

STATE NEWS OF INTEREST

Chapel Hill

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Mrs. Clara Baldwin and little daughter are back on the hill again after spending some time with her parents in Pittsboro, N. C.

There will be a program at The Rock Hill Bapt. Church Friday night. Everyone is invited to come; this program is sponsored by Mrs. Lula King and Mrs. Susie Weaver.

Revival will begin at the Rock Hill Baptist Church Sunday; we hope everyone will attend these services. Rev. J. Stanford is pastor.

Mrs. Shida Hackney of Pittsboro, Pa. former resident of Chapel Hill, N. C. is visiting her mother, Mrs. Della Campbell and sister Mrs. Susie Weaver and Mrs. Goldie Bynum also here friends. Everyone was glad to see her back on the hill again.

Mr. and Mrs. James Hopkins of Conn. were in Chapel Hill visiting the Hopkins family and friends.

Master Freddie Weaver Jr. is back from Pittsboro, Pa. where he spent two weeks with his daddy.

Little Jesse Kirkland has gone to Raleigh to spend two weeks with his aunt. Hoping he will have a pleasant trip.

Miss Ruby Farrington has gone to Winston-Salem to spend two weeks with her aunt.

Mr. and Mrs. Fred Edwards spent a few days at the beach near Wilson, N. C. We are hoping to hear of a pleasant trip.

Miss Nonie Atwater has returned to Greensboro a f i e r spending a week with the Cheek family on Merritt St.

Little Eda Ruth Hargraves was honored with a birthday party Sunday afternoon at her home on Merritt St. She received many presents from her friends.

Miss Sofia Johnson spent a few days in Chapel Hill on a business trip but has returned

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PERSONALITIES IN MUSIC



By Daniel I. McNamara

EDGAR LESLIE, A. S. C. A. P.
Songwriters Have No Textbooks

THE songwriter uses no textbooks except the unwritten volumes of experience. He doesn't dash off his lyrics in inspired moments. Struggle and sweat with meter and rhyme... perspiration, not inspiration... make for successful songwriting. Believe this on the authority of no less a personage of the songwriting fraternity than Edgar Leslie, for thirty years one of the most successful of his profession, and for many years a leading member of the Board of Directors of the American Society of Composers, Authors and Publishers.

Leslie has written many popular song parodies for dialect comedians, thirty years ago when he created his original smash hit, "I'm a Yiddisher Cowboy." He followed this quickly by a collaboration with Irving Berlin—"Sadie Salome, Go Home." These two numbers definitely established him as an up-and-coming author of popular songs.

Hits multiplied. "Get Out and Get Under," "When Grown Up Ladies Act Like Babies," "America, I Love You," "California and You," "Oh, What a Pal Was Mary" and "Dirty Hands, Dirty Face" followed in quick succession.

Harry Warren and he wrote "By the River St. Marie," and left it forgotten, in manuscript form, for eight years. It emerged from oblivion to become one of the great hits of recent years. "Among My Souvenirs" was written in London to the music of "Horatio Nichols," the composer being in reality a leading English music publisher, Lawrence Wright. Leslie has written songs with Walter Donaldson, Jimmy Monaco and many others.

Recently he teamed with an old friend, Joseph Burke, popular song composer. Six times in two years their creations have led the country in popularity. "In a Little Gypsy Tea Room," "On Treasure Island," "A Little Bit Independent," "Moon Over Miami," "Robins and Roses" and "It Looks Like Rain in Cherry Blossom Lane" reveal the magic touch of this gifted pair. "At a Perfume Counter" is one of their latest.

Songs For Youth

Leslie has evolved a practical philosophy of songwriting. He believes the songwriter must address himself to youth, that the song must carry a simple and direct message. It should be easy to sing, and he points out that popular songs must compete with the movies... that they must paint an attractive word picture.

Leslie is a thoroughgoing New Yorker. His grandparents lived in Seventy-first Street when it was known as Bloomingdale Road, and they used to spend their summers at a cottage in Chelsea (Twenty-third Street). Happily married twenty-one years, he now lives in a midtown hotel; usually retires early.

He follows deep-sea fishing and golf, and enjoys sea voyages. His favorite outdoor sport—as a spectator—is polo in the writing of songs he goes into the more mundane memories and experiences of his life. Into things more in touch with America as it is to the great mass. And he writes to please them.

—Music Features & Photo Syndicates

'Light Up'. 'Let Up' New Camel Cigarette Slogan

"Let up. Light up a Camel" to offset the nervous strain caused by the fast pace of modern living, R. J. Reynolds Tobacco Company advises in a new advertising campaign.

