



Bob, These "Burrojaps" Are Certainly Great

"DO you know, old man, it's a real delight to wear a new pair of BURROJAPS? There's no 'breaking in' to be done. You get comfortable service while the shoe's new—right at the time when you ought to be enjoying its newness most. Many's the time I've had to go back to my old hikers when my new shoes began to hurt, and just at a time when I wanted to look my best. But that was before I owned my first pair of BURROJAPS.

"Did I first buy BURROJAPS for comfort, did you say? No, I was on my usual hunt for style. Then, I was also attracted by the BURROJAPS guarantee. You know every purchaser is guaranteed a new pair absolutely free, if the uppers break through before the soles wear through. This guarantee covers patent leather BURROJAPS as well as the dull and tan models.

"But to get back to style. You know how all the fellows have been envying my footwear lately. Well, these beauties I have on represent somewhat less than one-sixtieth of the entire range of styles CALLAHAN-DOBSON showed me. Bob, I don't know what particular style shoe hits you hardest, but I do know that CALLAHAN-DOBSON have it."

"BURROJAPS" GUARANTEED SHOES

We are having the greatest run on Burrojaps that we have ever experienced on any man's shoe during the 42 years of our business existence. This demand is not restricted

\$4 Regular Models

Ultra Models, \$5

to men of any particular age. All ages and classes of men are getting Burrojaps, each attracted from his particular viewpoint, style, comfort or service, and each getting all three

CALLAHAN-DOBSON SHOE COMPANY

Greensboro's Largest and Most Progressive Shoe Store

ROBT. T. SILLS, Manager

GREENSBORO, N. C.