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KELVIN SAMPSON-LED OREDIGGERS COMMAND RESPECT



VOLUME 13 NUMBER 18

Kelvin Sampson

by Dennis Grose Information Office

BUTTE--In Montana Tech's 92- year history, late fall and the ensuing season of basket till has the a skeleton in one's closet -- you knew it existed but dared not talk about it. Adding insult to injury, the luckless Diggers once went 10 years without a victory, a losing skein that began in the 1960s.

However, enter the 1980s and a man whose popularity is exceeded only by his coaching ability--Kelvin Sampson: three consecutive 20-plus victory seasons in four years; two consecutive Frontier Conference crowns; three consecutive Frontier Conference play off championships; and three consecutive berths in the NAIA District 12 title game.

Prior to Sampson's arrival, the Orediggers last winning season was during the 1972-73 campaign, an achievement that hadn't been matched since 1953-54.

Sampson came to Montana Tech as an assistant coach in 1979 after serving as a graduate assistant during the 1978 national championship season at Michigan State under the head mentor Jud Heathcote. Heathcote previously served as head coach of the University of Montana Grizzlies in the early 1970s. Montana Tech's roundball

program was in turmoil and three months after his arrival Sampson, then 25, was named head coach in the middle of the season.

Though optimistic, his first full year at the helm joined the others before him buried in the college's archives, finishing with a dismal 4-20 record. In Sampson's defense however, it was a team which had strendy been reconsed for him by his predecessor, yet a team of young men Sampson wouldn't give up on. In their last game of the season they soundly whipped Frontier Conference champion College of Great Falls...Maybe, just maybe, there was light at the

However, the critics and their ink seemed endless. Sampson at that time was the youngest coach in the history of Frontier Conference men's basketball, just a "kid" so-to- speak, in a program that appeared hopelessly spin ning its wheels. But what the

critics overlooked was Sampson's deep-rooted determination and self-pride, not to mention a knowledgeable eye for roundball talent. His day had finally arrived---Kelvin Sampson hit the recruiting road to mold "Kelvin Sampson's Team."

He would also prove that promotion was a part of Kelvin Sampson's Montana Tech game plan. Case-inpoint, the Copper Cage Classic to kickoff the 1982-83 campaign and unveil the 'Diggers new image.

This was strictly Sampson's brainchild. But remember, people weren't really all that enthusiastic about attending an Oredigger basketball game let along paying to get in. So, the energetic Sampson hit the lunch circuit around the Mining City speaking to any club or organization who would listen to his tournament idea. Businesses also became familiar with this basketball fanatic and soop realized that

"this guy's actually serious." All they had to do was hand out free tickets to their friends and customers. Talk could be heard all over town ... "As long as its's free..."

The skeptics not only showed up but they saw the Montana Tech Orediggers play a brand of basketball never before witnessed in the Mining City. The 'Diggers not only played, but they also won the Copper Cage Classic, a title they have yet to lose. That early November saw Sampson and crew go on a roll, eventually finishing third in the conference that earned

them a first-ever berth in the Frontier Conference play offs.

With the door ajar, the Diggers went on the road to defeat Northern Montana Coll ege and defending conference champion College of Great Falls. 'Digger fans swarmed into the opposing gyms via car caravans and chartered buses--it was as if the Orediggers were playing at home.

Although all good things must come to an end, before Montana Tech's Cinderella story would come to a close, Sampson would lead his Orediggers into the NAIA District 12 championship game only to lose to a tough Northern State team from South Dakota. The "impossible" had been achieved, a 20-game winning season; 22-9 to be exact.

Post season accolades were heaped upon the Sampson-led Orediggers that included all conference and NAIA honors for his ball club and Sampson being recognized by his peers in being selected "Frontier Conference Coach of the Year.'

The following year critics continued their barrage. Sampson was the media's Rodney Dangerfield--getting no respect. Their previous hardwood conquest was being called a "fluke.

Aaahh...but fairy tales do come true and just ask Oredigger opponents if lightening doesn't strike twice in the same place.

