



# THE CAROLINA INDIAN VOICE

"Building Communicative Bridges  
In A Tri-Racial Setting"

PEMBROKE, N.C.

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## PEMBROKE'S HILLS FOOD STORE CONTINUES TO SUPPORT COMMUNITY, CIVIC AND CULTURAL ORGANIZATIONS



Hilco Foods president Don Andrews, left and Harvey Godwin, Jr., manager of Pembroke Hill's Food Store stand beside Strike At The Wind's promotional print.

by Barbara Braveboy-Locklear  
Special to THE CAROLINA INDIAN VOICE  
Robeson County grocery shoppers get an extra bonus when they visit Hill's Food Store located in Colony Plaza in Pembroke. After filling their shopping carts with first quality items from the hundreds of neatly stacked shelves and bins in the 22,000 square-foot store, they can enjoy the art of local artists which is exhibited on an entire wall alongside the dining area inside the store.

It's all because Dewey Hill, Chairman of the Board of Hilco Foods believes that businesses don't run themselves - they run because of people. It's a philosophy he's held since he used to work as a bag and stock boy in his father's grocery store.

Hill's experience in the business began in 1946, when he was a young boy in Whiteville, NC. His father had established a grocery store business in 1929. After high school graduation and a two-year assignment in the U.S. Navy, he says he returned to the business because the love of it ran through his blood. The long hours and hard work have paid off for the successful businessman.

A recent merger with Don's Food Pride has netted the Hilco Foods corporation 32 stores in North Carolina. The newest store which recently opened in Southport found Hill and Don Andrews busy hanging signs way into the early morning. "At 2:00 a.m. after the store's night closing, Don and I were putting final touches on the store," laughs Hill. Andrews becomes president of Hilco Foods under the merger. Hill says he visits his stores because that's where the action is. He adds that on-site visits cuts out a lot of the red tape which traditionally accompanies chain stores.

And even though Hilco Foods is located in nine counties of NC and currently boasts two percent of the state's food business, it operates on an independent grocer philosophy according to Hill. "Philosophy of operating a store determines whether it's a chain or independent store," adds Andrews. "We can be no better than the people employed by the company. The difference is the people."

Both corporate officers agree that grocery shopping isn't easy, and that the best way to shop is at your own store. "We become the shopper's eye," they say. The attitude which steers Hill and Andrews most is store community payback.

"I learned a long time ago that you can't take from a community without putting something in," says Hill. His

longtime practice has been to support civic and cultural organizations located in communities where his stores are located. He was invited to speak before the Pembroke Chamber of Commerce several years ago. He challenged the listeners to "Become anything you want to be." A young Lumbee Indian man in the audience took the words seriously. Today Harvey Godwin, Jr. manages Hill's Food Store in Pembroke.

"In this community with its predominant Indian population, there aren't many Indian people with grocery store management experience," says Godwin. "Mr. Hill has given Indian people an opportunity to become managers in all departments of the Pembroke Store."

"With today's state of affairs, it's just hard for a young man to get the capital to go into a business for himself. If we can provide the business and set him up so he can run the business, we are pleased to do so," comments Hill. "Harvey does an excellent job with this business. He is an asset to the community."

Hill's financial contributions are fitted to his stores' respective locations. He is a regular visitor to the annual Lumbee Homecoming held the first week in July. Each year he attends a performance of Strike At The Wind held during the summer at the Adolph L. Dial amphitheater located two miles west of Pembroke.

And when Strike At The Wind held its annual art auction dinner in late June at the Ramada Inn in Lumberton, Hill and Andrews were among the 300 supporters attending. As in the past years, the businessman bid on a numbered limited edition promotional print offered at the fundraiser. This year, Hilco Foods paid \$900.00 for a print by Gloria Tara Lowery.

Instead of hanging the art in the corporate office located in Whiteville, Hill ordered it to be placed among other pieces of art he has bought and displayed in the Pembroke store.

The merger of Hilco Foods and Don's Food Pride assures grocery shoppers continued quality and cheaper prices says Andrews who brings 30 years experience to the business. "Quality becomes our main concern in all departments. We will give customers better value because of being able to sell grocery cheaper."

Honesty and knowledge become the key elements of the business and community, Hill assures. "We pledge continued support. We are very proud of this store, its people and the community in which it's located."

