

# A LIFE'S TIME OPPORTUNITY

About Two Hundred Lots Yet Remaining in College Heights, Lexington, North Carolina, and Offered in PLAIN FIGURES to Conservative Investors. No Auction, No Excitement. You Can Buy by Mail or Come in Person. About Thirty Days Yet Remain for You to Secure LIFE TIME BARGAINS.

Last Saturday, June 18, we had what we termed our "Opening Day," and some sixty lots were sold, bought by people who came and looked at the property, saw the figures plainly marked, and, on their own judgment, bought them. Some were business lots; some beautiful lots for residents.

**EVERY UNSOLD LOT IS DESIRABLE**—all advantageously situated smooth surface; just slope enough and while prices vary, because of different streets, every residential lot is a desirable lot—and each one is a decided bargain at the prices marked in plain figures. **WRITE US TODAY FOR A MAP SHOWING SOLD AND UNSOLD LOTS** there are yet over **TWO HUNDRED DECIDED BARGAINS** lots you would buy in a minute if you would come look at them. **BUT YOU CAN BUY BY MAIL** the map will show you exactly what you are getting and any man in Lexington will tell you that it is all exceptionally fine property.

In figuring on the bargains we offer, first get the price, which is exceptionally low, fixed in your mind. Then get this fact located: **AFTER JULY 30 THE PRICE WILL BE ADVANCED 25 PER CENT.**, because today this property is worth that much more than we ask for it.

And remember, please: Lexington is already a thriving city. Just what the census returns will show we do not know—but several thousand good citizens live in Lexington; the town is there, you do not have to wait for it to grow, as is so often the case in lot sales these days; we have schools and churches and factories and banks and paved streets and electric lights and electric power for all the factories that want to come; two trunk lines of railway; everything is already done that new towns must wait for—and these lots are within two blocks of the magnificent graded school building; five blocks from Main street and within a stone's throw of

the new passenger depot of the Southern railway. A broad avenue goes through this property, which will be macadamized by the township authorities. Nowhere do lots lie prettier; nowhere in a town the size of Lexington are such bargains offered. Remember you cannot afford to delay; the sale will not only close, but these lots are going to be taken in by men who know a good investment when they see it. We bought the land some time ago—bought it at a bargain at wholesale, and are now selling it at discount prices by retail—and

THE proof of the pudding is chewing the string—that is to say—look at the lots; study the map which we will send upon request, and we know you will take one or more of these exceptionally desirable lots—the terms being so liberal you can AFFORD to buy, but 10 per cent. down—but 5 per cent. a month—almost like finding them.

**FORTY MEN IN LEXINGTON**—  
Men who know the town

and who know this property bought lots Opening Day, and half a hundred others will buy before the sale at present prices terminates—July 30. Be one of the lucky ones. Be one who takes time to investigate. We want you to come and look, rather you would, but if you can't come—send for the map and circulars—pick out your lot and you will never regret it. **THESE LOTS MUST CERTAINLY SOON DOUBLE IN VALUE.**

**THEIR LOCATION IS ADMIRABLE. THEY LIE BEAUTIFULLY. THEY ARE IDEAL HOME SITES. THEY ARE BEING SOLD TWENTY-FIVE PER CENT. BELOW THEIR ACTUAL VALUE.** Price other property around them—and you will see that these bargains appeal strongly to you.

If you will come and look and don't buy we dare say that within five year's time you will be forced to say you made a big mistake—that you could have more than doubled your money. The location, but two blocks

from the graded school building—a magnificent building, too, right at the new trunk line of railway—the track passing through a deep cut and a ten thousand dollar steel and concrete bridge spanning the cut—a magnificent avenue piercing the plot—nowhere, in a thriving, bustling city, such as Lexington is, can you find anything to approach our offering.

**SEND TODAY FOR THE MAP AND PRICES—DO NOT WAIT UNTIL TOMORROW—Write TODAY, and after you look over the map and our other literature, if your business judgment doesn't tell you to buy at least one of these magnificently situated lots—that ends it. You will thank us for placing this advertisement if you investigate. IN THESE LOTS YOUR MONEY IS SAFE AND IT WILL EARN YOU MORE INTEREST THAN YOU HAVE EVER THOUGHT OF ASKING.** The bargain is here—will you NEGLECT TO INVESTIGATE?

