LYRIC - Special Today and Saturday

What happens when a cocktail- coquette tries to run a fishing- skipper on the rocks and finds herself drifting into the matrimonial sea?

Life Apr. 3 says: "A 100% Picture"

RICHARD
BARTHELEMESS
in a romance of deep sea skippers and society sirens
"The Seventh Day"
Story by Porter Emerson Browne. Directed by Henry King

a Worth-While Successor to "Tol'able David"

Extras
COMEDY
and
MOVIE CHAT

COMING—DOUBLE BILL MONDAY AND TUESDAY
ETHEL CLAYTON in "THE CRADLE"
BUSTER KEATON in "COPS"

Blind Girl Plays Good Game of Bridge

Palace
TODAY 10-20
BEAUTIFUL
Miss DuPont
in
"The Golden Gallows"
Extra — SNUB POLLARD

"ROCKY MOUNT LEADS THE WAY—EVERY DAY"

Palace of Sweets leads the way in Candies, Soft Drinks and Fruits.

Jointhe crowd!

Ours satisfy

THE HOUSE OF SERVICE

The place where YOU and every customer gets "A SQUARE DEAL"

TRY US

Palace of Sweets

TROUBLE AHEAD for any motorist who cannot see the value of having his tires vulcanized. Trouble in many ways: costs you more in the long run to buy new tires than to have our ones vulcanized; costs you not only more money, but more time, bother, annoyance, worry, etc. Why not bring your worn tires and tubes to us and let us worry? That's our business—worrying our tires into new service.

THE ELECTRIC SHOP
Hill and Washington Street

CAMBON ENTERS NEW FINANCIAL CAREER

Former Frenchman Terminates Diplomatic Career to Become Head of First Banking Institution.

LOOK—BACK AGAIN

Lester Richards Big Vaudeville Company
in all new shows
MON.—TUES.—WED.

LESTER RICHARDS CONVOY GIRLS CO. COMING BACK AGAIN NEXT WEEK

LEWIS STONE HAS BIG ROLE AS FATHER BRIAN KELLY IN "THE ROSARY"

Lewis Stone, at the Lyric next Monday in one of America's leading authors, has according to advance reports at last created the role most worthy of him, that of Father Brian Kelly in "The Rosary," the Selig Bird screen feature production which will be shown as a First National release at the Lyric theatre soon.

Professionally speaking, the part of Father Kelly in "The Rosary" has longer promotion of Lewis Stone than any other role he has played since he first became a star. Mr. Stone has been signed to play the role.

As an actor Lewis Stone has made a name for himself in the portrayal of strong characters, and the role of Father Kelly in "The Rosary" has been selected as one which will include some of the most powerful scenes of the entire production. Mr. Stone is supported in the motion picture by Wallace Beery, Lila Lee, Lionel Barrymore, Mae Busch, Irene Rich, Walter McGrail and Adele Farrington.

DIVORCE EVIL DOMINATING ETHEL CLAYTON'S PHOTO PLAY "THE CRADLE"

Theme Is Finely Treated in Big Appealing Production

Theme of "The Cradle," Ethel Clayton's new Paramount picture, which opens at the Lyric theatre for Monday and Tuesday, is the evil of divorce and its effect on children.

As a striking parallel to the marriage of a man and wife is especially varied and unusual—the harmony and happiness of a child or children are involved.

The focus is on the fact that in this story, the parents are brought to realize the injustice of their conduct and the child are reunited.

The photoplay is an adaptation by Eugene Bissoux. Paul Powell directed and the supporting cast includes Lila Lee, Mae Busch, Irene Rich, Anne Luther, Walter McGrail and Adele Farrington.

Won't Pay Debts of Lady Craven Husband Says

He will not pay the debts of Lady Craven, he has stated in an advertisement published in London newspapers, Reginald Brodie, husband of the former Miss Mae Murray, has asked to be adjudged a bankrupt.

EXPRESSION OF THANKS

We wish to express our sincere thanks and appreciation for the many acts of kindness and sympathy shown us during the illness and death of our dear boy, Mrs. W. T. Stevens, Jr., and also for the beautiful floral tribute. Mr. and Mrs. S. E. Ingram.

A storeful of Values for Mr. and Mrs. Saturday Shopper!

If there is one thing we like—it's to wait on a man and his wife on Saturday afternoon.