The newspaper and magazine copy contrasts the healthy nerves of a dog with the often upset nerves of man. A headline "Don't Let Tension Get Your Nerves!" is followed in the first of a new series of advertisements by the illustration of a Collie and accompanied by the text:

"This Collie dog has a nervous system that is remarkably similar to yours. Like yours it is delicate, complicated. But here is where a big difference comes in: The dog can spring into flashing action and then relax. While man's nature makes him unkind to his nerves. All too often, we work too hard, worry too much, are fatigued or sleepless from strain. Nerves cry for rest, but we do not hear. Don't let tension 'get' your nerves. Give your nerves a frequent rest—a pleasant breathing spell—'Let up. Light up a Camel.' Camels help you to remember that you need a brief bit of leisure, for they are mild and mellow, a supremely enjoyable cigarette, made from costlier tobaccos. Steady smokers find that 'Let up—light up a Camel' puts more joy into living, and that Camel's costlier tobaccos are mild and soothing to their nerves."

These statements are substantiated by testimonials of well-known people, who lead active, healthy lives and who have found the advantages in following the slogan, "Let up. Light up a Camel" at frequent intervals.

The new advertisements also acquaint the public with interesting facts regarding the tobacco industry. "Did you know," one advertisement asks, "that over a billion pounds of leaf tobacco will move to market this season? That there are 26 different types of American-grown tobacco, by U. S. Government standards, and a course great variations in quality and grades? That from the time the tobacco seedlings are first planted, Camel buyers study soil conditions, weather and local curing methods? They know where the choice grades are the high quality grades delicately milled in flavor and fragrance. Camel experts buy accordingly. Over the years, it has come to be a recognized fact in the tobacco trade that Camels are a matchless blend of finer, more expensive tobaccos—Turkish and Domestic."

Each advertisement includes the challenge "Smoke 6 packs of Camels and find out why they are the Largest-Selling Cigarette in America."

In addition to the consistent use of newspaper advertising space and magazine advertising in both color and black and white, the R. J. Reynolds Tobacco Company is using radio extensively.

BENNY GOODMAN, King of Swing, and his band continue to play throughout the summer over the coast-to-coast Columbia network at 8:30 (EST) Tuesday evenings. Eddie Cantor and his great comedy cast comedy cast will return to the air for Camels on Monday evenings in the fall.

OXFORD

BY ROBERT SHEPARD
Theodore Ross, Mr. and Mrs. Hayes of Hartford, Conn. were visiting Bay G. R. Yancy.

Miss Mabel Thorpe is visiting her mother, Mrs. Mildred Thorpe of this city.

Miss Ethel McDuffie is visiting north Norfolk, Conn.

Armstrong Roberts is visiting his brother Ed. Roberts.

Mr. and Mrs. James Burwell of New York City were visiting Mrs. Elvira Clement.

Mrs. Valie Tyler has returned from Atlantic City.

Mrs. Rosa Curran has returned home after visiting in New York City.

Mrs. E. D. Shepard has returned home after attending the funeral of her mother Mrs. A. Davis of Indianapolis, Ind.

William Davis father of Mrs. Shepard also returns with her from her visit to Indianapolis.

We are happy to announce the marriage of Miss James Chestnut to William Baptist of Franklinton, N. C.

Miss Louise Spencer of Concord, N. C. is visiting Miss S. Ridley.

Mrs. Mabel Miller is home from Philadelphia, Penn. She was formerly Miss Mabel Ridley of this city.

Little Miss Joan Wortham, the daughter of Mr. and Mrs. Bradley Wortham of Oxford, spent a few days in Durham with her aunt Miss Paul E. Daniels who was attending summer school at North Carolina State College.

Miss Pearl Daniels is at home after spending a successful summer at N. C. C. for Negroes.

WEST END

Misses Mary Louise and Margaret Stephens returned to their home last week after spending the past two weeks visiting friends and relatives in New York City.

Mrs. S. P. Satterfield spent last week visiting her sister, Mrs. J. D. Slade of Williamston, N. C.

Mrs. Martha Plummer of Powe St. who has been ill is much improved at this writing.

Mr. Samuel Love of New York City, formerly of Durham, N. C. is in the city visiting friends and relatives.

MRS. MAUDE TORRENE

Mrs. Torrene of 1303 Pine Street was buried August 25th at the Grove Hill Cemetery. Her funeral was held at her home at the above address. She is survived by her mother a daughter, and a brother.

MISS MYRTLE ROBERTS

Miss Myrtle Roberts was buried August 26th at Fayetteville, N. C. She is survived by two sister a brother and father.

JAMES McDONALL

James McDonald of 608 Elizabeth St. was buried in Laurinburg, N. C. August 16th and is survived by one sister one brother and an aunt.

H. HORTENSE LOVE

Who is in charge of the pageant which will be given in the St. Louis Coliseum Sept. 8 as a part of the 75th Anniversary of Negro Freedom held in connection with the National Baptist Convention. Hundreds will take part in the presentation, groups from Chicago and East St. Louis being in training also. J. Roy Terry has charge of music. Miss L. Womble directs dramatics. Miss Frankie Browne and Miss Margaret Hunter are assisting.



H. HORTENSE LOVE

Goldsboro

BY J. M. EONIE

Mr. and Mrs. Eugene Williams of Rockingham, left for New York City after visiting Mrs. Williams parents Mr. and Mrs. Sykes of East Elm St.

Mr. and Mrs. James of New York City are visiting Mrs. Smith of E. Spruce St.

