

# BTW TOURS N. Y. BATHING BEAUTY HOST

## Winner Offered \$26 Five Day Tour Free

TRIP TO BE MADE EARLY IN AUGUST

The Booker T. Washington Tours, Inc. of 236 W. 135th st. New York, will be host to the winning beauty of the CAROLINA TIMES promoted Bathing Beauty contest for five glorious days as of a letter received by the Contest Director June 27.

Aside from two separate admissions to the World's Fair, the tour, which is identical to the one they are offering to prospective Fair visitors for \$26, is granted absolutely free and includes the following enticing features:

Meals and lodging for five days, separate evenings at the Savoy Ballroom and Small's Paradise, an afternoon at the Apollo and a comprehensive trip over the Big Town.

Tours of three days and seven days respectively are also available and we personally recom-

mend them to our readers as the safest, cheapest and most convenient way to see New York and the Fair.

**BTW Tours Correspondence**  
The letter bearing this delightful offer appears in part below:

Dear Mr. Ellis:  
In our letter of May 31, we made the offer contributing one five day standard tour, worth \$26.00, to the winner of your Beauty Contest. That offer still holds; it will be given absolutely free of charge.

Please let us know the exact date of her departure so that we may draw up a schedule of events and receptions that will be creditable to the winner and your organization. As soon as the date is decided, we will send you a proposed itinerary.

Thanking you for past favors, and trusting that the contest will be the success that you expect, we are, Very very truly

BOOKER T. WASHINGTON TOURS, INC.

Andrew F. Jackson, Sec'y. Miss Contestants

Vying for top honors in this Battle of Beauty are nine lovely lassies handpicked by the nine leading firms in their particular line in Durham.

Pictures were made of the contestants Friday afternoon by the Staff Photographer with the swimming pool as a background. It was a colorful spectacle. Adorned in scintillating beach attire, the suits were selected with an eye toward emphasizing the finer points of each contestant, and revealing that despite individual differences, they all possess one thing in common: Beauty.

A bird's eye view into the private lives of the nine beauties is an interesting peek.

Take the veil from the face of "Miss Regal Theatre," who represents the House of Better Movies, and you have Miss Lola Gouridine. Miss Gouridine is a State-ite, listens to the radio, dances deviously and has a rather graceful stroke in the pool.

"Miss Boykins Tailor Co." is Miss Julia McCoy and she creates the melted poured in illusion in bathing togs.

Miss Alpha Jenkins, who as "Miss Mermaid," solemnly represents the J. C. Scarborough, Jr. undertaking interests cannot

ting Dependable Efficient, Courtesy Service is a '39 grad of Tennis and swimming are the chief diversions of "Miss Bull City Barber and Beauty Shop," a State college soph, who in private life is Miss Edna Tatum, N. C. College.

"Look for the big red ATLANTIC sign" is what "Miss Midway Service Station" tells you. Miss Mayme Clark another State soph is doing the telling. When she is not singing the praises of the Charlie Speight interests, she reads and attends movies. Clarence Wynn is her big moment at the present.

The oldest colored drug in Durham is represented by Glamour girl Wilma McDonald as "Miss Bull City Drug Store." Dancing and basketball take up this N. C. college co-ed's leisure time.

East Orange, N. J. is the spot "Miss Southern Fidelity Mutual Insurance company" hails from. As a town crier for Hospitalization and Bail Bonds, Miss Ethel Hester reports movies, tennis and handsome chaps more to her liking.

A smiling invitation to "meet your friends at the College Inn" is extended by Miss Helen Jones. And what a smile this prospective co-ed of West-Virginia State radiates.

"Miss Union Insurance and Realty company," representing

the best in Rentals, Repairs and Building Supplies is none other than the vivacious Miss Dora Tyler. A glance at Miss Tyler and you can readily see why Union Insurance ranks ace-high.

Telephone numbers and addresses are positively not being supplied by this office, but don't fail to see their last three swimming pool appearances which will be made on the first three consecutive Friday nights in July, at eight o'clock. The dates are July 7, 14 and 21.

