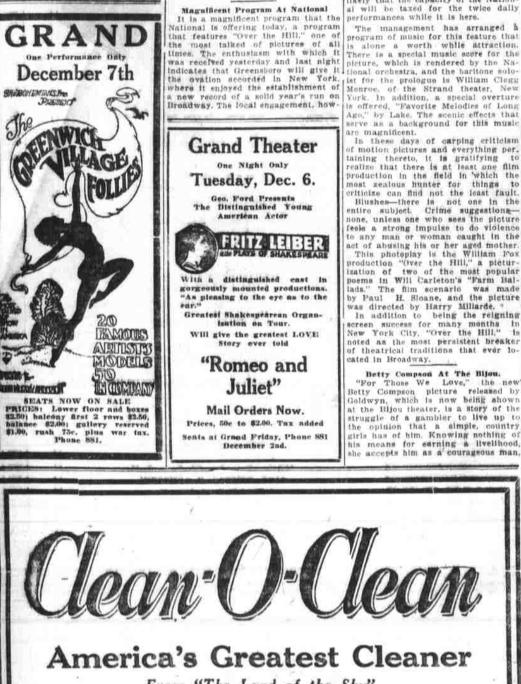
GREENSBORD DAILY NEWS, TUESDAY, DECEMBER 6, 1921

At the Local Theaters

year. That patrons may have every com-fort, a ladies' rest room and also a mor's mmoker have been added to the imperial; the ladies rooms being on the measuring floor to the left, while the measuring floor to the left, while the measuring floor and the first floor. Every person on the Imperial staff has been instructed to see that each



The Imperial Opens Today. After being closed seven weeks the Imperial theater (formarity the Vietary will open its doors to the public this practically a new theater and not a thing has been left undons to make it of the best motion picture tho starts in the Carolinas A large or will play cantinuous music ender the direction of Prof. Paul Boench. Not public is the imperial a well ap-

will play continuous music order the direction of Prof. Paul Boench. Not poily is the Imperial a well ap-points theater but it is the best lo-cated playhouse in the city being in the very heart of the bueness settion the shoppers empecially at this time of shoppers empecially at this time of shoppers empecially at this time of shoppers. That patrons may have every com-fort, a ladles' rest room and also a mode moker have been added to the immersion floor to the left, while the mers smoker is located at the right of the foyer and the first floor has been instructed to see that each other great special pictures too num-grous to mention in this limited space.

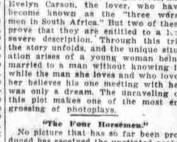


New Playing a Limited Engagement At the National Theater.

ever, is a limited one, and it seems likely that the capacity of the Nation-al will be taxed for the twice daily performances while it is here. The management has arranged a program of music for this feature that is alone a worth while attraction. there is a special music score for the icture, which is rendered by the Na

by Fault E. Soane, and the picture was directed by Harry Millarde. " In addition to being the reigning screen success for many months in New York City, "Over the Hill," is noted as the most persistent breaker of theatrical traditions that ever lo-

cated in Broadway. Betty Compson At The Bijou. "For Those We Love," the new Betty Compson plcture released by Goldwyn, which is now being shown at the Bijou theater, is a story of the struggle of a gambler to live up to the optizion that a simple, country girls has of bim. Knowing nothing of his means for estring a livelihood, she accepts him as a courageous man,



duced has received the unstituted praise of persons of high standing that are really qualified to speak of it's true merit, as has The Four Horsemen of the Apocalypse. Adolph S. Ochs, presi-dent of the New York Times, after seeing the initial showing of the plo-ture weather an ameliother to the plo-

meeting the initial showing of the plo-ture, wrote an unsolicited letter to the Metro offices which said in part: "I wish to congratulate you on what I consider is the highest point that has yet been feached in dramatic presen-tation on the screen. I do not believe I ever saw an audience for more than two hours so impressed and thrilled. I hope that your great enterprise and artistic work will have the reward it so richly deserves." Matthew White, Jr. dramatic educe

Matthew White, Jr., dramatic editor of Munsey's magazine, among other things said, "I feel that I may say that I consider it the finest picture I have

I consider it the finest picture I have ever seen." Col. Eric Fisher Wood, veteran of the world war and one of the founders of the American Legion, wrote as fol-lows: "Whether as a love story, a story of sacrifice, or as spectacle, it is win-derful. I never believed that real war could be pictured on the screen until I saw this amazingly realistic film." These are only a few of the hundreds of laudatory notices and letters that have been given in praise of Rex Inve been given in praise of Rex In tram's production.

The Greenwich Village Follies

A sort of sublimated super-calaret fith a background of fleeting, exotic veliness

A combination of the grotesque and the beautiful, of the vulgar and the artistic of the shelf-worn and the ultra-modern.

