You can hardly realize the wonderful im-provement to your skin and complexion your mirror will reveal to you saing Gouraud's Oriental

Oriental Cream

Closing Out Sale!

LADIES EMPORIUM

104 West Sycamore Street
Part or Whole

Bargains, extra bargains, millinery,
knit goods, dolls, Xmas novelties,
stamped goods, embroidery thread,
etc.

Chrysanthemums

Duffy Greenhouses

Opposite O. Henry Hotel.

Girls, Don't Wash

Your Face

Use Liska cold cream instead (you have never used anything like it). Just try it once, and you will never be without it. Soap and water have tendency

to make the skin rough and do not cleanse the skin as thoroughly as Liska

everywhere including The Elm Street Pharmacy and The Greensboro Drug

v......

Market Your Tobacco In Greens-boro, If You Don't We Both Lose,

"Good Food the Cheapent Way."

JUST OPENED

Fancy Prunes

20 to 30 and 30 to 40c.

Evaporated Apricots, Peaches, and Figs for stewing,

Patterson Bros., Inc.

·····

LIMBERS IIP YOUR

SORE STIFF JOINTS

WEATHER exposure and hard work bring pains and aches in muscles and joints. Have a bottle of Sloan's Liniment handy and apply freely. Penetrates without rubbing. You will find at once a comforting sense of warmth which will be followed by a raise from the accesses and

by a relief from the soreness and stiffness of aching joints.

Also relieves rheumatism, sciatica, neuralgia, sprains and strains.
For forty years pain's enemy. Ask your neighbor.

At all druggists 35c, 70c, \$1.40.

Jack Frost" Salt, extra quality, hd-F

Large fat ones

225 S. Elm St.

barrel N. C. Mullets, 20c pound.

Woman's Realm

Telephone 1001

Weddings, Club Meetings Card Parties, Personals

For red, coarse, olly or shiny skins and rough, spotted, wrinkied complexions, use Dr. Blair's Cream of Cucumber. Does not grow hair, prevents blackheads, excellent for sunturn tan and removes all wrinkies in time. Used in place of powder. One application lasts all day. White, flesh and brunet intectors at drug and department stores. 50c and \$1.00 jars, (Adv.) tu-tf.



Alkali in Shampoos Bad For Washing Hair

Most soaps and prepared shampoos contain too much alkali, which is very injurious, as it dries the scalp and makes the hair brittle.

makes the hair brittle.

The best thing to use is Mulnified cocount ell shampoo, for this is pure
and entirely greaseless. It's very cheap
and beats anything else all to pleces.
You can get Mulnified at any drug
store, and a few ounces will last the
whole family for months.

whole family for months. whole family for months.

Simply moisten the hair with water
and rub it in, about a tenapoonful is
all that is required. It makes an
abundance of rich, creamy lather,
cleaness thoroughly, and rinses out easily. The hair dries quickly and even-ly, and is soft, fresh looking, bright, fluffy, wavy and casy to handle. Besides, it loosens and takes out every particle of dust, dirt and dandruff. Be ure your druggist gives you Mulsified



two in the store"

Cleans, polishes and protects the teeth perfectly.



Mrs. Fred Odell and Mrs. W. B.
Thompson, the latter of Goldsboro, entertained a few friends at a pretty bridge parly yeaterday afternoon at the home of the former on Park drive, in honor of Mlss. Mary C. Wilson, bride-elect, and Mrs. Ralph Sabin, of Washington, D. C., the guest of Mrs.

HOW TO HAVE A SOFT, SMOOTH, EXQUISITE SKIN

For red, coarse, oily or shiny skins and rough, spotted, wrinkled complexions, use Dr. Blair's Cream of Cucumber. Does not grow hair, prevents blackheads, excellent for aunburn tan and renoves all wrinkles in time. Used

son, Mike Justice and Raiph Sabin.

Kernodie-Stratford Announcement.

