

Pembroke State University

BY GENE WARREN



We Care About Students



A new Pembroke State University billboard sign with the slogan, "We Care About Students," has been erected four miles west of Pembroke

on U.S. Highway 74. Eva Oxendine, shown here being thanked by Chancellor Paul Givens, permitted the sign to be built on her property.

Erecting the sign with the assistance of PSU was Mac Sign Co. of Fayetteville, whose artist, Duane DuMont of St. Cloud, Minn., did the art work.

'SMALL BUSINESS WORKSHOP' BEGINS JUNE 5 AT ROBESON COUNTY LIBRARY

Thinking about starting a new business? Or are you new at the one you have started? Pembroke State University is one of the sponsors of a "Small Business Workshop" for new or planned businesses with four sessions set on June 5, 12, 19, and 26 at the Osterneck Auditorium in the Robeson County Public Library located in Lumberton.

Time of the workshop will be from 7-9 p.m. on each of the Tuesdays mentioned above.

Coordinating the workshop is Dr. Leon Bolich, chairman of the PSU Department of Business Administration and Economics and holder of the Angus McLean Chair of Business and Finance. Dr. Bolich has just completed his second academic year at PSU.

Topics and speakers for each of the four sessions are as follows:

June 5—"The Business Plan." Speakers: **Gerald Blakely** and **Dickson McLean** of the PSU Business Administration Department.

June 12—"Marketing." Speakers: **Dr. Leon Bolich** and **Rabon Lowry**, president of Pembroke Machine Co.

June 19—"Financing A Small Business." Speakers: **Tommy Ammons** of the PSU Business Administration Department and owner of his own CPA firm in Red Springs and **James D. McLeod**, vice president for credit administration for Southern National Bank in Lumberton.

June 26—"Managing Money." Speakers: **Ollie Bishop** of the PSU Business Administration Department and **George Sprague**, owner of the Inland Harbor Restaurant in Lumberton.

Cost of the series of workshops is \$15 with the deadline being today. Dr. Bolich's office at PSU should be contacted for more information.

SUMMER SESSION BEGINS FRIDAY

Pembroke State University's summer session begins Friday, June 1.

Registration will be from 8 a.m. until noon in the Auxiliary Gym of the Jones Health and Physical Education Center.

Mini-classes will be held Friday afternoon with each class meeting for 50-minute time periods. The normal class schedule will pick up on Monday.

A special Intra-Session is scheduled from June 15-July 6. This is especially designed for public school teachers who do not get out of school until near mid-June. Registration for the Intra-Session may take place any time between June 1-15. PSU's summer graduate program will have registration Monday, June 18, at p.m. in room 222 of the Educational Center. Classes begin that same evening from 6-10 p.m.

PSU EXHIBIT GOES UP AT CHAPEL HILL

Pembroke State now has its own exhibit at the UNC General Administration Building at Chapel Hill. Each of the 16 campuses in the UNC System take turns in putting up exhibits for periods of almost two months—and PSU's is now in the lobby of the building.

The exhibit includes beautiful color photographs of the campus plus other material about PSU. It will continue there through July 20.

ELMER HUNT REMEMBERS "D-DAY"

Next Wednesday, June 6, will be the 40th anniversary of "D-Day," the successful invasion of Fortress Europe in World War II by the Allied Forces. Many veterans are going to Europe for this observance—and President Reagan will be there, too.

Elmer Hunt, Sr., former PSU photographer and father of **Bill Hunt**, the present PSU photographer, was one of those who hit Omaha Beach on "D-Day." He called it "Omaha Red" because of the casualties there.

Hunt, 64, also took part in the "Battle of the Bulge" and continued fighting all the way into Germany before peace was declared. He was in the anti-tank group.

No, he won't be going back for the 40th anniversary. He feels lucky to have survived those hectic days in which one didn't know whether he would be living or dead from day to day.



RONNIE HUNT "ALUMNUS OF MONTH"

Ronnie Hunt, 37, who has been general manager of Lumbee Electric Membership Corp. for over a year, is PSU "Alumnus of the Month."

