

PEMBROKE STATE UNIVERSITY
by Gene Warren
Director of Public Information



PSU's Gary Spittler Appointed to Press Staff For U.S. Olympic Festival

Gary Spittler, who has won many honors in his eight and a half years as sports information director of PSU, has just received perhaps the biggest.

Spittler, 31, has been invited to be a member of the press staff of the U.S. Olympic Festival '87 to be held in the North Carolina cities of Raleigh, Durham, Chapel Hill and Greensboro. Spittler will be working with the Olympic Festival from July 10-27.

The U.S. Olympic Committee, based in Colorado Springs, Colo., said in informing Spittler of his appointment: "This year we had more applications to serve on the press staff than ever before in our history and the choices were difficult. We are glad to inform you that you have been selected."

Each press staff member will have at least one main sport respectively at the festival in addition to helping with one or two others and serving time in the press center during the



Gary Spittler...PSU Sports Information Director receives appointment to press staff of U.S. Olympic Festival.

competition. "It (the U.S. Olympic Festival) has become one of the biggest media events in American sports and we are recruiting the best press officers in the country to service the media

demand," said the U.S. Olympic Committee. Being appointed to the press carries other bonuses. Each press officer is considered for appointment as a U.S. Olympic Committee press officer for the 1988 Winter Olympics in Calgary, Canada, Feb. 13-28, and the 1988 Olympic Summer Games in Seoul, Korea, Sept. 17-Oct. 2. Press officers who work the festival are also considered for international trips to the World University Winter and Summer Games as well as future Pan American Games. This year's World University Games are set for Czechoslovakia (winter) and Yugoslavia (summer). The 1991 Pan Ams will be held in Havana, Cuba.

Spittler said he was very excited about the appointment. "It is one of the highlights of my career so far. It is good recognition for PSU as well as myself. NCAA (National Collegiate Athletic Association) Division I SID's are usually selected. For a Division 2 SID to be chosen is unusual, so it makes me feel proud."

Spittler's previous honors in sports include being chosen press coordinator for the World's Fair Baseball Championship at Knoxville, Tenn., in 1982.

He is publicity director of the Carolinas Conference, NAIA District 26, and the South Atlantic Conference.

A native of Apex, Spittler earned a B.S. in Business Administration at Elon College. He is married to the former

Barbara Sawyers of Wytheville, Va., and they are parents of a son, Greg, 4, and a daughter, Anne, 7 months.

Martha Beach Receives Honors
A number of good things have happened to Martha Beach, '62 graduate of PSU who is former president of the PSU Alumni Association. Formerly of Fairmont and now residing in Fayetteville, Mrs. Beach has been included in the "Who's Who Among Human Services Professionals" and is serving until June, 1988, as adjunct instructor in the School of Social Work at UNC-Chapel Hill.

Mrs. Beach, coordinator of outpatient social work treatment for the Army at Womack Army Community Hospital at Ft. Bragg has also seen her son's family honored. Lt. Col. Martin Beach's family, now living in Springfield, Va., was selected to represent the Lawton-Ft. Sill, Okla. area in the "Great American Family Award" program last year. He was then Commander of the Sixth Training Battalion, Field Artillery Training Center at Ft. Sill, Col. Beach is now attending the War College in Washington, DC.

To be nominated for the "Great American Family Award" program, a family must be outstanding in character and ability and inspiring in its dedication to serving others.

Christine Locklear Retiring
Christine Locklear, who has been employed in the accounting office of PSU for 26 years, is retiring Friday. She joined PSU in February, 1961. Prior to being at PSU, she was employed by Prospect High School for four years.

Mrs. Locklear earned her B.S. in business education from PSU in 1957. Her fellow employees had a luncheon honoring her on Wednesday.

Channel 40 Producer Helps Instruct
Frank Sundram, who has the multiple duties of being managing editor, producer, and Raleigh Bureau chief for WKFT-TV, Channel 40, in Fayetteville, is also helping PSU during the absence of Dr. Oscar Patterson, PSU director of telecommunications. Dr. Patterson is scheduled for some surgery this month.

Sundram, a native of India who came to this country in 1966, is part-time instructor of telecommunications. He is teaching a course in broadcast copywriting. Sundram worked previously with TV stations in Buffalo, NY, and Santa Fe, NM, before joining WKFT-TV, Sundram, 33, earned a B.S. in Economics at Niagara University.

