

Esso Puts Two New Gasolines On Market

NEW YORK, — Two new performance requirements of Fighting Grade aviation gasoline.

"It has become necessary to use new and superior motor fuels to permit the modern motor car to function at maximum efficiency," Esso Marketers explained. "Today automobiles have an average compression ratio 28 per cent greater than the cars of six years ago. In addition, average engine speeds are up 21 per cent and average power developed has jumped 38 per cent in the same period. Both new products have been developed so the motorists can use motor fuels which will let him get out of his car the full power, speed, pick up and smoothness the manufacturers built into it. Moreover, these new fuels permit a substantial improvement in the performance of older automobiles."

In announcing the New Esso, company technologists said that this is a regular priced gasoline and that meets specifications for premium gasolines.

The new Esso Extra, these technologists emphasized, has been brought to new high anti-knock levels, being based on the

Church Notes

MT. OLIVE AME CHURCH
W. W. LONG, presiding elder made his first quarterly conference visit to Mt. Olive AME Zion Church Sunday, Dec. 10th. This is his fifteenth year serving as presiding elder if this district. He was heartily received by a very large audience. He preached from text taken from Hebrews 12th chapter and 1st and 2nd verses, subject "Race of Faith." The Junior choir sang out of the fullness of their heart with Marion Lipsey accompanist. \$45.00 was raised.

REV. E. B. LIPSEY, pastor of Mount Olive AME Zion Church preached Sunday, Dec. 17 at 11 o'clock. His text will taken from Isaiah 9:8. Subject "The Wonderful Christ."

WEST DURHAM BAPTIST
REV. T. C. GRAHAM, pastor of West Durham Baptist Church preached Sunday, Dec. 17th at 11 A. M. Text was taken from 87th Psalm 7th verse. Subject: "The Divine Strength of Life."

UNION BAPT. CHURCH
The Union Baptist Sunday School will sponsor a musical program on Monday night, Dec. 18th, at the church. This program will be for the benefit of the Sunday School. Music will be rendered by the Bright Moon Quartet and other various Quartets. The public is cordially invited to attend.

TO GIVE PLAY
THERE WILL BE A PLAY given for the benefit of Mount Olive Church at Walltown School next Tuesday night Dec. 19th, entitled "The Last Xmas."

FOR SALE
1 Dining Room Suite
1 Barber Chair
1 Operating Table
CALL N-7121
For Information
W. STRUDWICK

Lumberton Clubs

LUMBERTON — Miss Margaret Love attended the homecoming game at Fayetteville State College and spent the week-end with her sister, Elizabeth, a student at the school. Miss Love, who is a student of DeShazer's Beauty College of Durham reports a pleasant trip.

A PROGRAM WAS rendered at Pentecostal Holiness Church north-east Lumberton, under the auspices of the Missionary Society and Y.P.H.A. This organization in its aim has a tendency toward further extending God's Kingdom and the development of a recognized standard of spiritual consecration.

Plans in the near future to organize two troops of Boy Scouts will soon be under way according to a press release made to a reporter to day by B. Franklin Quinn, Member of Court of Honor, Examiner and member of the Board of Review.

A Troop was organized here in 1937 by Collins, now committeeman. The troops will be planted near the Holly Branch section but however persons interested in scouting in their community should communicate with Mr. Collins.

A surprise birthday party was given in honor of Rev. T. M. Phatter at his home on East 11th Street. The room was elaborately decorated for the occasion. Rev. McPhatter gave a brief account of his life. Said he, "It is with reverence we recall past events." Indeed I had adequate words to express my appreciation and satisfaction but my heart is knotted with volcanic fire and I can do nothing but be thankful to Almighty God."

Mrs. T. M. McPhatter spent a weeks visiting her daughter Mrs. J. D. Quick of Winston Salem.

THE STANDARD AID CLUB was host to a group of friends at a Thanksgiving Dinner served at the Billmore Hotel. Those enjoying the hospitality of the club were Mr. and Mrs. Raymond Williams, Mr. and Mrs. Wilson Barbee, Rev. and Mrs. O'Bryant, Madames F r e l Adams, Andrew Morgan, Haywood Williams, and Mrs. Morris. Misses V. Jones, E. Hicks and E. Washington.

THE NEIGHBORHOOD CLUB met with Mrs. Smith of 614 Price Street on Friday night, Dec. 8th. After the discussion of business a very interesting program was rendered.

Short talk, Miss Hattie Jenkins; Solo, James Patterson, Paper, Mrs. Daye. The yearly report was given by the Secretary, Mrs. Long; Reading from Dunbar by Attorney Saunders; Solo by Mrs. Fuller; Mrs. Moore spoke from the subject: "What Neighborhood Club means" The Club song was sung and a delicious salad course served. Chickens salad, potato chips, ribs, Jello, whipped cream and cake. The meeting adjourned to meet next week with Mrs. Laura Grandy.