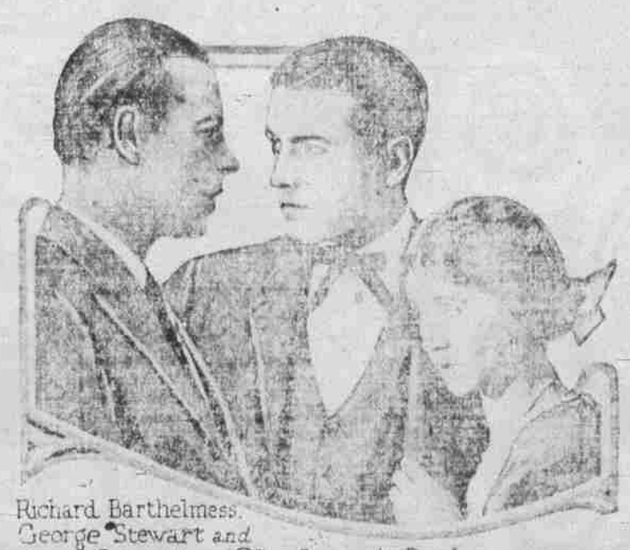
And if there is one thing you are going to look for tomorrow—we want you to look us up.

The following prices are but feeble tellers of what's in store here tomorrow! So let's forget the price a moment—only remembering that if you find what you like at our store the price won't urge you to buy—IT WILL MAKE YOU!

Suits for Easter $20 to $35.
Shirts for Easter $1.00 to $4.
Hats for Easter $3.00 to $6.
Neckwear for Easter 50c to $2
Underwear for Easter $1.00 to $2.00

Rocky Mount Shoe and Clothing Co.

Beautiful Cast in "The Seventh Day" Showing at Lyric Today and Saturday



Richard Barthelmess, George Stewart and Anne Cornwall in The Seventh Day

Richard Barthelmess says that if the Chicago professor could see the young women wh oare in the cast in "The Seventh Day," his picture now running at the Lyric theatre, the educator would change his declaration that all the beautiful women are in Africa.

"I'll tell him," said the young screen star, "that I can show him quite a number who would not fear to [illegible]

Included among the beauties Mr. Barthelmess offers as proof of the libel in the Chicago professor's declaration are Miss Louise Huff, Miss Anne Cornwall, Miss Teddie Gerard, Miss Gladys McCluer, Miss Louise Lee and even the extras who appear in the ballroom scene, were carefully selected [illegible] directed

Pimples Keep Young Men Down!

They Make Women, Too, a Puzzle! How S. S. S. Stops Skin Eruptions Positively.

Pimples and skin eruptions have a price—[illegible] pimples, black-heads and blotches on your face. Pimples produce repulsion and prevent prosperity. Your heart may be gold,

S. S. S. Will Rid You of the Cessing Pimple-Calamity.

But who wants to have eruptions? Simply men don't look for the owners of anything. Pimple women, too, are repulsive, with no prospects and no lovers. Young men and women, here's the medicine worn out. Pimples and blemishes will fail. What you need is a reliable blood-cleanser. S. S. S. is one of the most powerful destroyers of blood impurities. You can prove this in a short time. S. S. S. has been passed on by a jury of millions of people just like yourself. It is considered one of the most powerful vegetable blood-purifiers and flesh-builders in existence. That's why you hear of so many underweight people putting on lost flesh in a hurry, why you hear of so many rheumatics being freed from this scourge, with S. S. S. Start today with S. S. S. and see your face clear and your skin get rubbier, your flesh firmer. It will give you a boost in your career. S. S. S. is sold at all drug stores in two sizes. The larger size [illegible]

U-TOTE-EM

24 lbs. Southern Pride S. R. Flour	$1.05
12 lbs. Southern Pride S. R. Flour	55c
As good as any you have used.	
Pure Lard, per pound	16c
Compound Lard, per pound	15c
Best Thin Ribbed Meat, per pound	17c
Virginia Country Ham, per pound	39c
North Carolina Country Ham, per pound	38c
Flakes, per pound	20c
Green Butter Beans, per can	23c
Can't tell them from fresh ones	
Sifted Early June Peas, per can	15c
Swans Down Cake Flour, package	40c
Pillsbury Buckwheat Flour, package	18c
Pillsbury Pancake Flour, package	17c
Domino Syrup, 5 lb. bucket	38c
Corned Beef, 1 lb. can	19c
Shrimp, 4 1-2 oz. can	25c
Tuna, 13 oz. can	25c
Philadelphia Cream Cheese, portion	15c
Imported Roquefort, portion	17c

We are exclusive selling agents for Helen Lawton Coffee. If you enjoy real good coffee try a pound. Special introductory price, lb. 38c

We have plenty of Fresh Celery, Onions, Tomatoes, Snap Beans.

U-TOTE-EM
SAVE THE DIFFERENCE
TARBORO ST. OPPOSITE POST OFFICE.

Royal Palm Restaurant
HOME COOKING EXCLUSIVELY.
The only place in town to get the best meals at the most reasonable price.
REGULAR DINNERS EVERY DAY
Buy a Meal Ticket and save money—$10 for $8.50, $5.75 for $5.00.
155 South Main Street