

**The Evening Telegram**  
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Monday, July 14, 1919.

The proposal to increase freight rat-  
 es again is the first step toward in-  
 creasing wages again to meet the high  
 cost of living made by the new rate.

We expect Heinie to pay through  
 the nose we must check our natural  
 tendency to keep on hammering him on  
 the nose.

The young man who complains that  
 there is no chance for a young fellow  
 this age is right so far as that sort  
 of fellow is concerned.

To such indulgence in the gener-  
 al state affairs very similar  
 The don-  
 Osmann bride  
 out an alliance years to take  
 It may be that the  
 presents to the daughter in  
 get them as high as American  
 Dividing the world's wealth equa-  
 among all nations would prevent great  
 fortunes, until a few sharp boys could  
 get together and prepare sucker lists.

**MAKING PLANS FOR  
 VETERANS' REUNION**

Tentative Program of En-  
 tertainment Adopted.  
 Committees Appointed

With the Confederate Reunion but  
 three weeks away, local plans for the  
 entertainment of the aged visitors are  
 rapidly taking form. The executive  
 committee met at the Chamber of Com-  
 merce and adopted a tentative program.  
 A number of committees were also ap-  
 pointed to make the necessary arrange-  
 ments for the care of the visitors. The  
 program will go to General James I.  
 Holt, of Wilmington, commanding  
 general of the North Carolina Division,  
 today, and will be made public on his  
 approval.

The committees for the reunion are  
 as follows: Executive Committee:  
 T. T. Thorne, chairman; Paul  
 Wolfe, vice chairman; R. B. Davis,  
 treasurer; L. H. Duncan, secretary;  
 L. A. Locke, E. W. Smith, Percy Tig-  
 gles, Mrs. M. O. Winstead, Mrs. H. K.  
 Brewer.

Men's Hall and Kitchen Committee:  
 E. Brewer, chairman; L. F. Pearsall,  
 J. Jenkins, Dr. John Battle, Mrs.  
 D. Bulluck, Mrs. W. H. Horns, Mrs.  
 B. Davis, Mrs. T. L. Bland, Mrs. G.  
 Smith, Miss Edie Vines.

Decorations Committee: Percy  
 Tiggles, chairman, B. T. Edwards, W.  
 Bulluck.

Program Committee: The executive  
 committee with R. H. Bicks and J. H.  
 Wolfe.

Entertainment and Music: E. W.  
 Smith, chairman, Mrs. W. W. Williams,  
 W. Thorpe, W. E. Fenner, J. D. Ojorn,  
 Wumberly.

Hospital: H. Lee Large, chairman,  
 Willis L. W. Korngay.

Arrangements: D. L. Christian,  
 W. R. P. Holt, Jacob Lassiter,  
 Jacob Battle.

Secretary: J. T. Norris, chairman,  
 W. E. Fenner, Mrs. T. S.  
 Williams.

Reception and Hospitality: T. L.  
 Wolfe, chairman, M. V. Barahill, vice  
 chairman, Mrs. Bland, Mrs. Barahill,  
 and Mrs. J. B. Ramsey, Mr. and  
 Mrs. T. Burnette; Mr. and Mrs. J.  
 T. Burnette, Mr. and Mrs. J.  
 T. Burnette, Mr. and Mrs. P. S. Spruill, Mr. and Mrs.  
 W. H. Horns, Mr. and Mrs. B. D. Bul-  
 lock, Mr. and Mrs. T. S. McDermann,  
 E. H. Crowe, and Mrs. N. L. Al-  
 len, Mr. and Mrs. R. P. Holt, all  
 members of the city's Boy Scouts.

Music: L. H. Duncan, chairman,  
 W. E. Fenner, Jr., Mr. Davis, of Raleigh,  
 and R. H. Davis, chairman.

Members of these committees will  
 be notified by letter of their appoint-  
 ments. A list of names are as follows:


Drink  
**Coca-Cola**  
 DELICIOUS and REFRESHING

You smack your  
 lips over it, be-  
 cause you like its  
 taste, its quality,  
 its genuine grati-  
 fication. It satis-  
 fies thirst.

Nobody has ever been  
 able to successfully  
 imitate it, because its  
 quality is indelibly reg-  
 istered in the taste of  
 the American public.

Demand the genuine by  
 full name — nicknames  
 encourage substitution.

THE COCA-COLA CO.  
 ATLANTA, GA.



Sold Everywhere

**FOR SALE — HUNDRED-ACRE**  
 farm in Nash county, twelve miles  
 from Rocky Mount, two from  
 Nashville. Three horse farm un-  
 der cultivation, forty acres wood-  
 land. Crop growing. Bargain  
 must be cash transaction and sold  
 in ten days. Apply Farm, care this  
 office.

**Build Up the System  
 After "Flu" Attack**

Important That You Get Back  
 Your Strength Quickly.

Everyone who has had the "flu"  
 finds the system in a weakened  
 and run-down condition, the nerv-  
 ous system all upset, the appetite  
 gone, and a general good for noth-  
 ing feeling pervades the entire  
 body.

This is the effect of this stre-  
 ssful disease. It always leaves its  
 victim so weak and debilitated that

there is as much danger from its  
 after-effects as from the disease  
 itself.

Nothing can equal S. S. S. for  
 completely restoring your strength  
 and vitality after you have had this  
 distressing disease. This splendid  
 remedy purifies the blood, rebuild-  
 ing all diseased germs, and builds  
 up the entire system.

If you wish medical advice write  
 to Chief Medical Adviser, 45 Swift  
 Laboratory, Atlanta, Ga.

