

Burrojaps Guaranteed Shoes

Come in "Dull" and Tan as Well as Patent Leathers



Read This Guarantee

It is the strongest, altogether most remarkable guarantee ever made on shoe leather.

"In the event that the uppers in a pair of 'Burrojaps' Guaranteed Shoes should break through before the first soles wear out, we authorize the Callahan-Dobson Shoe Co. to replace them with a new pair free."—BURT & PACKARD, Inc., Brockton, Mass.

Then, Read It Again




Just to make sure that there are no "ands," "if's" or "buts" attached to this guarantee.

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We've talked a great deal about our Guaranteed Patent Leather BURROJAPS lately. Any shoe that's guaranteed is worth talking about. Little wonder we talk so much about our BURROJAPS Patent Leather Shoes. Their uppers are guaranteed to outwear the soles.

Now, we don't want you to overlook the fact that BURROJAPS also come in "dull" and tan leathers. Nor the fact that these leathers bear the same guarantee of satisfactory service as BURROJAPS Patent Leather. Those who like Russia Leather for summer wear, or those who fancy gun-metal and the men who prefer the soft, pliable vici kid—all will find a full range of sizes in over 60 new models from which to select.

The great demand for these Guaranteed Shoes necessitates an output whose enormous proportions permit of a considerably lesser margin of profit on each pair than would otherwise be possible. That's why BURROJAPS are \$4.00 and \$5.00 instead of \$6.00 and \$7.00.

	\$4 For Regular Models		\$5 For Ultra Models	
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CALLAHAN-DOBSON SHOE CO.

Greensboro's Largest and Most Progressive Shoe Store

ROBT. A. SILLS, Mgr.



GREENSBORO, N. C