

Reflections

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AND BETTER.
Indispensable Virtues of Negro Newspapers

In case one is in doubt as to the salient features of the Negro Newspaper, and is reluctant about subscribing; or do not recognize the indispensable virtues of them, let us review four reasons why every Negro with and without race pride should subscribe to at least one Negro Newspaper and try to get Negroes interested in race papers so as to swell their circulation—and subsequently lead to HIGHER AND BETTER NEGRO NEWSPAPERS.

(1) Negro Newspapers are the spokesmen for the rights of the Negro. They voice his ambitions, hopes and aspirations as no other institution can or will do. Occasionally we find "Negro Pages" in white newspapers, but they do not dare champion the rights of the Negro.

(2) Negro Newspapers present the contemporary history of race better than it is done anywhere else. The achievements of the race are related as they happen, which will be our history tomorrow. Where else can you find this valuable service?

(3) Negro Newspapers mold

public opinion for more racial consciousness. There is only one means of social control greater than the Newspaper, and that is the radio. But the radio, like the white press, do not (and most likely will not) attempt to mold public opinion in favor of the Negro for the sake of the Negro alone. Thus, the Negro Newspaper is left alone as the outstanding means of social control in molding public opinion in behalf of the Negro.

(4) Negro Newspapers are excellent mediums for militant and off times brilliant expressions of talented Negroes.

Other reasons for supporting Negro newspapers are economic—they are combined into one of our largest business enterprises which offers as much (if not more) worthwhile employment to Negroes than any other Negro business. Therefore, the more we support these papers, the more jobs we open for Negroes. All of us can help in this direction—but will we? Here's hoping so! Are you hoping? If so, do not forget that we will have to do more than "just hope."

Will you actually do something to make Negro Newspapers bigger and better?


Between The Lines

(Continued from page 2)

know that such things will sell for they cater to the morbid propensities of human nature. These producers know that if "sex-iness" is paraded under the guise of sex education the gullible public will crave more and more of it. The producers know that matters of sex have always been, are now and will ever be interesting. They know that if this can be put on the screen pictures will sell. They are right!

I sent my class in Family Relations to see the picture and out of 35 only 5 did not approve of it. The majority thought it surprised nor disconcerted at their conclusion. The end of all this sexiness will be perversion and national decay. Congenital sex perversion among the lower animals is coming SEX-TY.—A nation's shame.

PUBLISHER



CARTER W. WESLEY

Publisher of the Houston Informer, 2418 Leeland Street, Houston, Texas, and 14 branch papers, who quit the practice of law and became one of the foremost publishers in Negro journalism. Mr. Wesley, a Fisk and Northwestern graduate, practiced law in Muskogee, Okla., before going to Texas.

Mrs. M. P. Lane Addresses PWA Workers

BY A. T. TUCK

SANFORD, March 10th—On the afternoon of February 28, Mrs. Mozella P. Lane, Area Supervisor, PWA Adult Education program of Raleigh, made a special trip to Sanford at the request of Superintendent G. Wheeler, to interview the teachers, ministers and volunteer workers relative to the State-wide Adult Illiteracy Drive.

The meeting was held in the Lee County Training School Auditorium at 3:45 with Prof. W. B. Wicker, Principal and Jean Supervisor, presiding.

Mr. Wicker expressed his deep appreciation in having the distinguished guest present; and assured her that the entire forces of Lee County would cooperate 100 per cent in this effort to raise the curtain of illiteracy among our group and make Lee County literate by 1940.

Mrs. Lane accepted the kind word of Mr. Wicker and reassured him and the teachers, ministers and volunteer workers in this drive that she, too, felt assured that she would have their cooperation as evidenced by the interest already shown.

After given words of encouragement, passing literature to the workers as to the way of approach, means of locating adult illiterates, quota for each worker, time allotment, and limitation of the immediate drive, and enrolling those present, Mrs. Lane bade the earnest group adieu until two weeks when she hopes to return and see the classes and groups in action.

She regretted very much that Mr. Wheeler could not be present at this meeting, but paid office of the Revenue department.

When the department needed a new sticker for the 1939 period, it was discovered they had no draftsman available. Chapin, employed as statistician, but trained in mechanic arts, volunteered to draft the label and it was accepted. But "honor" was all his achievement brought him. He received no extra remuneration for his labor, and in addition, being a Democrat—lost his job with advent of the Republican administration at the state capital.

ORGANIZES SOFTBALL TEAM

The Weaver McLean Post No. 175, of the American Legion has organized a Softball team, composed of members of the post only. Plans are also underway, to have at least two teams as soon as possible.

The team, or teams will play in one of the regional softball leagues that is being formed in Division (B) in the Negro Division of the American Legion in North Carolina.

Plans are being made to organize as many as five leagues in the Division, comprising teams from all posts in the State, with a championship play at the end of the season.