Mrs. M. B. Holt is visiting in Columbus, Ohio. Canada and the New England States.

Elbert Williams of New York City who was the guest of Miss Lola Smith has returned home.

Mrs. A. E. Lubin left Saturday for N. Y.

The members of the Boys' Camp of Broad Brook, Conn. have returned after a three months stay. They were accompanied by Prof. H. V. Brown, Principal of Dillard and Professors J. H. Carney, J. E. Greene and J. H. Tyler. There were 33 boys making up the camp which is only high school camp of its kind.

Homer Stevens died at the Goldsboro Hospital Saturday. He is survived by his widow Mrs. Etta Stevens and six children.

Miss Aleasa Vick of the Mt. Calvary Bapt. Church was the winner of the annual State Oratorical Contest of the N. C. Inter-denominational Ushers Association.

Mrs. Flora P. Griffin has returned to the city to resume her work in the Home Economics department.

Miss Hattie Whitley has returned from her vacation in New York.

The Young Peoples' Forum of the Presbyterian church was a host at a late summer prom, given in the honor of the college students at the Club Royale, Friday Sept. 2nd.

CHARLES JOHNSON WINS GOLDSBORO NEWSBOYS CONTEST

GOLDSBORO, N. C. Aug. 31.—The Winner of the two weeks contest held for the CAROLINA TIMES Newsboys in Goldsboro under the direction of J. Wiley Thompson was Charles Johnson who sold a total of 76 papers. Delmos Hicks was second having sold a total of 50 papers during the two weeks.

SMITHFIELD

The community welcome home many persons who have been away and we hope that their stay will be long. Among those are: James E. Tonkins, Elva Bryant, Daniel Thomas and Robert L. Smith.

Among those that have been here and returned to their respective homes are: Mr. and Mrs. James Williams; Mrs. Bertha Dancy Scott; Emanuel Dancy, Josephine Sanders.

VISITING IN DURHAM

Mr. and Mrs. Green and their son and daughter from Baltimore. Mr. accompanied by their cousin Miss Daisy Edwards, are visiting their brother E. E. Perry and family at 516 East Pr...

DEATHS

MISS VASTIE RATLIFF

Miss Vastie Ratliff was buried August 23rd in Asseverson County. She is survived by her father and mother and a host of relatives and friends.

MRS. CANDIS CHRISTMAS

Mrs. Candid Christmas was buried Wednesday Aug. 31st at the City Cemetery and her funeral was held at the Primitive Bapt. Church. She is survived by two daughter, Mrs. Henrietta Williams and Miss Sadie Christmas of this City and one son Matthew. The funeral was at 3 O'clock.

MISS BEATRICE JOHNSON

Miss Beatrice Johnson was buried August 26th at Chapel Hill, N. C. and the funeral was held at the A.M.E. Church of this city with the pastor Rev. Holt presiding. She is survived by

FAYETTEVILLE

Claudius Lee of Mount Olive, N. C. enroute to Wilmington and Maple Hill N. C.

The Ushers Convention in Goldsboro was attended by a large delegation from this city.

Napoleon Howard and Haywood Thompson had as their week-end guest Herbert Smith of Warsaw, a recent graduate of A. and T. College. He was accompanied by Miss Mildred Smith, Messrs. Marble and Burnett of the Warsaw faculty. A delightful evening was spent at the home of Misses Bertha and Alpha L. Thompson.

Napoleon Howard who has a leave of absence from the service station where he is employed and he plans to spend his vacation at Myrtle Beach, S. C. and other places of interest.

Miss Juanita Thompson has returned from a very pleasant stay in Virginia and Rocky Mount.

Hill's Chapel Church has just had a wonderful revival which was largely attended. Several candidates were baptized by Evangelist J. J. Howe who conducted the meeting.

Robert Anders of Fayetteville spent the week end with Juanita Thompson. He was accompanied by Misses Bertha Anders and Messrs. H. Murcherson and L. Ghee.

Miss Mabel Boyd of Morehead City, N. C. spent a few days with Mrs. Bertha Thompson.

Miss Gladys Howard spent some time with Mrs. Bertha B. rocks of Fayetteville, N. C.

Rocky Mount

Miss Louise Martin has returned from Norfolk, Va. where she has spent several weeks.

James Lindsay who has been visiting friends and relatives for two weeks left for his home in Washington, D. C.

Mrs. Bitha Bryant and daughter Irma left Saturday for their home in New York City.

Miss Ina White has returned to her home in New York City after visiting her mother several weeks.

H. I. Nanton and J. A. Fouché, representatives of the Tribune, passed through the city Friday enroute to Williamston,

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Because conditions concerning the planning, financing and actual construction of a new home have never been more favorable, there's absolutely no reason why you can't have the home you desire. Under the Federal plan you can build with the certainty of full ownership... a home that will be yours in 10 or 20 years. And your initial investment need be only 20 per cent of the value of your property! This new method of financing is easier, more convenient and more economical. Take advantage of this golden opportunity now.

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