## SARAH RICE TO APPEAR IN CONCERT AT CAROLINA CIVIC CENTER



Sarah Rice

It shouldn't be this hard to make an album, even if it is your first. That's what Lloyd Street Records recording artist Sarah Rice might legitimately say about her debut album, "MUSIC MAN." It's been almost a year from the time Sarah decided to record her first album and it has been a year of learning about the record business from the inside out. If medals were awarded for positive attitude and stick-to-it determination, Sarah would have hers now. All that hard work has been rewarded with an album which establishes Sarah as a country artist who is ready to carve out her place in the music industry, and the first carving will be in Lumberton on Saturday, August 27th at 8:00 p.m. Sarah Rice will perform in her first concert at the Carolina Civic Center. Sarah and her band will do the songs from her album and new material which may be featured in a second

album. In case you are wondering why Sarah is coming to Lumberton, well, there is a family connection. Both her Dad and Mom, LeRoyce and Sylvia Rice have family in the Lumberton area, and this performance will be like a hometown get-together for many of her friends and family.  
You may want to make comparisons when you first see Sarah, but none of them can quite describe this vivacious entertainer. She is a blond, but she's not a Barbara Mandrell. She has a great figure, but she's not a Dolly Parton. She has gutsy delivery, but she's not a Tanya Tucker. She is her own woman, and you will see that first impressions can be misleading. There's more to Sarah than meets the eye. She is a lady with a country heart.

The concert will be hosted by emcee Al Kahn, from local radio stations WAGR/WJSK. Al is "a

firecracker" who has been entertaining audiences at high schools and other local and civic events for years and he is guaranteed to spark up your night with his quick witted humor. Singer/songwriter, Michael Kesh will open the show with his own brand of country music. Michael's cassette album "Ghost Dance" also on Lloyd Street Records has been featured on the nationally syndicated radio program "Folkways." Michael Kesh performs regularly in clubs throughout the Raleigh-Durham-Chapel Hill area and now you will be able to see why so many people in the Triangle are loyal fans. That's not all! There will also be a special dance performance by a pretty little dynamo, Kimberly Dale, who by the way has family in Lumberton. She is a prize winning Little Miss in regional beauty contests. This is going to be entertainment you can bring your whole family to.

If you haven't attended a concert in the Carolina Civic Center, you haven't heard how good a live concert can sound. This converted movie theater was built at a time when audio design was important. It has the acoustical qualities that make a room a special place to hear a performance. Harrison Bros. of Carrboro, who have some of the best equipment in the business will provide the sound reinforcement and lighting which will insure a show that sounds great and looks great.

Sarah's band consists of: John Larson on drums. John has worked with Mike Cross, Glen Campbell, and Donna Fargo. Nat Smith on bass, engineered and played bass on "The Attitudes" album which is currently receiving excellent reviews. Tommy Tyson on keyboards, also a song writer. Oh yeah, Tommy is the one who will be smiling alot. Kate Battonfeld will be featured as a backup vocalist. Adding her lilted vocings to Sarah's Kate has worked with country bands in California. Andrew Scott, guitar and vocals, is a man of many talents. He is the bandleader and his background is Southern-Rock bands in all places, Conn., N.J. and N.Y. This band is hot, and they come together to create a sound that is custom made for Sarah.

Come join us for a show I'm sure you won't forget. You will have a good time and years from now you will be able to say "I say Sarah's first concert in Lumberton." Doors open at 7:30, show starts at 8:00 and immediately after the concert you can meet Sarah and get her autographed poster. Tickets will be available at the door; \$5.00 adults and \$3.00 for children under 12. Other ticket sales locations will be announced. See you at the show.

## Candidates File For Seat On N.C. Commission Of Indian Affairs



Rev. James D. Dial

The election for a seat on the board of directors for the North Carolina Commission of Indian Affairs is scheduled for September 1, 1988. Voting sites include Pembroke Junior High School; Prospect School; and Oxendine School. The poles will open at 8 a.m. and voting will continue until 8 p.m. The person elected will represent Pembroke, Smiths, Maxton and Philadelphus Precincts. Eligible voters must be Indian, 18 years of age and reside in one of these precincts.

