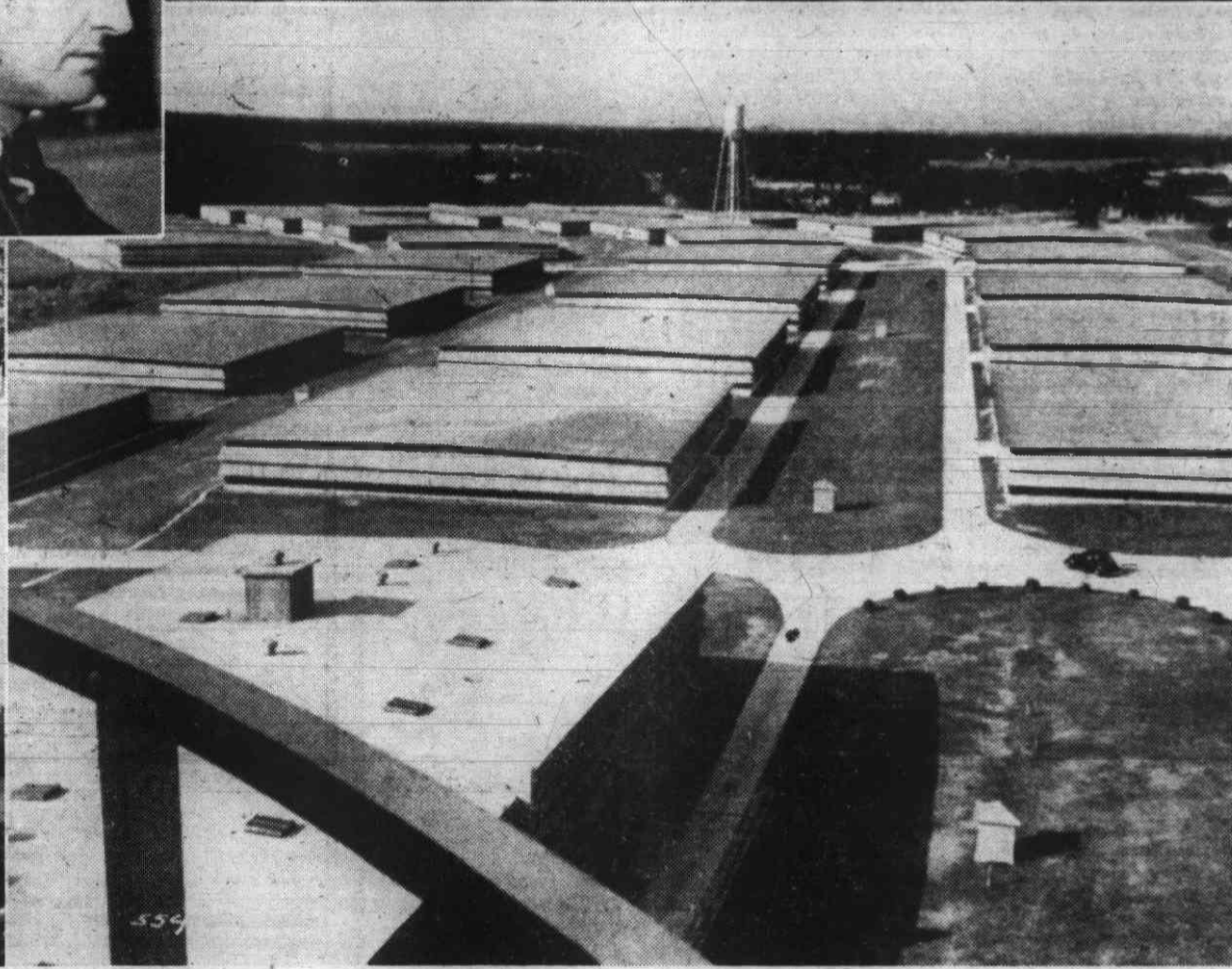


'TOBACCOLAND' FILM HERE FRI. & SAT.



The above photos are scenes from the picture "TOBACCOLAND" to be shown at the Regal and Carolina Theatres

Friday and Saturday, March 1st and 2nd. In the upper left hand corner is a typical scene of a warehouse where tobacco is being

auctioned. The upper right picture shows golden weed being packed for storage where it is allowed to age which adds

mellowness and mildness to the tobacco. The lower left hand picture shows the Duke University stadium

where one of the south's largest football crowds gathers each year to watch the annual football classic between Duke

university and the University of North Carolina. In the lower right hand of the picture may be seen the massive warehouses in which

tobacco is stored and kept until it is aged enough to make into cigars. The inset is Fred Waring, director of the famous

orchestra. The Pennsylvanians which furnished the musical part of the picture.