Many friends in Greensbero will be interested in the announcement of the engagement and approaching marriage of Miss Lorens Kernodie, of Graham, to John B. Stratford. Miss Kernodie is the youngest daughter of Mr. and Mrs. J. D. Kernodie and is widely connected. She is a graduate of the North Carolina College for Women and has many friends throughout the state. Mr. Stratford is a native of Greensboro but made New York his home for several years and two years ago located in Burlington, where he is associated with the D. B. May hosiery mills. The wedding will take place in the late winter.

Miss Statnback Hostess.

Miss Stafnback Hostess.

Miss Eva Stainback will entertain at bridge this afternoon at her home on Smith street in honor of her attractive honse guests, Misses Florence Allen and Katherine Ward, of Weldon, and Miss Nelle Bain and Miss Mary C. Wilson, who will be married this month. To Entertain Faculties.

Invitations have been issued by the Presbyterian Church of the Covenant to the faculties of the North Carolina College for Women and the Greensberg college for Thursday night. November 17. This is to be a repetition of the similar gatherings of last suring.

Miss Armstrong is Hostess.

Miss Elizabeth Armstrong delightfully entertained the Wilson-Kistler bridal party at a dinner party last eve-ning at her home on West Market

All the kiddles in the neighborhood All the kiddles in the neighborhood fock to grandma's house—the cookle lady they call her. They know that she always has a full cookle jar just waiting for the little folks. And, oh—what marvelous cookles they are.

The best is none too good for grandma's cookles. She always uses Blue Ribbon Flavering Extracts which impart to cookles that wonderful cookle lar goodness—(Advertisement.)

jar goodness .- (Advertisement.)

Dyed Her Tan Skirt to Make Child a Dress

Each paakage of "Diamond Dyes" contains directions so simple that any woman can dye or tint faded, shabby skirts, dresses, walsts, coats, sweaters, stockings, hangings, draperies sverything like new. Buy "Diamond Dyes"—no other kind—then perfect home dyeing is guaranteed, even if you have never dyed before. Tell your druggist whether the material you wish to dye is wool or silk, or you wish to dye is wool or slik, or whether it is linen, cotton, or mixed goods. Diamond Dyes never streak,

Girls! Girls!! Clear Your Skin With Cuticura Sample such (Soap, Ointmout, Talcum) of Output Laboratorim, Payt K. Maltim, Mass. Sold everywher



If HINE'S Shoes Are Better-Buy Them!

AND do not pass up the exclamation with-out learning for yourself. Look elsewhere then come see Hine's

ILLUSTRATION ABOVE

A graceful variation of a graceful this Russia Cair Oxford. The quality is exceptional.

Price \$7.50.

A Fit Is the Thing.

Mrs. Ferguson To Entertain.

Mrs. G. S. Ferguson will entertain at bridge this morning at her home on Park drive in honor of Mrs. W. S. Thompson, of Goldsboro, and Miss Thompson, of Goldshore, as Mary C. Wilson, bride-elect.

Mrs. Watters To Entertain.
Mrs. D. A. Walters will entertain the
Wilson-Ristler brids! party this evening at her home on Fisher Park circle following the rehearsal at the home
of the bride on North Eim street.

To Honor Mrs. Thompson.

Mrs. Robert Irvin will give a bridge
luncheon on Friday at her home on the
Spring Garden street road in honor of
Mrs. W. B. Thompson of Goldaboro,

Woman's Club Meeting.
The social service department of the Woman's club will meet this morning at 19:30 e'clock at the club building on Edgeworth street. All members are urged to be present.

Mrs. Blake To Entertain. Mrs. Charles J. Blake will entertain at bridge on Thursday afternoon at her home on Gaston street.

Born, a Son, Born, to Mr. and Mrs. Thomas M. Groome, yesterds, a son, Thomas M.,

Waiter Wolff has returned to his home in New York city after a visit to his sister, Mrs. Bernard Cone, on Summit avenue.