Legal Notices

NOTICE OF SALE OF LAND NORTH CAROLINA) DURHAM COUNTY)

UNDER and by virtue of a power of sale and authority contained in a certain deed of trust executed by D. A. Perry and wife Ethel Perry, recorded in the Office of the Register of Deeds of Durham County in Book of Mortgages 253 page 282, dated March 8, 1938; default having been made in the payment of the same as there-in provided, and having been requested by the holder of the note, the undersigned trustee will Saturday, December 30th 1939 at 12 o'clock noon, at the Courthouse door at Durham, offer for sale to the highest bidder for cash the following described property to wit:

BEGINNING at the southeast intersection of Spaulding and Booker Streets; running thence with the Southern property line of Booker Street, South 63-03 E. 50 feet to the Northwest corner of lot No. 3, map hereinafter referred to; thence with the Western line of lot No. 2

S. 16-57 W. 110 feet to the Southwest corner of lot No. 2 in the Northern line of lot No. 3, N. 63-03 W. 50 feet to the Western property line of Spaulding Street; thence with the property line N. 16-57 E. 110 feet to the point or place of beginning. Same being lot No. 1 of the S. N Davis property as surveyed and platted by S. M. Credle March 25 1931 plat of which is duly recorded in the office of the Register of Deeds of Durham County, in Book 8, page 202. Same being lots 1-2-3 Block "J" of the Stokesdale property as recorded in plat book 5, a page 44.

This 29th day of Nov. 1939.
R. L. McDougald, Trustee
C. O. Pearson, Atty


This sale will stay open for ten days to receive increase bids as is required by law.

ADMINISTRATOR NOTICE
NORTH CAROLINA) DURHAM COUNTY)
HAVING QUALIFIED as the administrator of the estate of Mrs. Annie C. Alston late of Durham County, North Carolina, this is to notify all persons having claims against the estate of the deceased to present them to the undersigned at 1501 Fayetteville Street on or before the sixteenth day of December 1940 or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment.

This the 5 day of Dec. 1939.
JAMES B. ALSTON,

PERSONAL LOANS ARRANGED AT
Time Applied For \$5 TO \$50
LOVE & CO. BROKERS
202 Depositors National Bank
PHONE L-1931

FIRE COMES UNHERALDED! WILL IT WAIT UNTIL YOU CAN AFFORD TO PAY THE SMALL PREMIUM? OR CATCH YOU LIKE THIS?



"I WAS GOING TO GET SOME INSURANCE NEXT PAYDAY"

See the Local Agent of **BANKERS' FIRE INSURANCE COMPANY**
DURHAM, NORTH CAROLINA
CONSERVATIVE - SOLID - DEPENDABLE

ACME REALTY COMPANY
RALEIGH, NORTH CAROLINA
UNION INSURANCE AND REALTY COMPANY
DURHAM, NORTH CAROLINA

NOW! . . . YOU CAN INSTANTLY Color Hair JET BLACK!

For Hair That is DULL, FADED, BURNT, STRAked, GRAYING or DISCOLORED TEST THIS SIMPLE, EASY HOME TREATMENT

If your hair is faded, burnt, gray or graying, streaked, dull or discolored . . . if it is so unattractive that it is spoiling your entire appearance . . . and if you can't afford high-priced hair dyes or expensive treatments at beauty shops . . . HERE'S GLORIOUS NEWS! For only 60c you can now get the original, genuine BLACK DIAMOND JET BLACK HAIR COLORING. Follow the simple directions and one application will give you hair that is as black as jet and as glossy as black. BLACK DIAMOND JET BLACK Hair Coloring INSTANTLY makes hair look soft, smooth, lovely. Try BLACK DIAMOND—try it TONIGHT. . . See for yourself how your hair can become lovely, glossy, smooth with JET BLACK BEAUTY after the very first application.

MONEY BACK GUARANTEE!
Regardless of how faded or ugly your hair may be, regardless of what else you may have used without results, BLACK DIAMOND Hair Coloring MUST give you alluring new jet black hair beauty; it MUST satisfy you in every way or you may return it in 7 days for your money back in full. Don't wait any longer—be sure to get the original, the genuine BLACK DIAMOND Hair Coloring.

NOW ONLY 60c AT GOOD DRUG STORES EVERYWHERE!
BLACK DIAMOND HAIR COLORING | BLACK STRAND HAIR COLORING
(Containing a Coal Tar Derivative) (Containing a Coal Tar Derivative)
BLACK DIAMOND and BLACK STRAND are both made from the same formula. If your druggist doesn't have Black Diamond, insist on Black Strand, it is exactly the same.
If your druggist can't supply you, send 60c direct to
BLACK DIAMOND CO. Dept. 537, Box 3274 Chicago, Ill. **or BLACK STRAND CO.** Dept. 537, Box 3274 Chicago, Ill.