A 1973 graduate of Pembroke State with a B.S. in Business Administration, Hunt supervises 85 employees at the Lumbee Electric operation.

Hunt recently attended PSU's "Industrial Leadership Day." A personable young man, he renewed acquaintances with **Tryon Lowry**, new Purchasing Agent at PSU. They are old friends.

CONGRATULATIONS TO LONNIE REVELS

Lonnie Revels, a Lumbee Indian who is a member of the Greensboro City Council, was recently awarded the Eagle Feather, one of the highest awards given by Native Americans, at the eighth annual Guilford County Native American Association banquet.

Revels was hailed as one who has achieved significant gains and worked consistently and diligently to improve the conditions of Indians.

A former PSU trustee,

Revels is married to **Ruth Revels**, a 1958 graduate of PSU and a former "Miss Pembroke State University."

PSU GRAD TAKES PASTORATE

Michael Moree, a PSU graduate, has been called as pastor of Center Grove Baptist Church at Hickory. His father, the Rev. **Glenn Moree** of Rowan County, was revival preacher at that church.

Michael Moree is also attending Southeastern Baptist Theological Seminary at Wake Forest.

EXTENSION SCENE



North Carolina

AGRICULTURAL EXTENSION SERVICE



John G. Richardson
Robeson County
Extension Chairman

Perhaps one of the most creative ideas that I have ever heard came from Charles Pate as we were discussing the extreme variabilities in soil types in this area and the many changes in soil type that is encountered even in individual fields. Charles suggested that a planter that could be easily adjusted on the go from the tractor operator's platform to compensate for changing soil types to manipulate plant population levels would be a tremendous positive step forward. With that thought expressed, we both agreed that since tractors and combines have already been developed to allow for variable speeds, and especially in combines to adjust cylinder speeds and reel speeds to respond to changing crop conditions on the go, that it will probably only be a matter of time before this same type of technology could be integrated into planting units which would allow for nonstop planter adjustments. These adjustments could apply to both plant population changes and adjustments in fertilizer application rates to coincide with the specific type of soil that the planter happens to be traveling over at a given moment.

Many times, the origin of extremely innovative farm equipment is not in the minds of the agricultural engineers who are employed by universities and by farm equipment manufacturers, but from farmers themselves. The air planter that has been manufactured and marketed by International Harvester for several years is one example of an idea being developed by a farmer and then subsequently being picked up by a major manufacturer and the piece of equipment then becoming a popular item on farms practically everywhere.

During the past two years Maxie Maynor and Mack Brayboy in the Rennett area have been working on a novel idea for a rolling subsoiler. Mack has encountered and overcome several obstacles, and from this vantage point, it appears that their idea could be very worthwhile if the proper type of material can be obtained to make the unit more durable.

He further suggested that with the tremendous advances that are underway in computer technology, that in the not to distant future, he felt that perhaps a mechanism could be developed whereby infrared photographs could be taken of a farm and this information could subsequently be fed into a computer along with the other variables relating to the changing soil conditions of a given field. Then, programming could be developed for individual fields whereby a computer-equipped planter unit would utilize this programmed information to make the necessary continuous adjustments in plant population to exactly manage the most optimum production and management requirements for that specific place in that specific field.

While this type of thinking may sound farfetched, it nevertheless underscores some of the brilliant ideas that farmers themselves can have and impart to others whereby equipment and overall management practices can be fine tuned to such a degree as to allow for maximum efficiency and production control on a given farm. Naturally, weather and other factors always have their impact, but as Charles indicated, when the farmer has done everything under his control and has utilized every ounce of technology available in those management manipulations, then little is left to chance other than those factors which are impossible for man to control.

