

N. Y. FAIR DOES NOT NEED NEGRO PRESS

White Press Getting All The Publicity Money

(Calvin News Service)
 NEW YORK — In an interview with the officials of the 1940 New York World's Fair last week, Calvin's Newspaper Service's reporter was informed that the Fair had not nor did it expect to appropriate any money for publicity in the Negro press. This, despite the fact that last year these same officials admitted that thousands of dollars were spent with white news agencies.

Among those present during the interview were scores of white newspaper men now employed by the Fair. It was admitted by one of these workers that he was getting a nice salary for writing news stories for the various white dailies. There wasn't one writer for the colored press on the staff. When questioned about it, the officials answered that they did not hire any last year and saw no reason why they should hire any this year.

It is understood that the Fair press and promotional department has on hand a list of Negro papers and plans to send free passes to them, hoping that this would be sufficient to obtain free publicity in the colored press.

It was pointed out by the reporter that unless the Fair officials provide to have some money given to the Negro press, the greater amount of publicity about the Fair would be unfavorable. To this the officials did no more than shrug their shoulders and laugh. They were

reminded of the adverse stories carried by the colored papers because of the few Negroes employed by the Fair. This, too, was ignored.

According to the story already circulated, more than 6,000 people would be hired by the Fair, not including those in private concessions. It is admitted that a number of Negroes will be hired in menial jobs, but only a few will occupy what is known as white collar jobs. The officials stated with pride that last year they employed a colored policeman and a number of colored policemen. They thought the same ones would be rehired this year but were not sure.

Plans by the Fair officials to sponsor a "Negro Day" are under way. They expect to make it one of the biggest days at the Fair, and have called in several Negro leaders to aid in making it a success. If they refuse, however, the officials expect to go through with their plans.

It was suggested to the officials that if it was necessary to call in Negro leaders to ensure the success of the Negro Day, then it was necessary to appropriate a special fund for the distribution of news to the Negro press.

It was learned by this Service that a number of the leaders contacted by the Fair are planning to decline if the Fair does not appropriate any money for the Negro papers, and hope that the papers will not give the Fair favorable publicity.



One of the many committees of colored citizens formed throughout the country to work for the cooperation of colored people with the enumerators taking the 1940 Census, which started April 1. This group represents all phases of business and social life of the Negro population of Houston, Texas. Seated, 1. to r., G. W. Rice, labor organizer; Mrs. E. H. Payne, Social Service Bureau; James D. Ryan, high school principal; H. Jemison, head of a beauty school; L. G. Luper, Supervisor Farm-Work. Standing, 1. to r., J. B. Grigsby, insurance man; Rev. S. A. Pleasants, Baptist pastor; Alphonse Mills, Chairman, State Negro Democratic Party; J. W. Rice, fraternal leader; W. M. Pender, fraternal leader.

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The Morrison is one of America's outstanding products in the line of writing instruments and is sold widely in the exclusive gift shops and large department stores of New York City and other Metropolitan centers.

Full details of our offer will be found in our large announcement ad on page eight of this issue.

AN EXPLANATION
 In bringing this amazing offer to our readers, we feel that an explanation should be made as to how it is possible for us to give away with a year's subscription, an article of such high value. We believe that all of our readers know we could not do this if we were required to pay even the factory cost of production on the pen.

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Under our contract, we are permitted to requisition a certain

number of Morrison Lifetime pens for use as goodwill gifts to our readers and we are asked to pay only a fraction of the fraction of the factory cost on these pens, the balance of what it costs to build them is paid for by their manufacturer and charged off to their national advertising expense account.

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Decries Barkley's Failure To Call Up Lynch Bill

NEW YORK — Since last November, Senator Alben Barkley (D) of Kentucky, Senate majority leader, has refused to commit himself on the Anti-lynching bill or to hold a conference to discuss this legislation either with the National Association for the Advancement of Colored People or with Senator Robert F. Wagner, one of the sponsors of the bill.

This information was revealed today by the NAACP as the organization made public a letter to Barkley regarding his failure to set a date for calling the bill up for debate despite the fact that the Senate Judiciary Committee has voted the bill out, and the legislation is now on the Senate Calendar.

The NAACP sent the letter to the Senate Majority Leader, following publication of a reported interview on the Anti-lynching bill which appeared in the New York Herald-Tribune on April 1. The report of the Tribune's Washington correspondent gave the following version of Barkley's reply to a question on the bill:

"Asked when the controversial anti-lynching bill would come up, Senator Barkley avoided the question with a laughing counter-question to his interrogator."

Pointing out that reports coming out of Washington all point to the fact that ever effort will be made to have Congress adjourn without acting on the bill, the NAACP letter was signed by Walter White, executive secretary of the Association, said in part:

"Such articles as these are causing very great concern and resentment. Wherever I go I am asked the question—and this is asked also of my associates—'Do you really believe the Majority Leader and most of the other Democratic Senators are sincere in their efforts to obtain a vote on the Anti-lynching bill?'"

"When I have sought to assure them that there are Senators on both sides of the aisle who are sincere in their support of the bill I have been asked what definite assurance I have from you as Majority Leader that every possible effort will be made to obtain a vote at this session of the Congress. Obviously, I am unable to answer this

question. I have had to tell inquirers that though I have been trying since last November to talk with you, I have not succeeded, nor has Senator Wagner been successful in arranging a conference or getting any commitment from you."

Decrying the revival of mob violence in the face of a continued apathy on the part of the Senate toward the Anti-lynching bill, the letter concluded:

"Recent revelation of lynchings and other acts of violence as have been revealed for example, in and near Atlanta, Georgia, where a white barber was flogged to death by a mob and 30 or more other men and women, white and colored, were beaten, cause people to wonder why the Senate does not act. It is generally believed that the stage is being set for another opera bouffe performance and another abject surrender to a filibuster. And we have absolutely no evidence that this is not the case."

Boxers Praised

Continued from page two
 unconsciously, could do anything with Sam," writes Fleischer, giving proof.

Langford stepped 12 rounds to a draw with Jack Blackburn, the colored welter. Jack is well known to present day ring followers as the chief second and advisor of heavyweight champion Joe Louis. But at the time referred to, he was rated as one of the most scientific boxers in the game. That Langford was able to hold Blackburn even over 12 round route, was a bright feather in the former's cap.

But the "Black Dynamite" series is a history of the Negro in boxing from 1789 to the present day. We don't propose to tell even half of the interesting and thrilling encounters recorded.

"Ring," as you know, has honored Louis and Armstrong several times.

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Durham Public Service

Mind Your Mind

BY JAMES WATSON, M. D.
 Division of Mental Hygiene
 State Welfare Department

A very tragic story was told me recently by a prominent business man. I cannot give you his name or town but many of you might remember reading about the case. He said that the wife of a friend of his lost her mind and became very difficult to control. The husband made application to have her committed to one of our State hospitals but was told that they had no room for her. She was so disturbed that she could not be left alone day or night. The man had a little money in the savings bank which he drew out and hired nurses to stay with her. When he had used all his money he came to this friend of his and borrowed some. When the borrowed money was all gone and being still unable to get his wife into the State hospital the man became distraught and shot himself.

have turned out if there had been a mental hygiene clinic in that town. The psychiatrist might have given the man advice on how best to take care of his wife until such a time as she could have been admitted to the hospital. More than that he could perhaps have steadied the man by sympathetic understanding and have given him help to keep from taking such a desperate way out.

But one thing that struck me about the story this business man told me was a remark he made at the close. He said—"But shooting himself did not solve the problem."

How true that is! Running away from a problem or turning our backs on it does not solve it.

As I heard the story I thought how much different it might

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