JIM VALVANO WOWS

Jim Valvane, the N.C. State head basketball coach, was everything that advance notices said he would be as a speaker Tuesday night at PSU's fundraising dinner. 'He's the best we've

had," said one observer. "Really great!" said an-

This was the reaction heard from everyone as Valvano, a transplanted New Yorker, delighted the audience with a multiplicty of jokes, played a tremendous tape with which N.C. State should recruit just about any basketball player, and closed with a serious, challenging note about the importance of motivation.

The official report was that 276 were fed at the dinner. This compares with 219 the year before. Ticket sales, however, numbered 324 for a total of \$16,200. This was a fine showing. PSU has already soared over the \$56,000 mark in blazing toward its Annual Giving goal of \$100, 000 during this academic

The audience was a "Who's Who" of Robeson County, including newly elected State Senator David Parnell, Rep. Sidney Locks and Rep. Pete Hasty. Rev.E.B. Turner, a member of the UNC Board of Governors and recently elected to two state posts, gave the invocation.

Chancellor Paul Givens of PSU thanked the audience not only for its financial support but also "for caring about this fine University."

Valvano, who had spoken earlier Tuesday for a YMCA fund raiser in the Raleigh area, said "motivated people can accomplish anything. There is nothing a motivated person can't do."

tance of "having a dreamand having enthusiasm." Valvano explained that his father is 70 and has dreams of what he'd like to do the rest of his lifetime. "Motivated people are enthusiastic by nature," he added.

He said a person should: (1) reach for his potential; (2) lead a life that brings respect and admiration; and (3) contribute back to the community in which one lives.

"It is always a pleasure to speak to groups like this who are helping people," he said. "People who want to reach

have no doubt that you will reach that \$100,000 goal you've set for yourself."

Valvano won the audience quickly at the start by jokingly refusing to permit the photographer to take pictures of his profile. "When you have a nose like mine, you want pictures taken only directly from the front," he smiled. The audience loved it- and much, much more followed.

Especially enjoyable was the tape he played in which he tobas a N.C. State recruit to the corner of the Reynolds Coliseum court and has the music from "Charlots of Fire" playing as a radio announcer projects over the loud speaker about how that player will succeed with the

Valvaon who stresses motivation so strongly, said he even has a practice session of his players lifting him to cut down the nets after N.C. State has won a future national championship. "I want us to do it right when the time comes," he said happily and with enthusiasm. It was a great evening-and PSU thanks all of its supporters who backed the University by being there PSU PHONE A THON

WELL UNDERWAY

The second annual PSU Phone-A-Thon, in which the University telephones at night its alumni over a two week period, began Monday and Tuesday with \$1,028 being pledged for the Annual Giving Campaign. A total of 387 calls were made from the Sampson Hall Administration Building at PSU.

Working with the group making the calls are Dr. Matt Morrison, PSU director of radio, tv & communications, and Walter Oxendine, PSU director of alumni affairs. made Nov. 15-18 between 6:30-9:30 p.m.

170 PINTS OF BLOOD DOANTED AT PSU

It was reported by the PSU Student Affairs Office that 170 pints of blood were donated during the American Tuesday. Tau Kappa Epsilon was the sponsoring fraternity. BILLY LEE TO BE

RADIO GUEST SUNDAY tily Lee, who has coached PSU to two successive Carolinas Conference basket ball championships, will be the radio guest of Chancellor



Jim Valvano, right, N.C. State's head basketball coach, is shown at PSU's fund raising banquet with PSU Chancellor Paul Givens, left, and PSU basketball ceach Billy Lee, center. Ticket sales mer numbered 324 for a total of \$16,200 at last count. [Bill Hunt photos]

program, "From the Chan-cellor's Office," scheduled at

10:45 a.m. Sunday over

WAGE in Lumberton. Lee, who also introduced Jim

Valvame at Tuesday's fund riasing dinner, begins his

baskerban season Friday with

a home game against Methodist at 9 p.m. The PSU

women's team hosts Radford

WAGR in Lumber

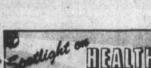


This is part of the 276 people who attended PSU's annual kickoff dinner to its Annual Giving Campaign

Tuesday night. They packed the Auxiliary Gym at PSU's ANARARARA Jones Center.



a Hunt, left, of Pemroke and Will Thornton of Clinton were among those contributing blood Tuesday during a Red Cross Blood-



out and touch somebody. I. Paul Givens for the weekly mobile visit to PSU. A total of The state of the s

CHANCELLOR GIVENS ATTENDS CONFERENCES Dr. Paul Givens recently

stended the annual meeting of the American Assn. of State Colleges and Universi-ties, meeting in Nashville, Tenn., and also the N.C. Association of Colleges and Universities at Winston Salem. Dr. Leen Rund, PSu PSU vice chancellor for academic affairs, joined him at Winston Salem.
MARY LIVERMORE

1982-83

Sports Clipboard

PSU LADY BRAVES

HIGH HOPES

pleased during pre- season

1982-83 women's cage sched-

"Our maturity has been

showing in practice and the

team has been working hard,'

continued Coach Robinson.

hard, we'll have a successful

season."