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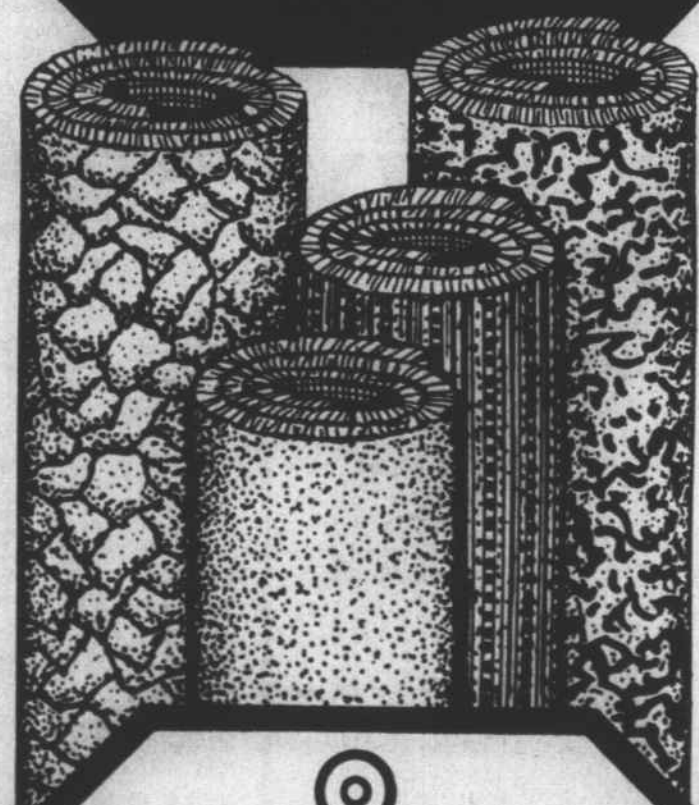
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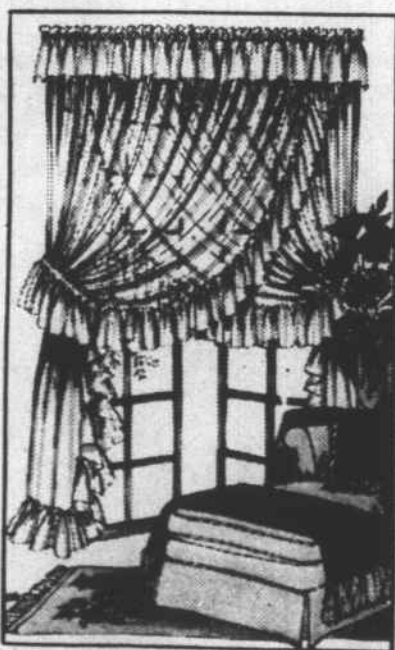
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Health News ...

A Whiplash Injury Can Save Your Life!



... With Dr. Harvey C. Schultz, Jr. D.C. DOCTOR OF CHIROPRACTIC

Whiplash neck injuries are among the nation's fastest growing health problems.

Why?

The ever-increasing number of automobiles rolling onto our congested streets and highways, the mass migration to the suburbs, and increased speeds of our freeway systems, power brakes, and more powerful engines all contribute to the growing frequency of the type of accident that can result in whiplash neck injuries.

But in one sense, a whiplash can be a blessing in disguise.

A whiplash is by its very nature, a problem for the Doctor of Chiropractic. He understands the whiplash injury and is equipped to cope with it. Consequently he sees many new faces because of his reputation in dealing with the whiplash.

In the Chiropractic examination and care of accidentally injured persons we often discover that whiplash is but one of their problems.

Of course, the whiplash is in itself a most serious injury that can cause arthritis, migraine headaches, extreme nervousness, or many other problems.

This, of course, means that the whiplash injury cannot be left untreated. It will only be that 'blessing in disguise' if the person who sustains the whiplash comes in for a thorough examination and is treated effectively.

If a preliminary exam reveals the presence of pressure on the nerves in the upper part of the spine and the possible displacement of vertebrae we know that a condition will normally respond to the proper effective treatment.

Every accident victim should have a thorough Chiropractic examination.

It is my firm belief that a person who has had an accident owes it to himself and his family to have an examination to find out for sure. Since every health problem has a cause, that cause must be found before a person will get well.

For Further Information Call or Contact

Schultz Chiropractic Center

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