SALE STARTS DECEMBER 11TH THRU DECEMBER 24TH
•Shop Early and Save

Women's Wear

- Entire Stock of Dresses, Skirts, Blouses, Velveten & Corduroy Blazers 20% to 50% Off
- One rack of LADIES TOPS \$1.00 to \$4.00
- Ladies Dress Slacks BUY 1 PAIR AND GET 1 PAIR FREE!!!
- LADIES PANTSUITS 1/2 Price!!

Men's Wear

- Entire Stock of JACKETS & SUITS 20% Off
- One Rack of MENS JEANS \$5.00
- ENTIRE STOCK OF CHILDREN WEAR 20% Off

We Carry
•Bill Blass •Calvin Klein
•and Chic Jeans

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Highway 72

Hwy. 72 - Union Chapel Road



Announcing that Pembroke State University has received a \$145,829 grant from the U.S. Department of Commerce for the equipping of its television facilities were (left to right) Dr. Matt Morrison, director of PSU television and radio communications who spearheaded the grant; Ed Johnson, chairman of the Robeson County Republican Party; Chancellor Paul Givens; and Dr. Richard Pizano, who heads the new PSU Office of Institutional Advancement. PSU will need \$55,479 in local matching funds to complete the project. Rev. John Robinson of Pembroke helped Morrison write the grant, but was not present for the picture.



Dr. Charles Bass, chairman of the PSU Mathematics Department, is associate project administrator of a \$33,000 grant from the Ford Foundation in which Pembroke State University is combining forces with Bennett College and N.C. A & T of Greensboro to help minorities in mathematics-based professions. Minority school teachers and administrators from this area will be helping with the program.

SHOP EARLY FOR CHRISTMAS!

Say Merry Christmas With A Gift Of Fashion

- Selected Ladies Fall and Holiday DRESSES.....\$10.00 Off
- Ladies VELVET BLAZERS (Reg. \$54).....\$39.98
- Ladies LEVIS.....\$6.00 Off
- Ladies SKI JACKETS (Reg. \$39.98).....\$29.98
- Childrens LEVIS (Reg. \$19.98).....\$15.95
- Students LEVIS (Reg. \$17.98).....\$13.95
- Ladies Dress BLOUSES (\$16.98-\$35.00).....\$5.00 Off
- Childrens VESTS (Reg. \$19.95).....\$15.95
- Ladies Leather Dress BOOTS (Reg. \$75.00).....\$59.95

PATE'S LADIES' SHOP

Shop early for him!

'Tis the Season

That special man deserves the best. We've got it!

A complete selection of the season's most wanted gift items.

- ALL SUITS.....\$20 Off Regular Price!
- ALL SPORT COATS.....\$15 Off Regular Price!
- ALL DRESS PANTS.....\$5 Off Regular Price!
- ALL DRESS LEVI JEANS.....\$5 Off Regular Price!
- LEVI BASIC-\$15.95; Regular-\$19.95

PATES SUPPLY COMPANY, INC.
Pembroke, N. C. "Your One-Step Shopping Center"

BILLY LEE: PROVED HIS SKILLS LAST YEAR

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KIDS' TOYS FOR CHRISTMAS!
•Baby Dolls •Trucks •Etc.
\$8.00 - \$19.95

- Little Girls Dresses.....\$5.00
- Girls & Boys Coats.....\$19.95 (Zip out sleeves)
- Ladies Blazers.....\$24.95
- Ladies Robes.....\$11.95
- Kid's Pants.....\$5.00-\$8.95 (Wrangler, Westside, etc.)

Christmas Candles.....\$2.00
•Buy ceramics for Christmas (Coffee Tree, Christmas Trees, Cats, Ashtrays, Pitcher & Basins, etc.) \$2.00 - \$35.00

- Macrame Cord.....\$1.00-\$3.29 (Large and Small) Assorted Colors
- Handles & Rings for Macrame.....98c - \$5.50

Noel

SANTA WILL BE HERE
December 20 [Sunday]
From 12:30 - 5:00
•Surprises for all the Kids!

SMITH'S JEAN OUTLET
Corner Hwy. 710 and College Road