

BURROJAPS GUARANTEED Patent Leather SHOES

The Shoe for You

You'll say so, too, when you see the smart styles into which they are conceived—over sixty different models in all, and each one a model of excellence in design and execution.

You'll repeat that BURROJAPS is "the Shoe for YOU" when your foot rests comfortably inside a pair.

You'll be more enthusiastic about BURROJAPS than ever when you fully realize that—

This Guarantee Insures Burrojaps Serviceability

"In the event that the uppers in a pair of 'BURROJAPS' Guaranteed Shoes should break through before the first soles wear out, we authorize Callahan-Dobson to replace them with a new pair FREE.—BURT & PACKARD, Inc., Brockton, Mass."

Such a guarantee speaks most emphatically for itself. There is not another manufacturer that will duplicate it on any of their shoes, no matter what the price or what the leather. Yet BURROJAPS prices are but ordinary shoe prices.

		
<p>Ultra Models . . . \$5.00</p>		<p>Regular Models . . \$4.00</p>

BURROJAPS Also Come in Dull and Tan Leathers, Which Are Likewise GUARANTEED.

For Business

A MAN needs his mind filled with other thoughts than that his feet are hurting him during business hours. As the old saying goes, he wants to "keep his feet off his mind." Foot comfort is, therefore, an absolute necessity. A stylish shoe for business is none the less important. The successful business man of today, no matter what his age, appreciates the value of a prosperous appearance. He realizes that, while clothes may not "make the man," good apparel creates a good impression—and that good impressions c-o-u-n-t.

You'll find the style that you want and the comfort your feet need in a pair of **Burrojaps Shoes**.

For Pleasure

NO matter how you get your pleasure—golfing, motoring, boating or just walking—the enjoyment is keener if the feet are comfortably shod. Then again, the man who is knocking about golf links or "roughing it" in any of the many ways peculiar to man, needs a sensible shoe, as well as one that properly fits the foot. And if he can get style combined with service and comfort, so much the better.

BURROJAPS are built for pleasure in every sense of the word—for the wearer's pleasure when in search of pleasure. For your own pleasure see that your footwear consists of a pair of **BURROJAPS Guaranteed Patent Leather Shoes**.

For Dress

IF there is one time above all others when the particular man's footwear must look its best that time is when worn for dress. The well-dressed man is not satisfied with "good" clothes. He must be clothed in garments stylishly cut and correctly constructed throughout.

Nor is the well-dressed man satisfied with just "good" shoes. He must be stylishly shod—should be comfortably shod if he would swing along with that graceful stride which comes only when the shoe fits without cramping the foot at any point. The man who wants smart style and fine finish finds it in **Burrojaps Guaranteed Patent Leather Shoes**.

CALLAHAN-DOBSON SHOE CO.

Greensboro's Largest and Most Progressive Shoe Store

ROBT. A. SILLS, Mgr.

GREENSBORO, N. C.