**MINISTER NOW HEAD OF  
 PRESBYTERIAN STATE CHURCH**  
 Rev. J. H. Davis, June 5.—By a peculiar unity  
 of the new Presbytery agreement the  
 old relationship of the Presbytery state  
 church under the new constitution is  
 now vested in three ministers, two of  
 whom are members of the social party  
 which sponsors the separation of state  
 and church as a party plank.

**CHICHESTER'S PILLS**  
 THE LIVER AND BILE  
 Special Ask your Druggist for  
 Chichester's Bile Beans  
 Pills in the morning and evening  
 with food, and with the Bile  
 Beans at night. They will  
 cleanse the system, and give  
 you a new lease of life. Always  
 get the genuine. Sold by  
 Druggists Everywhere.

**AMERICAN FIGHTERS  
 DECLINE TO GO HOME**  
 London—African brought to Europe  
 to fight battles of freedom don't want  
 to go home, now that the war is over  
 Free transportation from Liverpool is  
 no allurements to them. Out of 250 list  
 reserved for colored men on one ship  
 but 65 were taken. Its up to the British  
 to find work for those who remain, and  
 there is where some of England's re-  
 cent trouble with the "colored problem"  
 has come in.


**CAN'T PROVE LANDRU  
 KNEW MME. BENOIST**  
 Paris—Landru, Paris "Blue-Beard"  
 has scored a point. Durand, the music  
 hall singer who said he had last seen  
 Mme. Benoist with Landru, admits that  
 Landru wasnt the man. The woman's  
 body was found in a canal shortly after  
 Landru's arrest.

Fond memory of the ole swimmin'  
 hole overlooks the little details of the  
 green seam on the water and the vil-  
 lage garbage-dumped nearby.

is your HAIR  
**KINKY**  
 Nappy  
 Stubborn  
 Unruly? Buy a box of  
**EXELENTO** QUININE  
 POMADE  
 which is a guaranteed Hair Grower. Removes  
 dandruff. Cleans the scalp. Feeds the  
 roots of the hair. Stops falling hair.  
 Price 25c by mail on receipt of stamps  
 or coin.  
**AGENTS WANTED**  
 Write for particulars  
 EXELENTO MEDICINE CO., ATLANTA, GA.  
 REGISTERED COPYRIGHTED



**SUNRISE AT LAST?**



THE TELEGRAM WANT AD PAGE IS READ BY THOUSANDS OF PEOPLE  
 DAILY. A SMALL WANT AD COSTS A TRIFLE, AND NETS BIG RETURNS  
 FOR THOSE WHO WISH TO DISPOSE OF OR BUY ANYTHING. TRY ONE!

**Value to You of an  
 Advertising Agency**

You're in business. You're putting up a line of trademarked goods, we  
 will say. You want to sell them.

You send out salesmen. They get distribution for you. Your goods  
 are on the dealers' shelves.

Now you need advertising—to interest the consumer—to make Mrs.  
 Smith or Mr. Jones ask for your goods by name—to say, for instance, "I want  
 a can of BROWN'S Beans" instead of "I want a can of beans."

Two courses open to you: You either undertake to prepare and place  
 your own advertising or you shove the whole job on an advertising agency.

If YOU undertake to do it, you first select your papers. Suppose you  
 are going to use 100 papers. What papers? If you haven't a newspaper di-  
 rectory, you have to borrow or buy one. You write to the paper for rates.

After you've picked your papers, you write your ads, employ an artist  
 to draw the illustrations, employ an engraver to make original  
 plates, employ an electrotyper to make duplicate plates, employ a printer to  
 secure uniform strong typographical displays; then you mail  
 them to each paper with instructions when to insert; after  
 they did, you search thru the papers to be sure the ads appeared, and if  
 each month while you open accounts with 100 papers and mail 100 checks  
 your advertising is running.

You and your office  
 that an advertising agency have done loads of tiresome work and worry  
 tising agency you pay exact, have done without charge. Thru an adver-  
 agency gets its remuneration in rates you pay publishers direct. The  
 publishers—a commission they are of a small commission from the  
 service saves them labor and expense. willing to pay because agency

An advertising agency prepares the ads and, aft-  
 them for insertion, checks up their appearance in the paper, OK'd by you, forwards  
 is to pay ONE bill to the agency each month.

Besides, the agency gives you, free, the benefit of its experi-  
 chandising methods. It analyses your business. It decides before ledge of mer-  
 account whether you are really ready to advertise. ing your

The agency is your representative—just as much so as your salesman.

Most of the successful interstate and national advertising is placed thru adver-  
 tising agencies.

The nine advertising agencies listed below comprise the Southern Council of the  
 American Association of Advertising Agencies. Write to the agency you prefer and  
 get the benefit of its advice, organization and equipment:

Thomas E. Basham Co., Louisville, Ky.  
 Cecil Barreto & Cecil, Richmond, Va.  
 Chambers Agency, Inc., New Orleans, La.  
 Nelson Chesman & Company, Chattanooga, Tenn.  
 Ferry-Hanly Advertising Company, New Orleans, La.  
 Johnson-Dallis Company, Atlanta, Ga.  
 Messing Advertising Agency, Atlanta, Ga.  
 Staples & Staples, Inc., Richmond, Va.  
 The Thomas Advertising Service, Jacksonville, Fla.

This Advertisement Prepared by  
 Messing Advertising Agency  
 Atlanta, Ga.

Members Southern Council, American  
 Association of Advertising Agencies

**ELLAN'S**  
 Completely Removes  
 Druggists