Life Of Tobacco Farmer Shown In All-Durham Film At Regal Theatre

Durham movie fans will have the unusual opportunity Friday and Saturday of seeing two world premieres at the Carolina and the Regal Theatres without paying the usual fancy first-night prices. The two pictures, "TOBACCOLAND-U. S. A." and "PLEASURE TIME" provide a full hour's entertainment and admission is free.

Every scene in "TOBACCOLAND-USA" was filmed by the March of Time in Durham County. There is unusual interest, therefore, in this picture for those living in Durham and vicinity. The scenes are familiar scenes and the people are men and women you know, neighbors and friends.

The women of the Ellis Family come into the picture, too. You'll see them helping the men, particularly at harvest time when every leaf has to be individually sorted and graded. They churn their own butter, and their cooking, particularly the preserves, is second to none in the South.

preparing their seed beds in the early spring, getting up before dawn to set out the seedlings and working and thinking tobacco the year around, you get a better idea of just what a hard, exacting job it is to raise really fine tobacco.

temperature is checked and rechecked because a single slip at this stage could ruin a whole year's labor. The Ellises take their tobacco to the big auction warehouses where you see the auctioneer, and hear his chant. You share their pride as the Ellis tobacco brings in the highest prices.

Most of the Ellis crop is bought in for Chesterfield Cigarettes. You see it is taken to the factory and conditioned for aging. Then it goes to the warehouses where it stays for two years or more. When it is properly aged it comes back to the factory and you are shown the actual workings of the most human machines that stamp it, cut it and make it into cigarettes, the packages to cartons and the cartons into still bigger cartons.

But it's not all work on the Ellis farm. You see the young folks having a good time. You see them at our great universities singing in the choir and cheering around the bonfire before the big game. The young people will particularly like the other picture on the free twin-bill "PLEASURE

TIME," also made by the March of Time. It takes you behind the scenes while Fred Waring is preparing one of his Chesterfield radio broadcasts. It gives you something of a shock to see what an amazing amount of work, detail, comedy, tragedy and everything it takes to whip a fifteen minutes show into shape. Fred Waring takes you with him while he checks up on what his arrangers, his glee club, his featured singers and players are doing. There's plenty doing every minute and Fred certainly has every thing well in hand. Of course, there's a lot of good music.

It introduces to the screen the Ellis Family, who have been raising tobacco since time immemorial and whom you probably know. As you watch them

the ticklish job of curing the tobacco properly is supervised by the head of the Ellis Family, Buren Ellis himself day and night the fires are kept burning, the

orchestra. The Pennsylvanians which furnished the musical part of the picture.

the first tip-off in both games there was never any question as to which team would come out on top.

The bill with Morehouse is the last home game of the year against conference competition. Captain Farmer and Jordan, Knoxville's new center, led the attack for the Knoxville. The outstanding man on the floor for the invading Morehouse five was Grant who hit the basket for 15 points in the second game.

Knoxville's "big five" includes Farmer and Christian forwards; Henderson and Preston, guards; and Jordan at center. Their floor game against Morehouse was superb.

During the last period the Williston Tigers rallied, but were unable to heap up enough

scores to wipe out a three basket lead. The final score ended 26-20 in favor of the visitors. The high scoring honors for the local team were divided between Fennell and Haynes with seven and six points respectively. A trio of high scorers for the

Wilmington Downs S. C.

BY WILLIAM STRUDWICK
FAYETTEVILLE — Terrible Tigers of Williston Industrial School of Wilmington, battled with Palmetto States Booker T. Washington Champions of Columbia, S. C. in a most spectacular inter-State Cage Classic to the tune of 26-20 in favor of the South Carolinians.

In one of the hardest fought games of the season, the Tigers of Williston Industrial School engaged in the most spectacular quint battle of the season with the Booker T. Washington High School of Columbia, S. C.

A trio of high scorers for the

KC Defeats Morehouse

KNOXVILLE, Tenn., (Special) —The Knoxville College cagers ended their home schedule for this season in a blaze of glory when they defeated—and most decisively—Morehouse both ends of a twin bill at Knoxville February 12 and 13. Score of the first encounter was 47-34; score of the second game was 44-34, the K. C. Bulldogs taking both games. From

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