Robert McLean, of Gastonia, spent the week-end in the city with friends. Herman Cone left Saturday night for New York city to spend several days. Willis Lipscomb, of Reidsville, was a visitor in the city Saturday night. Loyd Williams, who is a student at Chapel Hill, is spending several days in the city.

Cartwright Carmicheal, of Durham, spent Saturday night in the city.

Miss Evelyn Kemp, of Reidsville, attended the dance at Neese hall on Saturded the dance at Neese hall on Saturday highted. At toilet counters everywhere including The Elm Street

pent Saturday night in the city.

Miss Evelyn Kemp, of Reidsville, atended the dance at Neese hall on Sat-

riday evening.
Raiph B, Coit left Sunday morning for a trip to Chicago.
James Bryan, of Ashboro, spent Saturday in the city.
Frank Millikan left yesterday for Pine Hill to spend several days hunting.

Pine Hill to spend several days hunting.

Sidney Allen has returned from Winston-Salem where he spent the week-end with friends.

Winton Green, of Wilmington, spent Saturday in the city.

James S. Ficklen has returned to his home in Greenville after spending the week-end in this city.

Robin Elder left yesterday for a business trip to Ashboro.

Leo Harvey, of Kinston, passed through the city yesterday en route home after a visit to friends in Winston-Salem.

through the city yesterday en route home after a visit to friends in Win-ston-Salem.
Roland McClamroch left yesterday for Chapel Hill to resume his studies after a visit to his parents in this

oity.

Miss Catherine Armstrong will return to Salem college today to resume her studies after spending the weekend in Grecasboro with her parents.

Miss Susie Brandt will return to Chatham school today after a visit to her mother, Mrs. L. J. Brandt, on Edgeworth street.

Bernard Wright and Cary Page will return to Chapel Hill today to resume their studies after spending the week-

nd in this city.

Miss Katherine Ward, of Weldon, ar Miss Katherine Ward, of Weidon, arrived in the city yesterday to visit Miss Eva Stainback.

Ralph Price will return to the University of North Carolina today after a visit to his parents on Church

Mr. and Mrs. John Scott have re-

Mr. and Mrs. John Scott have returned from Columbia. S. C., where they have been spending several days with friends.

Boyd Harden, of Burlington, is visiting friends in this city.

Mrs. W. J. Biackburn and Miss Mary McAdoo left yeaterday for St. Petersburg, Fla., to spend the winter.

Henry Macklin. of Danville. spent the week-end in Greensboro.

Mrs. Raiph Sabin, of Washington, D. C., is the guest of Mrs. G. S. Ferguson at her home on Park Drive.

Mrs. Mike Justice, of Norfolk, Vs., Mrs. Mike Justice, of Norfolk, Va., is spending several days in the city he guest of her sister, Mrs. Fred Odell, on North Park Drive.

W. B. Thompson, of Goldsboro, arrived in the city yesterday to spend

few days. Miss Eunice Tate, who has been a

Miss Eunice Tate, who has been a patient at Wesley Long hospital will soon be removed to the home of her parents on Humphrey avenue.

The many friends of Mrs. A. C. Melvin will be glad to learn that she is lightly lunproved.

Frank and Allen Henley who have just returned from a six weeks' visit to Atlanta and Jacksonville, are visitors in Greensboro.

George Dosovant, of Danville, Va., spent the wek-end in the city with friends.

Mrs. Ben White will leave today for

an extended visit to relatives and friends in Bluefield, W. Va., and Rich-mond, Va. Dr. W. C. Ashworth has gone to Hot Springs, Ark., where he will attend the convention of the Southern Medi-

oal association.
John D. Waldrop is spending several days in Hoke, Moore and Randolph counties on business in connection with the state highway work.
Miss May Wilson has returned from Washington, where she spent several days.