At each of these appearances, George Logan, Jr. and Albert Johnson, swimmers par excellence will put on an aquatic show.

The sponsors advertisements make their final appearance in the issue of the CAROLINA TIMES dated July 29. However, the final awards will be made at a statewide dance at the Army, Friday night, August 4.

### WEST POINT

Continued from page 4  
A citizens committee was appointed, with Mrs. Geneva Casey as chairman at a meeting Wednesday the committee centered on one Ambrose Nutt—19 a student at the University of Michigan with three years' training in aeronautical engineering as the most likely candi-

## Phillip's PHILOCRACY

BY EDDIE PHILIP ELLIS

"Cool, calm collected." ALLITERATION

The late Dexter W. Fellow, crack publicity wizard for Ringling Bros. circus, started it. This using of esquispedelian words to describe the common place. Now the craze is sweeping Hayti. A fellow from one of the sport shops on the 'Nou' the other day was attempting to explain to his companion just why he was considered so clever. The following explanation ensued, "acrimonious words and not assiduous attention accelerated my acumen." His companion, apparently mistaking this deft appraisal as an insult, decided his friend to the depths of a "Logus, barbat, brusque, bulldozing buffoon."

After watching Gene Krupa go through his gyrations on the drums at a local theatre the earlier part of the week, good though he was, I still say Chick Webb was tops.

### PHILOCRATIC INTERLUDE

The only use in record of two minds ever running in the same channel was the night you picked up the telephone receiver to call your girlfriend only to find her line busy.

### ANNOUNCING MR. LOUIS

Prior to the Galento mayhem, Joe Louis' last three title defenses, have lasted only a little better than eight minutes, which falls short of three rounds. So if Clem McCarthy ever develops laryngitis, it certainly didn't come from the strain of announcing Joe's bouts.

For all he's had to say was, "He (the opponent) is up. He's down. He's out."

### CAMERA FLASHES

Sidney James, William Henry Jones, Shorty Davis, in short all the members of the "player band" have taken an intensive interest in the N. C. College summer session. And what's more, I can't tell whether it's credits or co-eds the guys are working for.

While thus engaged, a well dressed man shied toward the village bank. The gentleman glanced excitedly about then producing a key from his pocket entered, closing the door behind him. Moments later he with drew carrying a little tin box under his arm. Spike knew him from pictures he had seen in the village weekly. He was the president of the bank and Coopertown's leading citizen.

The next day Spike was sporting a brand new front, a full stomach and a plentiful supply of green leaves in his pocket. Spike never got around to owning the horse, but he owns the man who owned it.

### NOVELETTO

As the saying goes, a one horse town is all right if you own the horse. But Spike Columbus never liked horses. Why he wouldn't even place two bits on the nose of a hund-

red to one shot, if he had the two bits.

Columbus was a loco stock in a north central town because recent snow drifts had made the discontinuation of rail service necessary. Fashandling was tough on a night like tonight. What with the wind from the Great Lakes whistling through Spike's air conditioned garments, few if any pedestrians were on the streets. Houses were closed so tightly that even the aroma of steaming coffee couldn't escape. Geeb, but what he wouldn't do for a cuppa java!

After watching Gene Krupa go through his gyrations on the drums at a local theatre the earlier part of the week, good though he was, I still say Chick Webb was tops.

The next day Spike was sporting a brand new front, a full stomach and a plentiful supply of green leaves in his pocket. Spike never got around to owning the horse, but he owns the man who owned it.

And so to bed and THIRTY two bits on the nose of a hund-

## Miss Union Insurance And Realty Co.

REPRESENTING

### Rentals Repairs & Building Supplies

WHETHER IT'S AN APARTMENT, OR A HOUSE, OR A HOME THAT YOU WANT—OR WHETHER IT'S INSURANCE—CALL—

UNION INSURANCE AND REALTY CO. 609 FAYETTEVILLE ST. DURHAM, N. C. PHONE—J-6521 H. M. MICHAUX, Sec'y-Treas.