PSU Grad Heads Thomasville School System
Ron Singletary, who was president of PSU's Student Government Association in the 1968-69 academic year, is now superintendent of schools in Thomasville. A native of Jacksonville, NC, Singletary helped in the efforts of PSU to gain university status in '69.

Gideon Bibles for Baseball Team
Denny Davis, the new baseball coach at PSU who served in that capacity for seven years at Campbellsville, Ky. College, is a member of the Fellowship of Christian Athletes. One of his first requests this school year was to the Gideon Bible organization. He requested 30 Bibles for his baseball team. Dunford Dial of Pembroke, who is in his 14th year of working with the Gideon Bibles, was glad to oblige.

Sandlin, Herrick To Be TV Guests
Interviews on Channel 19 in Lumberton will be carried in the next two weeks on Dr. Joe Sandlin, PSU's distinguished executive in residence, and Dr. Paul Herrick, PSU political science professor on leave of absence. Sandlin will be interviewed on Friday, Jan. 30, and Herrick on Friday, Feb. 6. Doing the interviewing will be Dr. Monte Hill of PSU's Political Science Department. The interviews will take place at 7 p.m.

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COLA, ORANGE, GRAPE

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THE COACH'S CORNER

Games are LOST, Not Won, Maybe
You can be synoptic about this idea, that games are lost and not won, but we all like to be T.V. quarterbacks and we all would lose much of the fun we get from watching the games on television if we didn't feel the what if he did this or that instead. Anyway, Phil Simms proved the better quarterback on Sunday's Super Bowl game, twenty-two passes completed out of twenty-five was phenomenal. Missing two field goals by Karlis simply stopped the Denver roll and they had a mental let-down. Karlis simply should not use the hip type of swing kick from the side, he should use the "Lou Groza type" of hinge kick from straight on, thus prohibiting the pulling or pushing the kick off center. Anyway, all sports are a continuing learning, forgetting and a constant relearning process. However, even in golf you can try too hard and push or pull your drives, if you try too hard your body will not turn enough and that will make you pull your shot. If you are too relaxed your swing will go outside of the plane and slice. To get that happy medium of a grooved swing takes concentration.

"Mind-set" the wrong way can cause loosing. Navratolva lost the Australian Women's Tennis Championship by thinking she had to take every net on serve, both 1st and 2nd. Mandialovka knew she was coming in so she had to make her returns just hard enough for Martina to miss. Woody Hayes was guilty of the wrong "mind-set" when he made his football team at Ohio State run every play into the line. Michigan knew what was coming and so they stopped him. He ended up riding home on the bus all by himself they were so mad at him. Wrong mind set can happen in basketball when a team stays in a zone when the other team scores constantly from the outside. All court games in most sports causes the opponents to think and it usually stops their momentum.

Ken Johnson

PEMBROKE KIWANIS

Sanitary Specialist Gerald Strickland of the Robeson County Health Department spoke at the weekly meeting held at the Town and Country Restaurant. The very complete speech covering the work of the department included all aspects of health services, the healthful environment, and health instruction. The speaker was presented by Program Chairman Wade Hunt.

The work of the department is done by a staff of 125 people under the direction of Dr. Thad Wester. The 75th anniversary will be celebrated on March 1st. All are invited. The department started a speaker's program on January 1st and will be happy to speak of its work where ever invited, as a part of health instruction program. The environmental protection program includes sanitary inspections of restaurants, water supplies, sewage, septic tanks, industries, animal health and dog wardens and

child vaccinations, child clinics, prenatal care, orthopedic clinics, home visitations, care of the elderly, nutritional counseling, dental clinics, vision and hearing programs, family planning, T.B. and all kinds of communicable disease control programs, high blood pressure clinics, nursing, sexually transmitted diseases control, physical therapy, dental health education, health classes, car safety for infants, teen-based programs, and many more programs, for all one might say. The department started in 1912 under Dr. Hardin, thousands have benefited from its programs. It was the first county wide health department in the U.S. and has set a record for its services, of which we all can be proud. Thanks, Dept. of Robeson County Health.

President Henry Ward Oxendine lost his mother, so Vice President Garth Locklear presided; Invocation and Song Leader was Ray Lowry; Re-