

## SAXON "SIX"



## Now Men Know

## That \$200 or \$300 More

Can't Buy a Better Car Than Saxon "Six"

Oar values in the same price-class do vary. Men generally know that now. It is clearly understood that the price of a car does not depend alone upon
the actual cost of the materials and the labor that go into the car.
Such factors as the efllciency of manufacturer, the shrewdness of the
purchasing department, the economy in building, the volume of the output aro all big and weishty influence unon the final price of any car.
So you see it is imnossible that a ear selling at $\$ 200$ or $\$ 300$ less than an other may have more actual cal
ue than the higher-priced car.
It is true in regard to Saxon "Six," at $\$ 935$, as compared to any other car That we do know. And it can be proved.
Inst a minute consider this phase of the matter.
Ono ear of unusually high-standing and costing over $\$ 2200$ has these 4 pub-tures-Timken axles, Timken bear ings, Spiral bevel gear, Exid storage hatiary-that aro also
t:res of Saxom "Six" at $\$ 935$.
A uc ther car, costing over $\$ 3000 \mathrm{ha}$

Timken bearings, Fedders radiator sinal hevel gear, semi-floating axle,
Exide storage battery-that are also Five cars costing from $\$ 4000$ up have this feature-Spiral bevel gear-

## So it roos thruout Saxon "Six" in

 feature after feature. We can give you many more similir instancesshowing that 40 cars costing from showing that 40 cars costing from
$\$ 1195$ to $\$ 10,000$ coincide with Saxon "Six" in two or more important features.
In other words, the important fea knows.
It is manufacturcd efliciently mither time nor labor is wasted or utilized inefficiontly. Purchases of parts and
materials are made far in advance. The chanking conditions of the sup. ply markets are under constant at fected. Saving after naving is ar Saxon "Sixes" are also built in vol une. Buying in quantity and build-
ing in auantity open the way to many ing in quantity oben the way to many
marked economies. And the marrin of wion Every comer is clipied quality.

And so we can price saxon Six ar-value than any other at $\$ 200$ or $\$ 300$ more in price.
It is not only a better value car point of costly car features as we
proved to you in a patagraph or two ahove, but it is a better car in point of nerformance.
If you have followed the hill-climbs, demonstration tests, and other publi motor car tests held from time $t$ time you know how often Saxon
"Six" has defeated cars not only of "Six" has defoated cars not only of
far higher price but also cars with cight and twelve cylinders.
And Saxon "Six" has proved it Ancater prowess not in one phase of
grerformance, but in tlexibility as
per performance, but in flexibility as
well as acceleration and in speed as well as acceleration
woll as hill climbing.
It is an all-around, able car under every condition you may face in mo
tor travel. tor travel.
And men-thousands of them-wh have hitherto held $\$ 1100$ or $\$ 1200$ to
be the lowest price for fine-quality oars are turning to 8 fox fine "-guality
$\$ 935$ ai $\$ 935$.
It has proved its quality to them They know that $\$ 200$ or $\$ 300$ more cap not buy a better value.

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 A oft, Silky
## 

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