# The Carolina Times Program

This contest has as its primary function, ADVERTISEMENT, and as such, will be kept on the highest possible plane. The following is a complete outline of the activities accompanying the contest and at each of which the sponsored contestants will make a public appearance:

THURSDAY, June 15, 5:00 p. m.: The formal opening of the swimming pool.  
FRIDAY JUNE 30, 8:15 p. m. Amateur Hour at Hillside Aud. Admission 15.  
TUESDAY, JULY 11, 9:00 p. m. The Regal Theatre.

FRIDAY JULY 28, 9 p. m. to 1 a. m. Contest closes with a statewide dance at HILLSIDE.

At this event the following features will take place in addition to dancing: An Amateur Act, a "Fashion Show" by Miss Lady's Dress Shop, the Beauty Parade, the decision of the judges, and the presentation of prizes by Editor Louis E. Austin, publisher of the CAROLINA TIMES.

FOR FURTHER INFORMATION CALL: Eddie Philip Ellis Contest Director, 117 Peabody Street. Phone N-7121.

## Support These ADVERTISERS



## Annual Bathing Beauty Contest

## Miss Regal Theatre

### The House Of Better Movie Hits

ALWAYS A GOOD PICTURE SOMETIMES

A GREAT ONE

## COOL COMFORTABLE

## Southern Fidelity Mutual Ins. Co.

PRESENTS

CASUALTY INSURANCE INCLUDING

### Hospitalization And Bail Bonds

AGENTS WANTED IN ALL PRINCIPAL CITIES

WHEN YOU THINK OF EMERGENCIES—THINK OF SOUTHERN FIDELITY

609 FAYETTEVILLE ST., DURHAM, N. C. PHONE J-3334

## Miss College Inn

INVITING YOU TO

"MEET YOUR FRIENDS AT THE COLLEGE INN"

COLD DRINKS—ICE CREAM—BEER—SANDWICHES

WE'LL KEEP YOU COOL THIS SUMMER

COME—OR—CALL

1308 FAYETTEVILLE ST. PHONE J-2484 WILLIAM HENRY JONES, MANAGER

## Miss Boykins Tailor Co.

GUARANTEES THE BEST IN ALTERATIONS—TAILORING—CLEANING—PRESSING

WILLIAM BOYKINS, PROP. 715 FAYETTEVILLE ST.

SHE ALSO ASKS YOU TO SEND YOUR CLOTHES TO THE LAUNDRY THROUGH COLORED DRIVERS, E. W. GREEN F. C. PENDARVIS PHONE L-5493

## Miss Bull City Drug Store

REPRESENTING—

### The Oldest Race Drug Store In Durham

IN BUSINESS 31 YEARS

WE USE INGREDIENTS OF THE HIGHEST QUALITY AT NO EXTRA COST.

610 FAYETTEVILLE STREET PHONE F-4441

DOCTOR S. T. JAMES, PROP.

## Prescriptions Carefully Compounded

## Miss Midway Service Station

SAYS—SPECIALIZING IN

### Polishing Waxing Washing Greasing

"We Build For Tomorrow By The Service Of Today"

LOOK FOR THE BIG RED "ATLANTIC" SIGN WHEN YOU NEED GAS AND OIL

400 PINE STREET PHONE N-8704 CHARLIE SPEIGHT, Prop.

## Miss Bull City Barber And Beauty Shop

IS TELLING YOU THAT:

"OUR CONCERN WAS RECENTLY RATED (A) BY THE CITY HEALTH DEPARTMENT

IT PAYS TO LOOK YOUR BEST

HAIR CUTS AND SHAVES AT POPULAR PRICES SPECIALS CONTINUED FOR

SHAMPOO AND PRESS ONLY 75c

IF IT'S SERVICE, THEN IT'S THE BULL

CITY BARBER AND BEAUTY SHOP

G. P. HOLLOWAY, PROP. 470 E. Pettigrew Phone L 0912

## Miss Mermaid

WHICH MEANS

### Dependable Efficient Courteous Service

PHONE J-3731

632 E. PETTIGREW STREET