We have something over two hundred lots yet for sale—all first-class, you can not go wrong—and the price will remain the same as Opening Day—then positively it will be advanced **TWENTY-FIVE PER CENT.**—and this is a business talk from business men. We have nothing to unload that looks like sky. We have reputations to sustain—we are offering first-class, gilt edged property that must advance in value and which is worth today more than we are asking for it. Our sale at present figures certainly will appeal to you. **DO NOT DELAY**—a postal card will bring the map. Write today—look it over; think it over—and we know you will be interested. If you want **INSIDE** property at **GROUND FLOOR** prices—College Heights furnishes what you want. Think of the **OPPORTUNITY** to invest, and **SAVE**, and **MAKE!** Write **TODAY!**

## SOUTHBOUND INVESTMENT COMPANY, Lexington, N. C.

H. B. VARNER, President

W. F. SHAFFNER, Vice-President

G. W. MONTCASTLE, Sec'y and Treas.

The officers of the Southbound Investment Company: H. B. Varner, editor Good Roads Magazine and editor Lexington Dispatch, President and Sales Manager; Mr. Shaffner, Vice-President, is manager Bonding Department Wachovia Loan & Trust Co.; Mr. G. W. Montcastle, Secretary and Treasurer, is President of the Bank of Lexington, and Mr. Frank Tress is one of the Directors, is President of the Wachovia Loan & Trust Co.—all men well known in the business world.—Editor Greensboro News.

### GRANVILLE'S GREAT DAY

St. John's Day at Oxford fittingly Observed.

Special to Daily News: Oxford, June 25.—The day of St. John's was observed at Oxford, N. C., with fitting ceremonies. The day was marked by a large gathering of the people of the town and the surrounding country. The day was marked by a large gathering of the people of the town and the surrounding country.

CARTHAGE NEWS ITEMS. Carthage, N. C., June 25.—The day was marked by a large gathering of the people of the town and the surrounding country. The day was marked by a large gathering of the people of the town and the surrounding country.

WHAT A SUMMER COLD MAY DO. A summer cold if neglected is apt to develop into bronchitis or pneumonia at any other season. Do not neglect a cold. Take Foley's Kidney and Bladder Remedy. It breaks the cold up and drives it out of the system. How to get it: Retail and Wholesale Dealers.

### LIBERTY NOTES

Special to Daily News: Liberty, June 25.—The members of the Masonic Knights of Pythias will give a concert on the grounds of the graded school building June 24. Messrs. Mason, Mitchell and Emily Jackson will be the first of the work. Liberty, N. C., June 25.—The day was marked by a large gathering of the people of the town and the surrounding country. The day was marked by a large gathering of the people of the town and the surrounding country.

GUILFORD COLLEGE NEWS. Guilford College, June 25.—The day was marked by a large gathering of the people of the town and the surrounding country. The day was marked by a large gathering of the people of the town and the surrounding country.

Special Prices for 10 Days Only ON PORTRAITS. 18x20 Gray, \$1.50. 16x20 French Watercolor, \$2.50. 16x20 Pastel, \$3.50. 16x20 Oil Portrait, \$10.00. We guarantee an exact reproduction of any small picture. Cash with order. WINFREY, ART CO.

News of Verus Reynolds, who is a brother to Mrs. Mills. Mrs. Maud Gage's many friends will be glad to know that she was taken to the hospital this morning to undergo an operation for appendicitis.

May Imports and Exports, 1910. Foreign trade during the month of May shows smaller imports than in any month since August of last year and larger exports for the month, as shown by the single exception of 1907. The total imports for the month, as shown by the bureau of statistics of the department of commerce and labor were \$119,259,008, against \$133,923,369 in April and \$162,909,433 in March of the present year. The exports of the month were \$111,145,428, against \$132,322,774 in May, 1909, \$113,610,378 in May, 1908, and \$114,750,000 in May, 1907, the single year which shows a higher record of May exports than the one just announced. The excess of exports over imports for the month of May, 1910, is \$11,213,580 against \$7,502,243 in May of last year. The total imports for the 11 months ending with May, 1910, were \$1,418,109,502, and the total exports \$1,617,119,178, making the excess of exports over imports for the 11 months' period \$179,999,676. The exports for the 11 months ending with May, 1910, exceed those of the corresponding months of last year by \$71,047,267.

