



Man, *the* Censor

MEN OF TODAY are critical of the apparel of women; they are the real censors of women's dress. They may not always know why, but if a costume lacks the completeness given by **Patrician** Shoes, it meets with disapproving glances. **Patrician** is necessary to every charming costume. Why experiment with unknown qualities when **Patrician** is within the reach of the purse of any woman?

Inner Goodness

Women of refinement demand equal care in the finish of their garments as in the more obvious details. Such women are quick to recognize the inner delicacy of the **Patrician** Shoes. Smooth, free from wax, tacks and seams, soft as a glove, the inside of **Patrician** Shoes offer no injury to the foot and least soil to the hosiery. The tongues are sewed in a graduated overlap and double stitched to make them perfectly smooth. Two linings are used---an inner, which protects the shoe and helps in retaining its shape, an outer, which presents a smooth, even surface to the foot---both linings are of the highest grade used in the manufacture of shoes. The inside of a **Patrician** Shoe is as luxurious as the outside finish.

Callahan-Dobson Shoe Co.

Greensboro's Largest and Most Progressive Shoe Store

ROBT. A. SILLS, Mgr.

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GREENSBORO, N. C.