# Reduction of Willard Batteries 

(Effective December 15th)

## Far Below Pre-War Prices

The same high standard of material with the latest improvements in construction. Lower cost of production and greater demand for Willard Batteries have made the decline possible.
Since January 1st, this year Willard Batteries have been reduced as shown here

Franklin, Dodge
at .......... 22.00
Buick, Hudson, Studebaker, Essex, Chandler, Nash, Lexington, Cole, Chalmers, Pack$\underset{\substack{\text { ard, Wyllis } \\ \text { Knight } \ldots . . . . \\ \hline}}{ }$ \$16.20

American, Auburn, Chevrolet, Hupmobile, Mitchell, Pied$\underset{\substack{\text { mont, Dort } \\ \text { Overland } \\ \text { m...... } \\ \hline}}{ }$ \$15.20

## Greensboro Storage Battery Company

117-119 East Market Street
Greensboro, N. C.