The July Strand Magazine. Two articles in the Strand magazine for July are of exceptional interest. These are "The assassination of Plevna," because of the assassins, and "What is the Use of Polar Research?" In the former article the secrets of the Russian Revolutionary party are revealed to the public for the first time by a member of the terrible "fighting organization." There is a tragic note running through the entire narrative, which renders it highly interesting. In the case of the article on Polar research a number of famous explorers contribute their opinions regarding the real value of "polar hunting," other articles include: "My Talking Stair" and an appreciation dealing with the life of the late Tom Brown, the celebrated humorous author. Ten stories are contributed by as many well-known fiction writers.

THE CONSERVATION OF NATURE'S RESOURCES. Applies as well to our physical state as to material things. C. J. Hudding, Washington, R. I., realized his condition and took warning before it was too late. He says: "I suffered severely from kidney trouble, the disease being hereditary in our family. I have taken four bottles of Foley's Kidney Remedy, and now consider myself thoroughly cured. This should be a warning to all not to neglect taking Foley's Kidney Remedy until it is too late." Howard Gardner.

NOTICE TO FARMERS! On and after July 1, 1910, I will be at city market from 8 to 10.30, excepting on holidays to inspect meat sold in the city. No inspection will be made elsewhere. H. W. NOBLES, V. S., Meat and Milk Inspector.

**Come to Greensboro!**  
THERE is not another state in the Union with a more enviable reputation as a health resort than North Carolina. The only Keeley Institute in North Carolina is at Greensboro. I am free to admit that this advantage of location is partly responsible for the remarkable success of the Institute.  
You see—in addition to being the only Keeley Institute in North Carolina, its location in Greensboro is ideal in every way. The Institute is made up of a fine old estate with large, shady trees and broad lawns that take up an entire city block; the buildings have been added to from time to time as our growth demanded it. And as the buildings have expanded our equipment and methods of management have kept pace with our growth. And this, I think, is the other big reason for our success.  
Every modern medical apparatus that would hasten the recovery of our patients has been added without regard to expense. Such luxuries, for instance, as Electric, Vapor and Shower Baths and Massage are provided in addition to our patients' comfort. The cuisine is the delicious home cooking of the South. If desired, rooms may be had en suite with private bath. In fact, nothing has been overlooked to make the patient's stay a pleasant one. We have a sympathetic understanding of your case that puts you at your ease from the first moment.  
There is no humiliation, inconvenience or publicity about the treatment. Your stay could scarcely be more enjoyable if you were on a Summer vacation.  
Our booklets tell you all the facts. Write me personally. Make it as frank as you like for every letter you send us is treated with the utmost confidence.  
W. H. OSBORN, President  
**THE KEELEY INSTITUTE** Greensboro, North Carolina

LOW RATES VIA SOUTHERN RAILWAY TO BOSTON, MASS., ACCOUNT NATIONAL EDUCATIONAL ASSOCIATION, JULY 2-8, 1910. Southern railway announces low rate of \$26.00 from Greensboro to Boston, Mass., and return, account National Educational Association. Tickets on sale June 26 to July 14, 1910, inclusive. Final limit July 14. Final limit may be extended by depositing ticket and payment of fee of \$1.00. Approximately low rates from other points. For further information, reservations, etc., see nearest Southern railway ticket agent, or address W. H. McGLAMERY, P. O. Box 69, Greensboro, N. C.

**O. D. Boycott** Monumental and Building Granite Works. Best prices for First Class Work. Cor. Walker Avenue and Spring Street, Greensboro, N. C.

**Small Farms FOR SALE** We have 16 farms, from 5 to 31 acres each, two to three miles from the city at a low price, on easy terms. Let us show them to you.  
**Brown Real Estate Co.** LEGAL NOTICE. Having qualified as executor of R. H. Vanstony, deceased, late of Guilford county, N. C., this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned on or before the 7th day of June, 1911, or this notice will be plead in bar of their recovery. All persons indebted to said estate will please make immediate payment.  
J. W. WALKER, Executor.  
G. H. MITCHELL, Attorney.  
This 7th day of June, 1910.

Illustrated Catalogue FREE **DRAUGHON'S** PRACTICAL Business Colleges. More BANKERS induce DRAUGHON'S than in any other business college COMBINED. 21 years success. POSITION secured. Bookkeeping, Shorthand, etc., taught at COLLEGE or BY MAIL. Address: Box F, Durham, N. C., or A. M. Farns, Manager, Fisher Building, Raleigh, N. C. SPECIAL INCENTIVES TO ENROLL NOW