Coming to play in the HPER complex was like running through a gauntlet

CONTINUED PAGE 8

Open house, gospel Sing

Sunday, May 5, 1985 the encouraged to attend.

many changes have taken place at the Seventh-day Adventist Church, and they would like to share "what great things the Lord hath done for us" with all of those who would like to come.

cake and punch will be served. Pastor Godfrey will also be there with his music. He is looking forward to visiting with all the folks of the area who he has not yet met. Elder O.E. Klein, former pastor and beloved friend of many of the folks in this area, is also expected to be there along with his sweet wife.

"We want everyone to come and join with us," Godfrey says. "We know that you will enjoy the friendship and fellowship of the refresh ments and the gospel sing."

The program begins at 2 p.m. and will last until 5 p.m. People may come and go as they please, or may stay for the entire time if they like. It is not too late for individuals or groups who would like to participate either vocally or by the playing of instruments to come and participate. If you are willing to participate, please call Emma Jean Bullard at 521-9076 or Cynthia Naugler at 521-2532 and let them know what you would be willing to do. A "middle-ofthe-road" type of gospel music would be most appro-

The Pembroke Seventhday Adventist Church is located at the Junction of Hwy. 710/711, 2 miles West of Pembroke. Please come and enjoy a good afternoon of beautiful music and fellow-

Pembroke Seventh-day Adventist Church'll hold an dopen house and gospel sing. All the churches in the area are invited and those who are interested in participating in the gospel sing are especially

Over the past few years,

In addition to the music,

priate.

Shown left to right are employees of Fleetwood Homes in Pembroke. Kneeling left to right are: George Chavis, Willie Scott, Purdie Chavis, all foremen; Curtis Edge, Sales Manager; Mike Kelley, Purchasing Manager.

Standing left to right are Joe Oxendine and Victor Blue, both Foremen; David Bridges, Salesman; Prentis Oxendine, Assistant Production Manager; Paul Thompson, Foreman; Peggy Ivey,

Sales Secretary; Jim Gallagher, Salesman; Larry Miller, Sales Coordinator; Marie Moore, Accountant; Paul Lock lear, Jr., Assistant Production Manager; Karen Campbell, Administrative Secretary; James F. Locklear, Assistant Production Manager; Barry Trivett, Salesman; Hanson Hunt, Production Manager; Linda Hanson, Service Secretary; Albert Wildman, Salesman. [Bruce Barton photo]

FLEETWOOD CELEBRATES 5000TH HOME PRODUCTION

by Cheryl Bullard

Fleetwood Mobile Homes is celebrating the production of its five thousandth home since the purchase of the company on July 26, 1982. "This is sort of a milestone for us. We're proud of the company," said Curtis Edge, sales manager for Fleetwood. Edge said, "Fleetwood is also the nation's number one home builder in the country."

According to Edge, "We at Fleetwood believe in quality, taking care of our customers. providing the best dollar value on the market and taking care of our employees, www. Edge said, "Fleetwood has two goals for the future. First, remain the nation's number one home builder and second, fulfill our customer's needs in our price-ranged housing."

Edge claims that while everyone cannot afford to buy a house, they can buy a mobile home. He said, "Every person can't afford today's site-built house; this is where Fleetwood comes in. Why rent when you can own your own home?"

PSU JOURNALISM STUDENT **INTERNS AT** CAROLINA INDIAN VOICE



St. Paula, NC. She enjoy

Cheryl, 22, lives with her

Editor's Note: Sampson is, also the new athletic director of the school.

He is a graduate of Pemroke State University where he played two varsity sports. He is the son of Mr. and Mrs. Ned Sampson of Pembroke. He is married to the former Karen Sue Lowry of Pembroke. They have a three year old daughter, Lauren, and are expecting another child in

June. Kelvin Sampson is a young man who has truly achieved great things in the State of

Godwin said that the yearly

larvey Godwin, Estelle Godwin and Frankle Harris, co-manager of Hills. (Bruce

sid, "We give vario

"Grease" coming May 17

The LRDA's Lumbee River Native American Center for the Arts will present the Broadway musical "Grease" at PSU's Performing Arts Center on May 17, at 10 a.m. and 8 p.m. Admission is \$1.00 for students and \$2.00 for







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