The local post began practice Wednesday March 8th.

All members of the post will be given a chance to play, and have been asked to report at Hillside Park playground.

The local team will be under the direct control of the Post's Athletic Committee, composed of the following members:—William Weaver, Nathaniel Dunn, James Husband, Isaac Suitt and Sweetie Hunter, chairman of the committee, W. W. Hardy, Manager.

PERSONALITIES IN MUSIC

EGBERT A. VAN ALSTYNE, A.S.C.A.P.
His Popular Melodies Endure

By Daniel I. McNamara



EGBERT ANSON VAN ALSTYNE, composer of hundreds of songs popular in the new century, ("In the Shade of the Old Apple Tree," "Memories," "Old Pal," "Your Eyes Have Told Me So"), began his career in music in 1935 as a seven-year-old organist of the Methodist Sunday school in his native town, Marengo, Illinois. His father was Sunday school superintendent, his grandfather the minister. He played all the hymns by ear.

His mother became a widow in reduced circumstances. His income as a newsboy in the streets of Rockford, Illinois, helped support his family. Then he won a scholarship in the Chicago Musical College, and completed his formal schooling at Cornell College, Iowa. He toured the west several years with stage shows as pianist and director, went broke in Nogales, Mexico, and earned a living in Chicago playing in a honky tonk.

Back in Chicago in 1938 he started writing songs. His first published number was "Hearts Are Trumps." For two years he toured the west writing and plugging songs with the lyric writer, Harry Williams. Then, in 1940 the pair reached New York with less than ten dollars. For two years they had a precarious existence, living chiefly on Van Alstyne's twelve dollars weekly pay as a music publisher's pianist. Success came in 1943 when Marie Cahill introduced their song, "Navajo" in her Broadway musical show, "Nancy Brown." They became celebrities of popular songs, wrote "In the Shade of the Old Apple Tree," appeared in vaudeville, and were the first song-writing team elected to the Lamberts. Together they wrote more than five hundred songs.

Williams went to Hollywood. Van Alstyne returned to Chicago just before the World War. Then Van Alstyne began a new partnership in song, with a youth destined to become one of the most popular of song-writers, Gus Kahn, A.S.C.A.P. Their first song was "Sunshine and Roses," and they followed their 1913

Some of Van Alstyne's outstanding compositions are: "Won't You Come Over To My House?" "I'm Afraid To Go Home In the Dark," "Cheyenne," "Pony Boy," "The Old Girl of Mine," "What's the Matter With Father?" "It Looks to Me Like a Big Night Tonight," "Precious Baby," "Drifting and Dreaming," "The Little Old Church in the Valley," and "When I Was a Dreamer."

(Music Features & Photo Synicate, N. Y.)

PHILIP'S PHILOCRACY

By Eddie Philip Ellis

"Hello everybody, this is your old Uncle Dave."

—Nordest Whitted

The inception of *MacDonald's Farm* brought rain in such affluency that had Nosh seen it, he would have proceeded at once to build another ark. But that's March for you. Anything can, and usually does, happen in March including spring.

Rain Wednesday, Snow Thursday, Uncle Dave, Sister Lucy, and the Swaneers Friday. The latter being the last available in entertainment.

It happened in the W. G. Pearson Auditorium. The first half of a program which was altered to an hour's length, consisted of a series of individual appearances. Here the stars of Miss Morine Dixon, bass-viol voice Whitted and wax-tenoring Forset fairly glittered. All the expression and artistry of professional troupers were packed into their performances.

"MacDonald's Farm" always brings the house down, but the Quartette's description of the suburban homestead, completely demolished the structure. Like a playful tornado on its night off, the multitudinous variations in the refrain literally laid 'em in the aisles.

In the second half of the game of the gee, the setting assumed the same proportions as does every Sunday night over the radio. There was the same brief, informal rehearsal and the program was under way, natural talent requiring but little editing.

The scene was complete down to the announcer. There might have been a few skeptics who questioned the authenticity of Uncle Dave, but once the invitation was extended for him to "come in" and he responded with his characteristic "Hello", skepticism was immediately wiped away.

In the fade-out, The Swaneers sang the Negro Spiritual "Hush, Hush, Somebody's Calling My Name." Sister Lucy wasn't in the fade-out, but we still remembered her.

AN INTERLUDE

Philocratically, you don't have to worry about a low salaried relative going astray in any of the big eastern cities. The way of the transgressor is too expensive!

SOCIETY MATRON

With no more originality than a shadow she swept into the ballroom escorted by a high, hatless gent. Like most people of her exclusive set, you have to write their description on transparent paper because you can see straight through them.

Everything that came under her caustic scrutiny was quickly evaluated at a moment's glance. Right then she was giving a \$2.95 look at what Mrs. Menworth had previously announced as being a \$10.00 hat.