PLANES DESTROY HOME OF DR. SMOOT IN PAYETTEVILLE

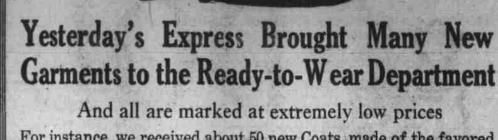
PR. SMOOT IN FAYETTEVILLE

(Seeial to Daily Seeal
Fayetteville, Nov. 14.—The residence
of Dr. M. L. Smoot, on Harmount, this
oity, was totally destroyed by fire Saturday evening, entailing a loss of 18.
100, half of which is covered by insurance. The members of the family were
not at home when the fire was discovered shortly after 6 click and nothing would have been saved from the
house had it not been for a number
of soldiers from Camp Brags who were
passing at the time and broke open
a door. They were able to save a dining room and bedroom suite and a
piano. The house was situated just beyoud the city limits and the firemen
were unable to reach the flames with
a hose line.

An inventor announces an automo-

An inventor announces an automide designed exclusively for wome in probably steered and driven from the back seat.

Ellis Stone & Co



For instance, we received about 50 new Coats, made of the favored soft materials in every imaginable new style, including many blouse back models. Most all of them are fur trimmed. You simply can't help but find a style among this collection that you like and you will be equally as pleased with the price-for we have marked them all at very special prices-

\$39.50, \$45.00, \$49.50, \$59.50, \$65.00, \$69.50

Making Your Own Curtains Becomes a Joy



You need not envy those who can employ professional deco-rators. In this store you will find an abundant array of filet nets, scrims and laces in lovely designs from which to select just the right ones for your own And when you begin to sew

you will find a keen pleasure in the daintiness and feel of the Ellis-Stone & Co.'s draperies, in the ease and grace with which they can be draped and in quality which means long wear. This week we are

featuring the famous makes, such as Scranton, Quaker lace and Chester lace. Also we carry a most complete line of the Puritan mill Cretonnes. The prices are 25c, 39c, 50c, 65c, 75c, \$1.00, \$1.25, \$1.50

Sale of Woolen Goods

44 to 56-inch lovely quality French Serge. The prices have been greatly reduced on each price-

\$1.50 to \$2.50

36-inch Storm Serge, colors are navy, brown and black, absolutely all wool; special today, yard.....

56-inch Storm Serge. Colors are black and navy. \$1.25

56-inch Plaid Skirting, many beautiful combinations; formerly sold up to \$5.50 yard. Special today.....

Sale Of Lovely Silks

36-inch Messaline Satin, many beautiful colors to yard......\$1.89 select from,

40-inch Charmeuse Satin, colors are brown, navy and black. Spe- \$2.50

40-inch Canton Crepe, an exceptionally good qualper yard..... \$2.95

40-inch Cortecelli Satin, a lovely lustrous satin, colors are navy, brown, drake and black,

36-inch Skinner's Satin. Everyone is aware of the wearing quality of this beautiful satin. We have it in all colors. \$2.45

Twice Yearly Sale of Sample **Jewelry Continues**

And we can say without a question of doubt that it is the biggest sale of its kind we've ever held. Fresh, new lot Salesmen's Samples and Manufacturers' Samples, purchased at special low prices for this sale, have been added to the already tremendous stock for today's selling. Come early today while assortments are at their best and buy

YOUR CHRISTMAS JEWELRY

at real bargain prices.

We promise you that you will see the biggest display of both plain and novelty Jewelry that you've ever seen in your life.

SEE WINDOW DISPLAYS



"Greensboro's Best Store"

HAVE YOUR NEW GOSSARD CORSET FITTED TODAY

Carolina Maid Fruit Cake

Your Grocer's

-Or Phone 672-

Made to Make Good

The rich, black substance of this fine cake is supreme in its kind. Containing the finest material combined with years of experience the quality is unquestionable. Our reputation is back of this product.

Packed in a beautiful metal box, decorated in gold and wine colors, which alone is almost worth the cost of the cake as a work box.

Manufactured by Carolina Baking Co.