



BURROJAPS

The House of Callahan-Dobson

For over eight years the House of Callahan-Dobson has served the people of Greensboro. Its policy has been direct by principles. Their experience and technical skill in the selection of the best footwear have been always at the service of the people who appreciate the best. Ever raising their standard of merchandise, ever increasing their facilities to serve, they felt the full weight of their responsibility. It came from their store. It represented their character, their methods and business ideals. They knew that there was no success but in a permanent, satisfactory relation between buyer and seller. Today their standing in the shoe world is demonstrated by the possession of most exclusive selling agencies in North Carolina. Here are the—

"BURROJAPS" Guaranteed Patent Leather Shoes for Men

They are essentially stylish and more than just comfortable. Many a man, while admiring the dressy appearance of a pair of patent leathers, hesitates for fear of their lasting quality. Right here is where all alarm in this respect is dispelled by the guarantee of the manufacturers of "BURROJAPS," and is part of the purchase when you buy a pair at this store. Over 60 new models for your selection, in all leathers. Look them over. You will surely find a style for your taste and a perfect fit for your foot. **\$4.00 and \$5.00 the pair.**

HERE IS THE GUARANTEE:—If the Patent "BURROJAPS" Leather in the uppers of these shoes breaks through before the sole is worn through, we authorize Callahan-Dobson Shoe Co. to replace them with a new pair FREE.—BURT & PACKARD CO., (Inc.) Brockton, Mass.

This is YOUR GUARANTEE OF SATISFACTION; while "BURROJAPS" are just as comfortable as they are wearable, and even more appearable than any other shoe worn. The fact that you pay no more for "BURROJAPS" than for ordinary patent leathers—\$4.00 and \$5.00 the pair—makes them the most economical shoes you can buy.

CALLAHAN-DOBSON SHOE CO.

Greensboro's Largest and Most Progressive Shoe Store

ROBT. A. SILLS, Mgr.



GREENSBORO, N. C.