Stiffly she acknowledge her acquaintances, acedly did she ignore strangers. How the social lioness gets away with it is beyond me. But I guess it's like Tiny Tim put it, "God blesses us every one."

THE BOARD

The Board of Supreme Strategy watched the Howard-State game with google eyes and just wondered how wrong they would have been had they guess. Topay-tury game that it was, it was bound to fool even the most ardent students of the game of bounce. But with all that, it's (Please to...)

St. Joseph AME Church

CHURCH GOING FAMILIES ARE HAPPIER FAMILIES

Rev. J. A. Valentine, Pastor

By popular request the pastor began a series of sermons at the evening services last Sunday night which will continue through the third Sunday in April.

This series is on "The Seven Last Words of Christ" and the many requests came as a result of his recently closed series on "The Judgement." The pastor felt that his night audiences should have an opportunity to hear him in these very pertinent and timely messages.

The public is both invited and welcomed. Music at all night services is furnished by the Gospel Choir under the direction of Mrs. Lillian Buchanan. The music at Saint Joseph is always inspiring. The regular choir, which sings every Sunday morning, is directed by Mrs. B. A. J. Whitted while the efficient organist is Mrs. Minnie Gilmer.

All-Quinn School Of Beauty Culture

To acknowledge the superiority in beauty training is to attend the All-Quinn Beauty School. Every phase of the profession is given under the supervision of experienced instruction. This is your opportunity. Enroll now and become your own shop owner!

Cost of course reasonable. Act now! Register with a small down payment of \$5.00. Weekly payment \$2.00. The Course given as prescribed by the N. C. State board of Cosmetic Art Examiners 426 Morgan Street Phone J-1764.

The Carolina Times

THE TRUTH UNBRIDLED

SCHOOL PRINCIPAL'S POPULARITY CONTEST

1st Prize

2nd Prize

ROUND TRIP TO NEW YORK WORLDS FAIR WITH PULLMAN AND DINING-CAR SERVICE PAID.

ROUND TRIP TO NEW YORK WORLDS FAIR

CONTEST OPENS THURSDAY, FEBRUARY 16, CLOSES APRIL 15th—8 P. M. WINNERS AND PRIZES ANNOUNCED MONDAY APRIL 17th

RULES OF THE CONTEST READ RULES CAREFULLY

VOTE FOR YOUR FAVORITE PRINCIPAL

FOR FURTHER INFORMATION CALL EDDIE PHILIP ELLIS, CONTEST DIRECTOR PHONE N-7121 117 PEABODY STREET

SIMPLY FILL IN THE COUPON BELOW AND MAIL OR BRING IT TO THE CAROLINA TIMES 117 EAST PEABODY DURHAM, N. C.

NAMES OF PRINCIPALS

- REV. J. LEE WHITE Principal Hicktown School
- PROFESSOR F. D. MARSHALL Principal East End School
- MRS. I. H. RUSSELL Principal Wiltown School
- PROF. E. D. MICKLE Principal of Pearson School
- PROF. FRANK BURNETT Principal of East Durham School
- PROF. N. A. CHEEK Principal of Lyon Park School
- PROF. W. G. PEARSON Principal Hillside Park School
- PROF. G. A. EDWARDS Principal Whitted School

- The eight principals, whose names appear on this page, are eligible for participation.
- Coupons will be published in the CAROLINA TIMES for the 8 weeks of the contest and will be numbered 1, 2, 3, etc. and will be accepted only when clipped and properly signed on or before Wednesday, 6 o'clock following the issue in which it appears.
- Copies of the CAROLINA TIMES during this contest will be positively not to be sold in bulk, but must be purchased from newsstands, regular newsboys or agents....
- Each vote brought or sent to this office must be signed by the person voting. Any person may bring or send as many votes as desired provided same are properly signed. No single person may vote more than once per week.
- Persons desiring to vote for more than one principal may do so but each vote must be accompanied with a separate properly signed coupon.
- The relative standing of each contestant will be published in the CAROLINA TIMES each week of the contest. The actual standing will be published in the issue following April 13, the closing date of the contest.
- A committee of 5 to be selected at the time and place of the awarding of the prize, will count the votes and determine the winner.
- No principal who is a relative of any employee of the CAROLINA TIMES will be accepted as a candidate in this contest.
- The contest opens Saturday February 18 and positively closes Sat. April 15,

VOTE EACH WEEK

COUPON
Principal's Popularity Contest

Contest Manager:

I hereby cast my vote for Prof. _____

Principal _____ School _____

Signed _____

THIS COUPON GOOD FOR 5000 VOTES
No. 4 Coupon not good after Wed. March 15, 8 P. M.

—COUPON NUMBER FOUR—

Vote For Your Favorite Principal Help Him Win A Trip To N. Y. World's Fair Contest Opens Thurs. Feb. 16 Closes April 15, 8:00 P. M.