

# PEMBROKE STATE UNIVERSITY

By Gene Warren  
Director Of Public Information

## New State Superintendent Of Public Instruction To Speak At PSU Conference On Counseling And Leadership March 20

Pembroke State University will host its ninth annual Conference for Excellence in Counseling and Leadership Monday, March 20, from 8:30 a.m. to 3:30 p.m. with the keynote speaker at the noon luncheon being BOB ETHERIDGE, new State Superintendent of Public Instruction.



BOB ETHERIDGE

The conference will be held in PSU's Chavis University Center. Etheridge, a native of Sampson County, earned his B.S. in business administration at Campbell University and has done additional study in economics at N.C. State University. He served five terms in the N.C. House of Representatives before being elected State Superintendent of Public Instruction.

His honors have included receiving the Lillington Jaycees "Distinguished Service Award," the Lillington "Community Service Award," and the Campbell University "Distinguished Alumnus Award." He has received the Boy Scout Silver Beaver Award, the Boy Scout District Award of Merit, and been listed in "Outstanding Men of America."

Topics at the conference workshops and workshop speakers will be: "Children Who Hurt," Dr. BETH BERGHOFF, school psychologist for the Fayetteville Family Life Center; "Conflict Resolution in the Classroom," MICHAEL HINES, school mediation coordinator of the Cumberland County Dispute Resolution Center; "Creating Your Own Magic," SUSAN BARTZ, community liaison specialist for Cumberland Hospital; "AIDS Seminar," Dr. CHARLES ELLENBOGAN, director of internal medicine at the Fayetteville Area Health Education Center who is also an associate clinical professor of medicine and associate clinical professor of community and family medicine at Duke University; "Dysfunctional Families," JOYCE DANIEL CONLON, Carolina Neuropsychiatric Association of Fayetteville; and "Managing Your Stress," LINDA THOMPSON, training consultant for the National Military Family Association and counselor at Fayetteville Technical Community College.

Registration fee is \$8 per person with this including the cost for the luncheon. Renewal credits may be used for the National Board of Certified Counselors, the Certified Clinical Mental Health Counselors, and the N.C. Registered Practicing Counselors. For more information, contact JOYCE SINGLETARY, PSU registrar, at (919)521-4214, Ext. 298.

## Choices For SENC Rural Leaders Program To Be Decided March 21

The 13-member selection committee for the Southeastern North Carolina Rural Leaders

Program will have a noon luncheon at PSU in conjunction with the N.C. Rural Economic Center on Tuesday, March 21, to choose the 30-35 who will participate in that program at PSU over three weekends in April, May and June. The luncheon will be held in PSU's Chancellor's Dining Room in the Chavis Center. Afterwards the committee will meet in the Chavis Center's Senate Room to make its selections.

The participants will be chosen from the following economically distressed southeastern North Carolina counties: Bladen, Brunswick, Columbus, Hoke, Pender, Robeson, and Sampson.

The selection committee includes: Dr. DELILAH BLANKS, Riegelwood; DAVID L. BURNS, Laurel Hill; JAMES F. BYRNE, Lumberton; Dr. JOY JOHNSON, Fairmont; DAVID KELLY, Southport; EMMA LOCKLEAR, Maxton; HERBERT MOORE, Maxton; THOMASINE MOORE, Jacksonville; GEORGE PACKENHAM, Raleigh; JERRY RAMSEY, Wilmington; HELEN SCHEIRBECK, Pembroke; DONALD STOKES, Magnolia; and LARRY WOOTEN, Currie.

## Senior Recital Of Howard Lamb Scheduled On March 21

The senior musical recital of HOWARD LAMB of Bladenboro is scheduled at PSU's Moore Hall Auditorium at 8 p.m. on Tuesday, March 21. The public is invited. Lamb plays the trombone.

## PSU Is Well Represented At National Basketball Tournaments

PSU is having four representatives at the NAIA national men's and women's basketball tournaments this month in Kansas City.

LALON JONES, PSU head women's basketball coach, is directing the national women's tournament.