NOTE:—YOUR question will be answered FREE in this column ONLY when you include a clipping of this column and sign your full name, birthdate, and correct address to your letter. For a "Private Reply" . . . send only 25c and a self-addressed, stamped envelope for my new ASTROLOGY READING and receive by return mail FREE ADVICE on (3) Questions.

Send all letters to: **ABBE WALLACE**, care of THE CAROLINA TIMES, 117 E. Peabody Street, Durham, N. Carolina.

MM—Tell me if I will be able to collect my money from the Saving Account in the bank where I used to live some ten years ago

Ans—If you have your Bank Book write to the bank and ask them if they will allow you to draw this money out. I feel that they will, provided of course their records checks with yours. Hold to your bank book.

RAW—I am an honest, clean, upright hard working man and I feel that I deserve a good girl for a wife. Is there anything at all in sight for me?

Ans: A marriage will take place in your life rather late you need to make more friends and get out among the younger set of girls and boys more. Choose your friends carefully a very happy marriage will be yours within a few years.

PP—I am a high school girl. I take a wash pan bath each morning before I leave and a full bath once a week when I put on my coat and go to school. I have an odor that smells and I don't have any disease. Tell me what to do as I am so embarrassed?

Ans: The best thing for you to do is to purchase a bottle or box of some good make Deodorant from your drug store and use it each morning, or as often as needed. There isn't anything physically wrong with you nearly everyone has to use some form of a deodorant from time from time to time.

OJ—I am so worried I do not know what to do. Will I be able to break them up and is it natural for him to go with her?

Ans: Your son is in love with this girl and you can't break them up. He's young, and in love with everyone he sees but in the meantime don't allow him to know how you feel about the girl.

LM—Does he like me better than any other girl in town or is he just shooting me a line of jill?

Ans: This young man likes you but he certainly isn't in love with you nor is he making any plans to marry you. You are

Mortality

Continued from page 3

years, great strides have been made. The present infant mortality is only three quarters of the rate in 1928, and a similar reduction has been made in Durham County. However, that is not good enough, the rate is still too high. 69 percent of these infant deaths are in the first ten days of life, indicating that mothers are not seeking early medical care as soon as they know they are pregnant. If the public will use the medical and health resources of Durham, the infant deaths can be decreased still further.

If President of the United States are to be inaugurated in middle of January, Washington needs one more building—one that will hold at least 150,000 people.

Country life may be monotonous, but of course, city life never is, oh no.

Win A Dollar

BUY THE CAROLINA TIMES AND WIN A DOLLAR—\$1

—372—

CHECK YOUR ARITHMETIC

207-419-776-119-739
459-591-775-650
440-195-219-239
150-592-789
291-786
—459—

THE LUCKY NUMBER FOR LAST WEEK WAS 000. ANY ONE HOLDING (0 0 0) WILL please bring it to the office or mail it in not later than Tuesday, December 26th and you will receive a brand new one dollar bill. Hold your paper until the next issue is published of which the lucky number is announced. If your paper carries the number bring it to the office and get your dollar. 719. Here's hoping you luck.

Try these for lucky 327-442.

ANDREW MARSH,
CONTEST MANAGER

A GIFT FOR THE HOME



ORDER A LOAD OF ARCOLA FURNACE COAL

Prepare for the long winter months ahead by filling your coal bin with ARCOLA FURNACE COAL. We'll supply you with the right kind of coal for maximum heat at lowest prices. Order today!

PHONE YOUR ORDER
L-8 2 2 4

S. H. Hopson
1302 PINE STREET

Hospitalization Individual or Whole Family

OUR HOSPITAL POLICIES PROVIDE LIBERAL COVERAGE FOR BOTH ACCIDENT AND ILLNESS AT VERY LOW COST.

CHOICE OF ANY LICENSED HOSPITAL IN THE UNITED STATES OR CANADA.

Pays Hospital Room Including Meals And Nursing Care, Operating Room; X-Ray; Laboratory Fee; Ambulance Fee, Anesthesia And Child Birth.

Cost Per Month

ONE PERSON—76c; HUSBAND AND WIFE—\$1.50; HUSBAND, WIFE AND ONE CHILD—\$1.75; HUSBAND, WIFE AND TWO CHILDREN—\$2.00.

ISSUED BY

Southern Fidelity Mutual Insurance Co.

HOME OFFICE DURHAM, NORTH CAROLINA
H. C. DAVIS, DURHAM REP F. D. ALEXANDER CHARLOTTE REP

AVOID PARKING WORRIES AND THE BUSH OF CROWDS

CALL

R-165

Dixie Cab
Night & Day Service