An entertainment that whirls you from heights of aesthetic enjoyment inrough galas of laughter, into lapses of coarse stupidity and back again. Such an amasing, paradoxical and essentially bizarre entertainment is that of the Greenwich Village Foilies. to be seen at the Greenwich theorem is.

be seen at the Grand theater to norrow evening, for one performance

How much of its quality was in-spired by the denizens of New York's quarities Latin, responsible for the original abow, how much by the agen-cles that revamped it for sommercial purposes, would be difficult to say. The staring of long Mathematics



"The Four Horsemon of the Apocalypse" at the Superba for the remainder of the week, is the greatest mov. ing picture, as such, that Raleigh has ever had the fortune to see. Not a de-tail in it has been slighted. Its caste is chosen with an almost uncanny in-sight. It has been produced with lavish indifference to cost it undertakes to do nothing more than the Great Spanlard did in his book, and nothing less. The picture is a picture that all Ra-leigh ought to see, a thing that it should hay by in its memories. It is a picture that Baleigh's children will see. and perhaps react to as does the pres-ent generation to the story of the Civil War. "The Four Horsemen of the Apocalypse" may wait a generation to come into its undoubted place as the finest picture that has ever been made

Nothing Like It Ever Seen Before

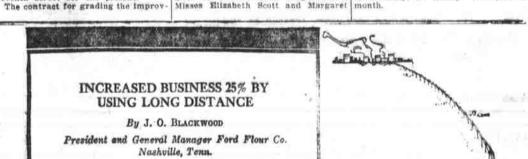
Construction of the second second

organized, with capable heads of sev-

Mr. and Mrs. J. B. Johnston left Duesday for Biler City, where they will make their future home. Mr. and Mrs. Sciter will occupy their residence on Seventh street for the present. Setzer will

ed road from Mebane east to Hills-Hansell, are at home for the boro, has been let to Crawford and Crawford, of Mebane. Misses Lucile and Helen Dillard have returned from a visit to Hocky Mount. Misses Katherine McIntyre and the RFIs of the Mawfields neighborhood, Riles of the Mawfields neighborhood, of December from Flora McDonald college

Cost of maintaining the 14,000 Amerlean troops in the army of occupation in Germany, is nearly \$1.000,000 a nonth.





after, he has saved her life, And later, when she learns what his hubits are, her unfalling faith in the inherest theores of his nature give birth to a desire on his part to live up to his hottor will.

hetter sull. Betty Compson as the girl, and Lon Chaney as the gambler, give fine per-formaness; and though the gambler losses the girl in the end, his life of noble solf-sacrifice has not been in vain. Through her, he has come to know himself. The story was written by Perley Poore Sheehan and directed by arthur Rosson. Extra attractions are Pathe News

Extra attractions are Pathe News

and special music by the Bijou concert orchestra and symphony pipe organ.

Vaudeville And symphony pipe organ. Vaudeville And Norma Taimadge At The Isis theater opened its vaude-ville season yesterday to a packed house from early morning until late in the evening with Herman Lewis and his Court Room girls a company of musical comedy artistic appears in many clever scenes and sing many clever numbers mingled with some real comedy.

clever numbers mingled with some real comedy. The feature ploture attraction was Norma Talmadge in the Poppy. There will be a new show at the Isls every Monday. Wednesday and Friday with a continuous performance from 11 a. m. to 11 p. m. As the little orphan who is beset by abuse, failure and misfortime be-fore finding the rainbow of happiness. Norma Talmadge has one of the most fascinating roles of her career in "Poppy," the Seiznick revival which opened as the feature production at the lais theater yesterday for a run of today.

today. Miss Talmadge plays the part of is offered. "Favorite Melodes of Lons Ago." by Lake. The scenic effects thus are magnificent. In these days of carping criticism of motion pictures and everything per-taining thereto, it is graitifying to realize that there is at heast one film production in the field in 'which the most zealous hunter for things to riticize can flid not the loast fault. Blushes-there is not one in the entiro subject. Crime suggestions-none, unless one who sees the picture fees a strong impulse to do violence to any man or woman caught in the act of abusing his or her aged mother. This photoping is the William Foor production '0ver the Hill.' a picture tation of two of the most popular perms in Will Carleton's 'Farm Bal-lads.'' The film scenario was mad by Paul H. Sloane, and the picture was directed by Harry Millarde." In addition to being the reigning

Will Not Injure the Most Delicate Fabric

Real Cleaner at Last

It is not an ordinary soap, but a wonder-ful discovery made by a druggist in the mountains of Western North Carolina, and worked out and developed along new and original lines.

Clean-O-Clean is a scientific blending of cleaning agents, producing a solvent as powerful as concentrated lye, and yet as harmless to the skin or the most delicate fabrics as the finest toilet soap.

Clean-O-Clean is fast becoming a household necessity and housewives who have used it declare that they have never before had a cleaner that was so convenient and efficient for cleaning the many articles that become soiled or spotted with grease, dirt or paint.

