WHY IS CHARLIE BEING PAID TO WATCH TV AT **PREVATTE AUTO PARTS?**



ANSWER:

CHARLIE IS ONE OF TEN COUNTERMEN AT **PREVATTES THAT RECEIVES INTENSIVE TRAINING** IN THE TECHNOLOGY OF TODAY'S AUTOMOBILE SO, WHEN YOU ASK WHAT THAT "THING-A-MA-**BOB" IS THAT HOLDS THE "WHATCHA-MA-CALL-**IT," CHARLIE CAN ASSIST YOU.

THE TECH TAPE BEING WATCHED HERE IS ABOUT

PAGE 5, THE CAROLINA INDIAN VOICE-THURSDAY, OCTOBER 26, 1989

Chicago Bulls & White Sox to be Seen on WGN

Harrison Daniels, local System Manager for Alert Cable TV of Red Springs, Inc. announces jointly with United Video that superstar Michael Jordan and the Chicago Bulls of the National Basketball Association (NBA) will air beginning in November on Chicago Superstation WGN. In addition, WGN will air the Chicago White Sox on WGN beginning next March for the 1990 baseball season. The agreements with both teams are for five years. "Our customers may tune into WGN on cable channel 4," stated Mr. Daniels.

Jeff Treeman, Senior Vice President of video services for United Video, which delivers WGN to cable systems nationwide, said the announcement is a boost to affiliates and viewers of WGN. "We expect a sharp rise in WGN's already high cable viewership levels as a direct result of this new programming," said Treeman. "With the Bulls and White Sox on the schedule, WGN is raising the appeal of its programming also to the point of being magnetic. By adding more sports, mostly in prime time, WGN is showing its commitment to original programming and to cable viewers nationwide," he said.

The carriage of the White Sox by WGN means the superstation will

have both the National League Chicago Cubs and the White Sox of the American League on its programming schedule. Meanwhile, Jordan, America's most popular sports figure, is the leader of the Bulls, a perennial playoff-caliber team The agreement calls for 25 Bulls games to be aired during the 1989-90 NBA season, with 16 road games and nine at home, with the first game scheduled for November 3. Forty-five White Sox games are scheduled, including three preseason games, for next baseball season, with a provision for 50 telecasts in future seasons.

"We are pleased to be bringing the Bulls and White Sox to Chicago's premiere sports station," said Jerry Reinsdorf, White Sox and Bulls chairman. Eddie Einhorn, President of the White Sox, added, "We are counting on WGN's outstanding production capabilities to capture the excitement of these two teams."

WGN will also add University of Illinois NCAA basketball beginning this season. This season the station is carrying 150 games of the Chicago Cubs under a contract that runs until 2010. Including the Bulls and Sox games, WGN will now broadcast more than 215 live sporting events. the most of any U.S. television station. WGN is delivered by United Video to 11,000 affiliates in 29 million cable homes in all 50 states.

REX RENNERT NEWS

Friday, October 27, 1989 Rex Rennert School of Shannon will hold its annual Halloween Carnival. There will be thrilling games, a dance, and lots of delicious foods for all to enjoy. Come join us! 6 p.m. until 8:30 p.m. Wanda Kay Ammons' kindergar-

ten and first grade teacher was chosen as Rex-Rennert's Teacher of the Year.

Miss Ammons received her Bachelor of Arts Degree from Campbell University and her Master's Degree from Pembroke State University. She is presently working on her doctorate at Campbell University as well. This is her 14th year in the Robeson County School System.



Wanda Kay Ammons



THE DESIGN AND FUNCTION OF FRONT WHEEL **DRIVE CARS. IT WAS PRODUCED BY A-P PARTS** CO, THE INDUSTRY LEADER IN FRONT WHEEL **DRIVE PARTS. AP PARTS & PREVATTE AUTO PARTS** ARE NOT JUST DEDICATED TO SELLING YOU AUTO PARTS. WE ARE DEDICATED TO TOTAL **SERVICE - THE RIGHT PART, THE BEST PRICE, AND** THE HIGHEST QUALITY, AND KNOWLEDGE OF WHAT WE SELL!

AP & PREVATTES – FIRST WITH THE MOST!



HIGHWAY

