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## Prosperity

Lies In The "Balance Of Trade"

The prosperity of an State or Community is dependent upon the Loyalty of its people to Home Institutions and Industries.

Local Agents seeking Information regarding North Carolina Fire Insurance Companies should address The State Insurance Officer.

Ask your local Agent to place your Fire Insurance with a North Carolina Company. They are Strong and Safe.
 N our trade with other States of The United State prosperity lies in SELLING THEM MORE THAN WE BUY FROM THEM. The difference is known in the world of commerce as
TRADE" of Nations is determined.
In the matter of FIRE INSURANCE, the more FIRE INSURANCE NORTH CAROLINA FIRE INSURANCE SELL TO NORTH CAROLINIANS, the stronger they become and this strength enables them to compete with Fire Insurance companies in other States.
Through doing this NORTH CAROLINA FIRE INSURANCE COMPANIES RETURN A "BALANCE OF TRADE,, a BAL ANCE which is invested in North Caroina Realty, in North Carolina Industries, in balances in North Carolina banks which are available to individuals and industries through the regular channels of Bank proceedure.
With the help of NORTH CAROLINIANS, North Carolina Fire Insurance companies will increase in strength with each passing
year, and each strengthening will add materially to the prosperity of the Home State, and to the prosperity of each individual within the State.
Your part lies in requesting that your FIRE INSURANCE be placed in one of the Companies comprising THE ASSOCIATION OF NORTH CAROLINA FIRE INSURANCE COMPANAES. There
are ELEVEN of these Companies, all of them STRONG AND SAFE.

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