"If they continue working

Coach Robinson continued,

We will have to cut down on

"Our players have been

play," added Coach Robin-

son. "Our players are fitting

into the system real well. It is

fun coaching them. We will be

involved in a tough conferen-

Assistant Coach Lalon Jon-

es is equally as pleased with

the only newcomer to the

deam being 5-8 freshman

forward Leslie Malichi of

Connersville, Indiana.

find it a real challenge."

"I have been the most

BASKETBALL SEASO

LIBRARY EXHIBIT ON ARAB WORLD NOV. 14-20

An exciting photographic axhibit entitled "Unity and Diversity in the Arab World," sponsored by the League of Arab States, will be presented at PSU's Mary Livermore Library Nov. 14-20. The 40 color photographs will be displayed in the lobby of the PSU Performing Arts Center. An opening reception is set Sunday from 3-5 p.m.

RED BALLOON SERIES RESUMES NOV. 20

On Saturday, Nov. 20, the second Red Balloon Children's Series attraction of this academic year is scheduled at 7 p.m. in the PSU Performing Arts Center. It is a puppet show about "The Legend of Sleepy Hollow" and "The Sorcerer's Apprentice." Tic-

our mistakes, but depth is ket price is \$3. going to be a definite advantage. And that it is. The Lady **《农农农农农农农农农农农农农农** Braves return 10 lettermen and return all five starters to a team which finished last U.S.P.S. #978380 Established 1973 blished each Thursd season with a perfect 10-0 home record, 7-0 regular season Carolinas Conference nark, and a 16-9 overall logsheet. fitting into the offense and the defense has been coming into

P,O. Box 1075 abroke, N.C. 28372 Phone 521-2826 2ND CLASS POSTAGE PAID AT PEMBROKE, N.C. 28372

Two seniors will lead the attack for the Lady Braves in 5-11 senior center Donna Moody of Fayetteville and 5-4 senior guard Shella Stephens of Orrum. Last season, Moody was All-Carolinas Conference and All-State in the AIAW. She also led the team in scoring with an 18.8 scoring average and pulled down an average of 7.9 rebounds per contest.

Four juniors will provide the back up leadership. Returnees include 5-11 forward Monica Typer of Fayetteville,

5-9 guard Lisa Mason of Fayetteville, 5-11 center- forward Sandra McClenny of Pikeville and 5-11 forward Lisa Griffin of Vass.

Equally, four sophomores return for the Lady Braves in practice that I have ever been 6-0 all-conference center Bar-PSU women's baskeball bara Green of Chocowinity, Coach Linda Robinson feels 5-8 forward Sylvia Tart of that the Lady Braves could Dunn, 5-7 guard forward Dee have one of the best years Major of Fayetteville, and 5-9 ever when they open the forward Tracey Williams of Salemburg. ule hosting Radford on Nov...

The Lady Braves will open their schedule playing two doubleheader games before the men's contests. The dates are Nov. 19 vs. Radford and Nov. 22 vs. Catawba.

The complete 1982 basket

ball schedule is: Nov. 19-RADFORD: 22- CATAWBA: 19--at Wngate. Dec. 2--FRANCIS marion; 4--GARDNER WEBB: 6ofeiffer: 8--HIGH POINT: 11-ELON. Jan. 8- CAMPBELL; 12-WESTERN CAROLINA: 15- GUILFORD; 17--At Catawba; 20--WINGATE; 24-ATLANTIC CHRISTIAN: 27-**FAYETTAEVILLE STATE: 29** at Guilford; 31-at UNC Wilmington. Feb. 3--At Elon College; 7-at Atlantic Christian; 9--at Coastal Carolina; 12--PFEIFFER COLLEGE (Homecoming 1983); 15--UNC WILMINGTON; 17-at High POint; 19--at N.C. A & T; and 21-at Campbell.

DEE MAJOR HONORED IN ce and district race, but we **VOLLEYBALL AT PSU**

Dee Major, a sophomore at PSU* has gained several honors now at the conclusion of the 1982 volleyball season. Major has been named All-Carolinas Conference and honorable mention All-NAIA District 26 for her efforts during the 1982 volleyball season. It was because of Major's contributions that the Lady Braves posted the first 20-win season in volleyball since 1976 going 21-11 on the "Dee is an outstanding

young lady as well as an outstanding athlete," state PSU Coach Tommy Thomp-We are very proud of her and she is very deserving. She leads by example and has tremendous desire and dedi-

PEMBROKE STATE

Sports Information Director

PORTS

Coach Thompson continued, "As captain of next year's team, we look to her for continued leadership, hard work, and the same display of enthulasm she had this year."