DAN KENNEY, PSU head men's basketball coach, is on the men's NAIA All-American selection committee.

GARY SPITLER, PSU sports information director, and student assistant, CHRIS YASCUR of West Keansburg, N.J., are working both the men's and women's national tournaments. They are in Kansas City from March 13-21.

## John Allen Speaks In McLean Chair-Sponsored Program

JOHN ALLEN, director of personnel for Alpha Cellulose Corp. of Lumberton who has been such an outstanding leader in the Robeson County United Way effort, spoke recently in a PSU program sponsored by the ANGUS MCLEAN Chair of Business and Finance.

In his remarks, Allen talked about the keen competition from childhood to adulthood in Japan, which he said has risen "from the ashes" of World War II as has Korea and Germany.

"In Japan, there is competition before you get into the first grade. There is competition to go to the best schools. The Japanese have to take tests to compete to get in the best high schools. They take tests to compete to enter the best colleges and universities. They then compete to join the best corporations.

"With the corporations, they all basically start at the same level and continue for eight to 10 years on a development tract. In this tract, they do a multitude of different responsibilities so to get fully integrated concerning what the company's business is all about. After 10 years, the Japanese try to determine who really are the capable leaders and at that point give different responsibilities to the top individuals."

Allen said he doesn't know if this is the best system, "but it has worked very well for the Japanese culture."

## CHURCH NEWS

### Revival Planned At Island Grove Church

Revival services will be held at Island Grove Baptist Church on Highway 710, Pembroke, NC beginning Sunday, March 19. Services will run through Friday, March 24th. Nightly services begin at 7 p.m.

Rev. David Hunt and Rev. Chester Chavis will be the guest speakers. Special music will be provided each night and the nursery will be open.

Rev. Larry Locklear, Pastor, invites the public to attend.

## bulletin

### Reunion Planned For 1964 Class Of Pembroke High School

A Cruise Reunion is planned to celebrate the 25th anniversary of the graduation of the Class of 1964. To learn more about the trip, please contact Olene Carter Sampson at (704)847-4245 at night or (704)372-3867 during the day. You may also write her at 2513 Clam Bed Court, Matthews, NC 28105.

## 'Tis Wise To Advertise

## PEMBROKE KIWANIS REPORT

Program Chairman Albert Hunt presented Mrs. Ruth Woods, Assistant Superintendent of Robeson County Schools. Her topic was "A Crisis of Leadership." In discussing this topic, she listed three points: 1-Where we were in the past; 2-The present; and 3-The future.

As a young girl, Ms. Woods remembered her father going to meetings of the Fireman's Association, the Chamber of Commerce, and the annual fair. She remembered her father's commitment to service to the community. He was dedicated to service to the community. She also remembered her mother's kindness and support to young people through her career as an educator. Ms. Woods also remembered her own sense of community as a young girl growing up in Pembroke.

Presently Ms. Woods sees change, some of which comes from a lack of pride in the community. It is necessary to maintain values and they should be for the good. Some alienation between the well-to-do and the poor; the old and the young; between the Town and the county needs to be eliminated. Encouragement needs to go to those who do not make the honor roll. They need encouragement for their future lives. Many children have divorced parents and are in poverty. School lockers are searched for drugs. Many children have to get themselves off to school and the parents don't even know what they are wearing.

In the midst of all this-increased poverty, unskilled labor, increased interest rates, increased homelessness, AIDS, unemployment-we need a higher level of effort in education. This presents a real challenge to all of us. It is a problem for all of us, regardless of race or economic status. We need to provide the necessary level of support, raise our sense of value for all-not just a select few. Everyone should have the same opportunities. We must learn to cope with family problems, peer pressure, and try to understand young people. We need to let them know someone cares for them and for their futures. We must not operate with blinders on. We must do something about our problems and not just give excuses. We must accept the challenge of the future.

Presiding-Jeff Maynor, invocation-Vernon Oxendine, song leader-Ray Lowry.

BY KEN JOHNSON

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