Candidates will be allowed to file for election until Tuesday, August 22, at 5 p.m. Candidates should file at LRDA, the agency sponsoring the election.

Thus far several people have declared the candidacy, including Clinton L. Thomas, Jr., the incumbent. Thomas is executive director of the Pembroke Housing Authority.



Ray Strickland

Making their announcement in the Carolina Indian Voice this week are Rev. James D. Dial and Ray Strickland. Rev. Dial is pastor of the Cape Fear Baptist Church in Fayetteville. He is affiliated with the Burnt Swamp Baptist Association.

Rev. Dial is one of the organizers of the N.C. Indian Ministerial Association. This organization was formed to respond in a Christian way to the human issues facing the community.

Rev. Dial's platform is a simple one: "The common man needs a voice also."

Also announcing his candidacy this week is Ray Strickland. He is retired from the Robeson County Sheriff Department after 10 years of service. Prior to that he was a member of the Pembroke State University campus police for five years. Strickland stated that he was

## MISS NASO PAGEANT PLANNED

The First Annual Miss N.A.S.O. Pageant, sponsored by the Native American Student Organization, has been planned for September 20, 1988.

All girls who are interested are encouraged to apply.

All contestants will receive free consultation from a professional cosmetologist. Vocal help will be available to the singers and dance help to the dancers.

After Miss N.A.S.O. 1988-89 is crowned, all her expenses for the Miss Pembroke State University Pageant will be paid for.

Many important individuals will be attending the pageant and will be looking for girls for other pageants and performances.

The deadline has been extended to August 20, 1988. For an application, write:

Dr. Diane Jones  
Career and Placement Center  
Pembroke State University  
Pembroke, NC 28372  
or call 531-4314 ext. 370

seeking election to that position because "people need a representative who will be responsive to their needs."

Also filing thus far is Hope Shepherd, employed by Pembroke State University and Carolyn Corrado a local psychologist.

## Pembroke State University: The Least Expensive Four-Year Institution In The State

According to statistics released by the College Board, based in New York City, the cost for attending Pembroke State University for one academic year has to rank as the least expensive of any four-year institution in North Carolina and is the fourth most inexpensive in the nation.

The College Board's annual survey of college costs includes tuition, fees, room and board charges, plus \$1,600 which the board estimates the average college student spends on incidentals like books, supplies and transportation.

In a news release by the Associated Press, the 10 least expensive schools were announced Aug. 6, and Pembroke State University was omitted from the list despite the fact that for this 1988-89 academic year it will cost an in-state student only \$4,106 to attend FSU. For an out-of-state student, the cost is \$7,488.

Based on the information in the Associated Press release--and now including Pembroke State University's information--the four most

inexpensive four-year schools--public or private--in North Carolina are: 1. Pembroke State University \$4,106; 2. Appalachian State University \$4,463; 3. Western Carolina University \$4,487; and 4. Fayetteville State University \$4,510.

Nation-wide, Pembroke State University ranks fourth. The top 10 in this report are: 1. Holy Trinity Orthodox Seminary, Jordanville, N.Y. \$3,200; 2. Berea College, Berea, Ky., \$3,845; 3. Alice Lloyd College, Pippa Passes, Ky., \$3,998; 4. Pembroke State University \$4,106; 5. Alabama State University, Montgomery, Ala., \$4,294; 6. Henderson State University, Arkadelphia, Ark., \$4,436; 7. Appalachian State University \$4,463; 8. Minot State University, Minot, N.D. \$4,474; 9. Western Carolina University \$4,487; 10. Fayetteville State University \$4,510.

Anthony Locklear, director of admissions at Pembroke State University, wrote President Donald Stewart of the College Board, correcting the misinformation re-

leased by his organization. "This is to call your attention to the fact that (using the formula of allowing \$1,600 for books, supplies, and transportation), the cost of attending Pembroke State University is lower than all but three of those listed in the '10 least expensive' institutions in the United States, and it is the lowest in North Carolina," wrote Locklear.

## COMMUNITY WIDE REVIVAL PLANNED

A community wide revival will be held at New Prospect Methodist Church beginning August 21-28. Services will begin at 7 p.m. Saturday and Sunday nights and 7:30 p.m. Monday through Friday nights. The public is encouraged to attend. There will be special speakers and music each night.