Major also plays basketball at PSU, so she will be back in a PSU uniform on Nov. 19 when the Lady Braves open the 1982-83 cage schedule hosting Radford at 7 p.m.

Half-Time Cooking

Many hostesses are find-ing that creating a party around a televised game not only helps beat the "sports widow" blues, but can also be a great way to entertain. Here are some "half-time cooking and entertaining hints for the big game.



To create a festive mood for a sports-watching party, choose fitting decorations, such as baseball or football memorabilia. Cut down on your cooking time with a versatile toaster oven.

· Include foods that you can prepare in advance and which can be served cold or heated up or even assembled by the guests themselves, such as tacos, English muffin pizzas or stuffed pita breads. Concentrate on finger foods and casseroles, avoiding things that are awkward to handle.

· Perhaps among the best helpers for busy hostesses are countertop appliances that make "half-time" that make cooking a reality. For example, finger foods, dips, sandwiches and more can be prepared in a General Electric Toast-R-Oven ™ broiler. which not only toasts, but also bakes, broils and top browns.

· When serving buffet style, remember to provide something for the guests to rest plates and utensils on. Nobody likes to balance se on their knee. Card tables and TV trays can be helpful.

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HEALTH

Home Remedies Add **To Sodium Content** The American Medical Association and the Food

and Drug Administration (FDA) are encouraging food processors to include sodium content information on food packaging labels.

In a recent issue of the Journal of the AMA, the FDA's Commissioner, Arthur H. Hayes, Jr., MD, states that "many patients with mild high blood pressure show a significant reduction in their blood pressure with a reduced sodium

Watching your salt in-take often presents a prob-lem because of the "hidden salt" in processed foods, fast foods, canned and fro-zen foods, bakery products and a number of non-pre-scription medications pur-chased in drug stores or

supermarkets.

The FDA has proposed that definitions be established for the terms "so-dium free," "low sodium," and "reduced sodium," and that manufacturers may elect to use them for label-

ing purposes.

Ayerst Laboratories is one of the companies that has been listing the sodium content for its antacids Riopan and Riopan Plus on their packaging for some time. Because the content is so low, Riopan and Riopan Plus antacids are considered dietetically "sodium free," in accordance with the FDA

proposal.

Consumers who are careful about reading food labels sometimes forget that common medications such as antacids, which they may use regularly, may contain a great amount of sodium, and when adding up the total amount of sodium consumed in a single day, these products should also

AVERAGE PRICE OF ELECTRICITY PAID BY RESIDENTIAL CUSTOMERS IN THE EASTERN UNITED STATES

(12 Months Ending June 30, 1982)

	ig dund ou, rock)	(cents
per kwh)		per kwh)
14.94	Richmond, Virginia	6.37
10.29	Jackson, Mississippi	6.18
9.74	Columbia, South Carolina	6.16
9.10	Syracuse, New York	6.10
8.79	Pensacola, Florida	6.00
8.39	Birmingham, Alabama	5.90
8.36	CPAL	5.73
7.72	Gulfport, Mississippi	5.67
7.28	Wheeling, West Virginia	5.46
6.79	Fairmont, West Virginia	5.41
6.74	Atlanta, Georgia	₹5.31
6.74	Cincinnati, Ohio	5.27
6.52	Charlotte, North Carolina	5.01
6.48	Roanoke, Virginia	4.98
	(cents per kwh) 14.94 10.29 9.74 9.10 8.79 8.39 8.36 7.72 7.28 6.79 6.74 6.52	per kwh) 14.94 Richmond, Virginia 10.29 Jackson, Mississippi 9.74 Columbia, South Carolina 9.10 Syracuse, New York 18.79 Pensacola, Florida 8.39 Birmingham, Alabama 8.36 COLL 7.72 Gulfport, Mississippi 7.28 Wheeling, West Virginia 6.79 Fairmont, West Virginia 6.79 Fairmont, West Virginia 6.74 Atlanta, Georgia 6.74 Cincinnati, Ohio 6.52 Charlotte, North Carolina

Like the cost of almost everything else, the price you pay for electricity has gone up the past few years.

But it could have been a lot worse.

In fact, a survey of the average cost of residential service ranked CP&L21st lowest out of 28 Eastern cities.

And, with your help, we're going to keep on conserving energy and looking for more efficient, more economical ways to operate so that we can stay close to the bottom of the list. Which means we'll both get more out of our energy dollar.