For cleaning Carpets and Rugs, Clean-O-Clean has one of its greatest fields of usefulness. It saves you the expense and inconvenience of sending them to the cleaner and cleans them better and quicker.

There are numberless articles around the house where Clean-O-Clean rules supreme; Clothing, ribbons, laces, silk waists, bras-sieres, sweaters, hosiery, corsets, canvas shoes, silk gloves, woolens, curtains, upholstery, glassware, portieres, enamel ware, (wood or metal) or anything that has be-come solled or apotted with grease, paint or dirt, can be cleaned in a few minutes at a very small cost.

Clean-O-Clean takes the places of the six or seven cleaners that are now required around the household; it is not limited in its cleaning ability. When you buy a can of Clean.O-Clean you can throw all the others out the window for Clean-O-Clean does the work of all them and all of this usefulness is consolidated in one can.

You run no risk in using Clean-O-Clean and you run no risk in buying it as Clean-O-Cedar is covered by our guarantee to re-fund your money if you are not satisfied.

For Sale By Leading Grocers and Druggists Distributed In Greensboro By American Commission Company

P. O. Box 484

THE CLEAN-O-CLEAN CO., INC. U. S. Distributor Asheville, N. C. The staging of John Mutray An-derson, accomplished almost wholly by means of curtained backgrounds, light-ing and color masses, is in the nature, of true urtistic creation—a wonder to behald

Be that as it may, the heauty of the woman, the high latent of some of the entertainers, the sensuous quality of music, the wonderful costumes and the constant element of surprise in the action, make the beholder indifferent to-ward ultimate responsibility. It's a big show, a beautiful show, an atertaining show-and it's so differ-Nents are now on sale at the box ffice

Frits Lether. With the identical cast, which will e seen during the New York run onled to begin at the Lexington heater on December 26, and with new highly improved scenic effects er, the brilliant young Leiber. terican actor, will play an engage-at of one performance tonight at 0 Grand under the management of orge Ford. The management claims that, by a specially devised electric squipment and by a revolutionary na-tural quality of acting, an intensity of effect has been shot through the great y, and the contention is born out the striking success which the or-nization achieved in the Metropolis

****** For his engagement here Mr. Leiber sale at the box office.

MEBANE NEWS BRIEFS.

District Meeting Of Federation Of Woman's Clubs Set For Dec. 14. (Research is Baily News.) Mebane, Dec. 5.—The Commercial club met Friday evening at the club rooms. Among other items there was the question of a Chautauqua to be incation of a Chartanua to be incat summer. The representative ired a number of signers but it not definitely decided as to wheth-the attractions would be secured. J. B. Prince is now secretary, filite position recently made vacant 1. Johnston, now of Siler City. Prince spent Sunday in Durham Mrs. Prince is a patient at boontral

atts hospital, Mr. and Mrs. C. F. Vogler had as r guesta over Sunday Measrs, Vog-and Miss Nell Benbow, of East

Mrs. Harry M. Oliver has as her est Mrs. M. E. Oliver of La Grange. The district meeting of this branch the state federation of Woman's Mrs. the will be held in Mehane on De 14. Miss Mattie E. Johnston nt of the Mebane Community anounces that the club ladies the town are very enthusiastic over work and the meeting. Mrs. H. W. ase of Chapel Hill. is president of s district, which, includes clubs in district, when, includes cludes in olph, Durhaya, Chapei Hill, Elow lenc, Mebane and other towns near-Luncheon will be served by the l community club on the day of ting. The messions will close in aceting. time for adjournment before the cast bane club is very active, well

Some twelve months ago we adopted the use of long distance telephone in lieu of personally calling on our trade and using other means of securing business. We have found through the twelve months we have been using this service that we have increased our business from 25% to 30% through the use of the long distance, and in 99 cases out of 100 where we have gotten in touch with our customers over the telephone we have landed the business where our experience when in using other means of communication had

We can certainly heartily recommend the use of long distance telephone as a means of getting in touch with your customers, staying in touch with them, keeping them satisfied and getting a good volume of business.



Gets the Order In 99 Cases By Using Long Distance

Twelve months ago the Ford Flour Company, of Nashville, Tenn., one of the South's leading flour manufacturers, began using the long distance telephone exclusively for sales work with its trade.

J. O. Blackwood, president and general manager, declares that the business has increased 25 to 30 per cent and sales are made in 99 cases out of a hundred when the patron is reached.

This is a remarkable tribute to the sales value of the long distance telephone, but it is duplicated by many other concerns who are making intelligent and systematic use of this great sales agency.

A power that can increase the business of a big concern like this can certainly be applied to your business with profit.

Why not let us send a representative to explain how the long distance service can increase your sales and reduce your sales costs?

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY

