## ROOSEVELT GREETS N.A.A.C.P. CONF.

## Chief Executive Urges Unity Of Purpose

a message of greeting to the opening session of the 28th annual conference of the National Association for the Advancement of Colored People here tonight, President Roosevelt stressed the W. Peters won second place in problems which "must be solved the finals of the world typing if we are to go forward with the contest held at Chicago last Satuporgress which we as attizens in rday June 26. He typed at a a democracy, have a right to ex- speed of 138 words per minute. pect." The President expressed the hope that the conference Tangora, white, of New York, at would help build toward unity of a speed of 141 words a minute. purpose and "so-entribute toward the achievement of our common ideals and aspirations." The full text of the message: "My dear Mr. White:

one both of opportunity and He has been trying for a number of danger for the ideals of our of years to win this championdemocracy. For serious problems ship. For the past three years ha confront the world, problems has finished second to Tangora, growing out of the relations of the difference being from one to individuals to the general econo- three words each time. my, to the state, and to the other nations of the world. These problems must be solved HARLEM A "DESERTED VIL if we are to go forward with the progress which we, as citizens in a democracy, have a right to ex-



Without Using a 10)ipe Your Beard

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522 EAST PETTIGREW ST.

DETROIT, Mich., June 30-In CORTEZ PETERS WINS 2ND PLACE FOR THIRD TIME IN WORLD TYPING CONTEST

> WASHINGTON- (CNS)- C First place was won by Albert

Mr. Peters who is 20 lives at

1308 You Street, Northwest where he conducts the Cortex W. Petera Business School, specializing in speed typing and other "I am happy to send greet- kindred business subjects. He is ings and sincere good wishes for a product of the Department of the success of the meetings of Business Practice, now Cardoza National Association for the Ad- High School and was a pupil of vancement of Colored People. - the late J. C. Wright, who awak-"The time in which we live is ened his interest in speed typing.

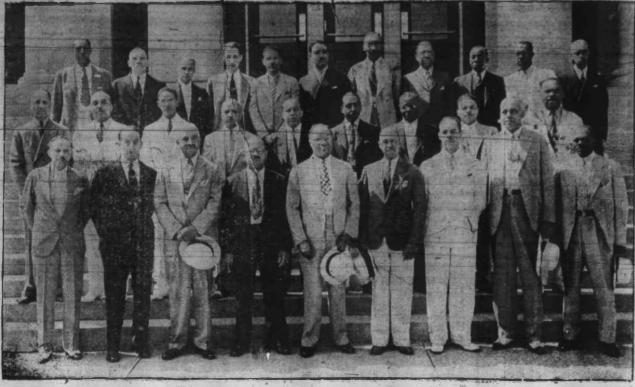
LAGE" FOR A DAY

NEW YORK -(C)- Harlen claimed campion of the world.

gether in this conference will circulation; some are bright and gether in this conference will circulation; some are bright and political, social and military conhelp to build toward unity of pur- prosperous-looking, others seem flicts and crises,—crises both orpose among the people of this struggling and are unpretentious, the achievement of ur common others have only humble facilities by them—and these crises of life

DURHAM, N. C.

DURHAM, N. C.



The group pictured above are M. D. Wiseman, J. E. Washing Barber, Leo S. Holton, W., C. | Claytor, R. C. McMurdock, G. M. but the newspaper field where he could join the forces working for ciation meeting in Washington, Jackson L. Davis, W. T. Grady, Gould, S. J. Cole, Gilbert A. Cole, Dean, R. B. Thomas, Q. B. King, abolition of slavery. What daring C. T. Ferebee, J. C. Nicolson, C. J. E. Bowman, H. C. Edwards; E. N. McMillan, William E. Tay From left to right, front row: S: Godden; Second row; Fletcher Third row; B. H. Early, W. O. lor and J. C: Carr.

Fleming Describes Magic Rise Of Negro Press In America

serted village" all day Tuesday, as most of the sporting class were out of town (in Chicago).

Negroes, in hundreds of cities in Voltaire said that if the people didn't have a God they would buy copies of the 150 Negro make one and just so, if there the period.

Negroes, in hundreds of cities in Voltaire said that if the people didn't have a God they would buy copies of the 150 Negro make one and just so, if there the period.

It was social crisis—the strug-However, the home folk filled the streets with parades, shouting and singing afer Joe Louis was acsome 4,800,000 people. Some of So it has been with people and "It is my sincere hope that ed and wide; others are printed end units of the Crists as Roy Wilkins, editor lective wrongs in some parts of you who are planning to meet to- in small towns for purely local

What are these papers? How did they start? Where are they



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ONLY GIRL FOR

these papers come to life in ric-tropolitan cities and are circulatdering them and being ordered boys and scores of editorial and for the important part that jourbusiness office help; others em- nalism—the prined word—plays in the life of all people.

> The first printed periodicals of England's domestic news, grew out of the struggle between Chas. I and Parliament, culminating in the Civil War of 1641.

As the questions out of which the American Revolution sprang began to engross the colonists, it came to he seen on all sides that the several colonies had a common cause and that the press was a most valuable and indispensable auxiliary of this cause, and "the instrument most potential slaved-denied job opportunity to secure unity of opinion and everywhere and still barred by concert of action among the col- the rank and file of American or onies." Even the best equipped ganized labor. armies could not win the war a-

> HE DOESN'T KNOW IT BUT I WAS THE . LONELY GIRL UNTIL I USED

GODEFROY'S LARIEUSE

ON MY HAIR

french HAIR coloring

gainst, by both government and

It was social crisis-the strug- private enterprise, by organized "born of a need for voicing prtest against wrongs and proscriptions, first devoting itself to the task of making Negroes free men and citizens anr from that day to this fighting the battles necessary to securing for them the enjoyment of the rights of citizenship." how black men and women have

First Negro Paper

country, charged with crimes When the first Negro paper was published 110 years ago, the they did not commit, know how Negro in America found himself indispensable the Negr press has in a class by himself because he been in making Negros themselves to know that they are not as vicious and hopeless as the head-

(1) Slave and still held in bon-

(2) Negro and noticeable different from the dominant (3) Held inferior and discrim-

inated against whether slave or free. Today he is a special interest group, because:

he newspaper was recognized as (1) He is still economically en.

(2) He is still noticeably different in color from the dominant but the newspaper field where 1.9 rary societies.

fight to outlaw lynching, can tinent," one historian records: it realize what an important part changed its name in 1828 to the these papers still play in the "Rights of All," perhaps because every day struggle of getting for "freedom" was too provocative a Negroes full citizenship and all term, and in 1830 is ceased pubthe protection and privileges due lication. Other papers were started and Russwurm Attracted again we find other freed Ne-The first newspape: owned gross of distinction -native born an dpublished by our people was and foreign-born putting their Freedom's Journal, first issued necks out to fight in the interest in New York on March 30, 1927, of their englaved brothers, rathby John B. Russwurm and Samuel er than to enjoy freedom them-E. Cornish, free Negroes. These selves while three million other

Those who know how difficult it for freedom at this time can be generally has been to get signi- pictured when we recall that this licant news favorable to Negroes first Negro newspaper came on in the daily papers, know how the scene even before Garrison's

very necessary Negro newspaper. Liberator and at a period when have been in giving balance to any opposition to slavery was the journalistic diet of the Ne still dangerously, unpopular, Algro reading public. Those who re though only o two-paged effort,

member the fight put up to keep it "met with more and greater Judge John J. Parker off the U. obstacles pthan did any other S. Supreme Court bench and the paper ever published on the con-

names themselves perhaps can black men and women were enmean little here, but is is signifi- slaved. cant, I think, to know that the The Weekly Advocate was first editor of a Negro paper, started in 1837 by James McCuno Russwurm, was also the first Ne- Smith, a "distinguished graduate gro college graduate in America, in medicine from the University getting his degree from Bowdoin of Glasgow, a practitioner in the College in 1826. Not the ministry, city of New York," and a welcomor teaching, or law, attracted him ed lacturer before leading its-

> The Pittaburgh Mystery Continued on page four







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