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Rates Effective Dec. 9 - 15.
Penalty For Early Withdrawal
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ENGAGEMENT ANNOUNCED



Delton and Lena Ozendine of Wilmington announce the engagement of their daughter Pamela Yvonne to Mark Jeffrey Wall, son of Mr. and Mrs. Volt Wall of Wilmington, NC. Miss Ozendine is the grand daughter of Earl N. Ozendine of Wilmington and the late Dovie Ozendine and the granddaughter of the late Braxton and Mary Etta Hunt of Fairmont. The wedding will be held Feb. 7, 1987 at Wesley Memorial United Methodist Church in Wilmington, NC.



RECRUITMENT KEY TO RTC'S FUTURE

With the number of high school students becoming fewer and fewer each year, competition for the college-bound student is getting tougher, says Wayne Coates, who is currently heading by far the most significant recruiting effort ever undertaken at RTC. In order for us to maintain our current enrollment over the next several years, we're

going to have to increase our recruitment effort," said Coates, who was hired earlier this year as RTC's first full time recruiter. "Those schools satisfied with what they're doing now are going to find out that it isn't enough. We've got to increase the number of ways we reach people."

Coates is coordinating a recruiting strategy that includes not only his involvement with high schools and area churches and organizations, but incorporates an idea that emphasizes the importance instructors can play in reaching a potential student. The strategy works and gives instructors like Jack Klutz and Jack Smith, specialists in the fields of automotive mechanics and industrial electronics, the opportunity of meeting students face to face and answering specific questions they might have about a program.

"They (Klutz and Smith) have participated with me in a number of career days hosted by area high schools in the county," Coates said. "We also had two cosmetology students who answered questions about the program. What we try to do is give the student an idea of what they can expect, in the way of jobs and salaries."

"Other instructors are also working on their own, visiting high schools and sharing with students the expectations of their program. "One or two people aren't enough when it comes to recruiting effectively. It takes everyone and everyone here participating. Who better to recruit than the instructors who knows the program any better than they do. In most cases, all I can do is give an overall view. The instructor

though can get down to specifics and I think the students appreciate that." Since joining RTC in September, Coates has made himself quite familiar with the high school teachers and counselors in the county. He works three to four nights a week, talking to churches and civic organizations.

This past weekend, Coates, along with Financial Aid Officer Druella Strickland, prepared and delivered presentations to three area units of the National Guard on the availability of educational benefits from the state. Five national guard units later registered for winter quarter classes.

Much of his time has been spent with teachers and students at the Robeson County Career Center, formerly known as the Hilly Branch Vocational Center. More than 400 students from the six county high schools are enrolled in career programs there.

"We hope one day the center can be a key resource for us," Coates said. "They teach many of the programs we offer at RTC. It's a natural recruiting area for us. They have been very receptive in allowing us to spend as much time as we have and we're going to be spending a lot more."

Coates has also arranged for each of the 10 county high schools to take part in a magazine program that allows each school to subscribe to 10 magazines of their choice. The magazines will be placed in a specially prepared RTC magazine cover where students will be able to find on the inside information about the two year technical school.

"I think, in time, you'll see a difference in the attitudes and impressives the public has of RTC," Coates said. "We won't know the long term results until next fall, as far as from a number stand point. But I feel if we maintain our level of enrollment, and not slip any, then we will have accomplished something."

The Carolina Indian Voice wants to serve you by printing your news. However, in order to better serve you, the staff of The Carolina Indian Voice must impose a 5 p.m. Tuesday deadline for news that is to appear in the Thursday edition. Advertisers are asked to please adhere to the same deadline (Tuesday at 5 p.m.). To subscribe to The Carolina Indian Voice, please call (919) 521-2826. Or drop by the office located on High School Street in Pembroke, across from Old Main in College Plaza (we are two doors down from the Pantry).

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PRICES GOOD DECEMBER 1, 2, 3, 4, 5, 6, 1986

SUPER

BO'S MARKET

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7:00 A.M. TIL 10:00 P.M.
SUNDAY 1:00 P.M. TIL 6:00 P.M.

DELI-BAKERY HOURS

MONDAY THROUGH SATURDAY
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U.S.D.A. CHOICE BEEF BONE-IN FULL CUT
ROUND STEAK
\$1.89
LB.

U.S.D.A. CHOICE BEEF BONE-IN
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\$2.39
LB.

U.S.D.A. CHOICE BEEF BONELESS FULL CUT
ROUND STEAK
\$1.99
LB.

CHOICE BEEF BONELESS
SIRLOIN STEAK
\$2.19
LB.

CAGLE
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\$4.90
10-LB BAG

WHOLE CORNED HAM
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TURKEYS
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GIANT SIZE
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\$1.59
42-OZ.

GOLDEN RIPE
BANANAS
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PAPER TOWELS
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